

# TELL-E-GRAM

**SEPTEMBER 24, 2019** 



## **POA 101**

Join us next Wednesday, October 2nd, at 2 p.m. on the top floor of the Yacht Club for POA 101. During this one-hour orientation session, you'll learn about the POA's history, goverance, and meet other new Villagers. **Please RSVP** to Amanda Parks at aparks@tvpoa.org if you plan to attend. Each household will be given a notebook of information and a goody bag.

## FREQUENTLY ASKED QUESTIONS #3

**Tellico Village Real Estate Market: Outlook, Investment, and Learning** By Fred Toettcher, Tellico Village Marketing Team Member

Editor's Note: Understanding Tellico Village real estate market performance and the investment required to maximize this performance is extremely important for all property owners. The following is the last in a series of three articles that will answer the most freuently-asked questions of the Tellico Village marketing team.

## Question #1: What is the outlook for the Tellico Village real estate market?

The Tellico Village real estate market is currently the strongest in its history as summarized in <a href="Article#1">Article#1</a> of this series. There are, however, reasons for caution going forward. These include a historically low number of existing Village homes on the market, a softening national housing market, and

#### **POA MEETINGS:**

September 25, 1:30 p.m. – Board Meeting, Yacht Club September 26, LRPAC CANCELED September 30 – October 2, 9 a.m. – 12 p.m. – FAC Review of Budget, POA Office October 2, PSAC RESCHEDULED, TBA October 3, 9 a.m. – ACC, POA Office

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increasing concerns about the future of the national economy. By far the most important concern relates to economic outlook.

The Tellico Village Marketing Team has been preparing for the possibility of a recession since the beginning of 2019. A detailed White Paper, including analysis and forecasts from respected government, economic and industry organizations and individuals, was presented to the Board and appropriate advisory committees in March. Contingency plans are being developed with the help of the Tombras Group, the community's marketing communications and branding agency. The first economic and housing market update was made to the Board and committees in June and these updates will continue on a quarterly basis going forward.

In net, the Marketing Team has anticipated the possibility of a mild recession currently forecast by respected economists for late 2020 or 2021. This recession, if it takes place, is expected to be less severe than the 2007-2009 recession and the Village will be much better prepared. Therefore, it is believed that any significant damage to the Tellico Village real estate market can and will be avoided.

## Question #2: Why don't we reduce marketing spending now when things are good and increase spending in the future if we have to?

This action would be fiscally self-defeating since the POA marketing program currently represents a substantial net revenue return during 2019 on an "all-in" financial basis as outlined in <a href="Article #2">Article #2</a> of this series. If marketing investment was reduced, direct marketing program revenues from realtor and builder partners would decline, minimizing any potential savings and complicating future relationships.

Acceptable real estate performance cannot be achieved if marketing investment is cut back during strong performing periods and dialed up when performance weakens. The purchase cycle for new property owners is usually one to five or more years from the time they become aware of Tellico Village to their purchase. In addition to generating new leads, our marketing efforts are designed to keep Tellico Village top-of-mind for these potential property owners throughout the purchase cycle. Consistency of marketing investment results in achieving maximum performance and efficiency.

This is illustrated by the length of time it has taken for the POA marketing program to completely mature. In 2013, the first year of the program, 13% of total MLS sales were from program leads and program cost per lead averaged \$92.90. This performance strengthened every year through 2018, when program sales equaled 57% of MLS sales at a \$62.48 cost per lead. During the 2013 - 2018 period, total MLS sales increased 67%. All of these performance metrics have strengthened further during 2019 year-to-date.

Finally, the period preceding a down economy would be the worst time to reduce or eliminate marketing investment. Momentum can be lost very quickly. As summarized in Article #1 of this series, Tellico Village's poor performance versus the national real estate market as a result of the 2007 – 2009 recession occurred during a hiatus in marketing spending.

#### Question #3: What have we learned and what should we be doing in the future?

The POA marketing program was launched primarily as an effort to allow Villagers to sell their homes on a timely basis and at a fair price at a time when neither goal seemed possible. Aided by a strengthening economy, these initial marketing objectives have been satisfied to a degree that exceeds any past history in this community.

Along the way, this program has positively influenced other things. The program supports the sale of a substantial number of POA lots (227 lots to date), representing significant incremental POA revenue (cumulative assessment income totals over \$600,000). Tellico Village is now growing at a manageable and predictable rate, consistent with its current and planned infrastructure and amenities. Most importantly, older residents' homes are being purchased by new, younger Villagers who bring new energy, new ideas, new programs, and new vitality necessary to keep Tellico Village fresh, vibrant, and alive.

The POA marketing program is fundamental to the community's future by helping Tellico Village control its own destiny. The Village will be able to largely mitigate any negative effect of a potential economic slowdown through contingency marketing planning and sustained marketing investment. As Carla Johnson, a Board

Member and liaison to the Marketing Team stated in a recent POA Newsletter, enjoying the best and preparing for the worst "will help to ensure that we live happily ever after."

#### **BOARD MEETING TOMORROW**

This month's Board Meeting will be held **tomorrow, Wednesday, September 25th.** Click <u>here</u> to view the meeting agenda.

## LONG RANGE PLANNING ADVISORY COMMITTEE

The open meetings of LRPAC scheduled for Thursday, September 26th and October 24th have been **CANCELED.** The committee plans to use these dates to complete the Long Range Strategic Plan and present the results to the Board. The LRPAC will give a presentation to the Board and Villager audience in the open session of the Board Workshop on November 5th at the Yacht Club.

#### **BUDGET MEETINGS**

Next week, the Finance Advisory Committee will hold review meetings of the operating budget. These meetings will take place Monday – Wednesday, September 30th – October 2nd from 9 a.m. – 12 p.m. in the POA Conference Room.

October 8 – 9: Board Review of Operating Budget, 9 a.m. – 12 p.m. | POA Conference Room

These review meetings are open to the public.

## YACHT CLUB CLOSED 9/28

The Yacht Club will be closed on Saturday, September 28th for private events.

#### **KAHITE PUB & GRILL**

Kahite Pub & Grill's TGIF is canceled this Friday, September 27th. On Saturday, September 28th, Kahite Pub & Grill will close at 4 p.m. for a private event.

## **FALL FESTIVAL**

The 3rd Annual Fall Festival will take place on Friday, October 25 from 11 a.m. – 2 p.m. in the back parking lot of the Community Church at Tellico Village. The POA is hosting this event in conjunction with Tellico Working Together, HOA, New Villagers, STAYinTV, EATS, Tellico Village University, Tellico Village Broadcasting, the Tellico Foundation, and local churches. STAYinTV will also be conducting a FREE CarFit Check in the parking lot at Lakeside Real Estate. CarFit is an educational program sponsored by AAA, AARP, and AOTA that offers older adults the opportunity to check how their personal vehicles fit them. There will be FREE hotdogs, popcorn, and ice cream at the event, as well as crafts. There's still room for crafters and vendors providing that you bring your own table. Chairs will be provided. You might even find some local celebrities in the dunking booth! For more information contact Lisa McCray at 865-458-5408 ext 4131 or Imccray@tvpoa.org.

#### HIGHWAY SAFETY COMMITTEE REPORT

To improve safety and visibility, Loudon County is installing new high mast lighting at the intersection of Highways 72 and 444. This is at the south end of Tellico Parkway near Sloan's and Food Lion. This project is funded through the Loudon County Economic Development Agency. The lighting will consist of six lights 45 feet tall with an arm overhang of 15 feet. Completion date is late September, early October 2019.

A future Loudon County project at the north end of Tellico Parkway will include lighting at the intersection of Highway 444/Tellico Parkway at the turn onto Highway 321 toward Maryville. This project is tentatively scheduled for 2020.

The monthly TDOT Construction Progress Meeting for the 321 Highway construction was held at the Lenoir City Municipal Building, Wednesday, September 18th. According to TDOT's website, the contractor's allowed time for completing construction has ended. Going forward, the contractor will be charged \$1,600 per calendar day until the 321 Highway construction is complete. Thanks to Rep. Lowell Russell and others, this project has the attention of the Highway Commissioner for Tennessee and also has the attention of AT&T

area management. The Mayor of Lenoir City is holding regular meetings with TDOT officials, local political leaders, such as Rep Russell, and the contractor. AT&T has not been the holdup. Before the project was bid, AT&T and TDOT agreed that AT&T would have 255 days to complete their work after the contractor had completed the necessary preliminary work. The preliminary work included the installation of conduit and pull boxes. The TDOT contractor completed his preliminary work on April 22, 2019. The contractor knew of the 255 days to complete arrangement when he bid the project. AT&T hopes to have its work completed as soon as possible, but their work will probably take the full 255 days after the contractor's necessary preliminary work is completed.

Unfortunately, when AT&T completes their work in several weeks, less favorable construction weather will hamper the job's progress. Also, paving in the winter is problematic. The goal is to get the 321/11 intersection open fully by sometime in the spring. Final paving will take place sometime after that. The Highway Commissioner stated he expected the job will be completed mid-summer 2020.

Please remember, that while most of us have been frustrated by the slow progress of the 321/11 intersection work, TDOT chose our immediate area to benefit from \$100,000,000.00 of investment in recent years. This includes the new bridge required over the Tennessee River, the 321 expansion, and paving Tellico Parkway. TDOT has also added turn lanes on 444, added a merge lane on 444 from 321, and are adding intersection lights at 72/444.

The Highway Safety Committee asks that we focus on the positive efforts being done. In a few months, all the work will be completed, and everyone will have a safer, easier commute.

If you have any questions regarding the work of the HOA/POA Highway Safety Committee, please email HSCTV. org@gmail.com

## **CONSTRUCTION UPDATE: TOQUA CLUBHOUSE**

Things are moving quickly! The carpet is installed, the lights are all on, ceiling tiles are laid, the propane tank is connected, partitions are installed in restrooms, and inside glass is installed. Crews are finishing wiring and wrapping up painting.



Toqua Clubhouse



Toqua Clubhouse

#### LOCK TOURS

The deadline to sign up for lock tours is Thursday, October 26th at noon. The following dates and times are still available:

Tuesday, Oct 8th, at 8:30 a.m. & 10:30 a.m. Wednesday, Oct 9th, at 8:30 a.m. & 1:30 p.m.

Please register at the Welcome Center from 8 a.m. – 5 p.m. Please bring the following items with you to fill out the paperwork and secure your spot:

Legal Name/Driver's License and State Date of Birth Last 4 digits of SS# Date/Time of Proposed Visit Phone Number

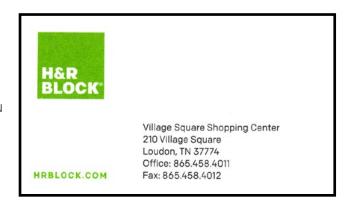
## **SHOP TV**

Please note: The Big Cheese will be closed from Friday, September 27th through Thursday, October 3rd to expand and train. They will re-open on Friday, October 4th.



While there are a variety of Gallaher locations, we are lucky enough to have one here in the Village! Located at 292 Village Square Drive, Gallaher Plastic Surgery & Spa offers a wide range of services that include surgical, cosmetic enhancements, and spa services. Gift cards are available and can be purchased in any amount. To make an appointment, call 865-770-3357. To learn more about the services offered, visit their website at <a href="https://www.gallaherplasticsurgery.com/">https://www.gallaherplasticsurgery.com/</a>

Located at 210 Village Square Drive, the professionals at H&R Block are here to meet all your tax needs. Need help filing taxes for yourself and your business? Whether it's filing your personal federal or state tax return or help with business services, such as bookkeeping and payroll, H&R Block has you covered. To schedule an appointment, call their office at 865-458-4011.



#### **VOLUNTEER PHOTOGRAPHER WANTED**

Do you love pictures of cats? Would you be available and willing to take some kitty snapshots at the Monroe County Animal Shelter a few times during the week? Adorable photos on our website is the best advertising the cats have. People come to our shelter from many states to adopt because they have spotted the pet they must have on our website, which synchronizes automatically to Petfinder. The picture they fall in love with is the reason that animal gets a new home.

Our primary need right now is someone to photograph cats and occasionally some dogs. New animals arrive every day and the sooner we can get their photos out, the better their chances are of finding a new home. Right now, there are 19 cats and 14 dogs that need photos posted. Currently one volunteer is taking pictures, but it has become a lot for one person. Sometimes a cat helper is available, but if you can bring your own helper (over 18 years old) to set up the shot, it will go much faster. Bring a friend and have some fun. Please contact the shelter as soon as you can. The cats need your help!

The Monroe County Animal Shelter is located at 170 Kefauver Lane in Madisonville (behind Wal-Mart) and is open Tuesday – Friday from 11 – 4:30 and Saturdays from 11 – 2. The shelter is closed to the public on Sunday and Monday. Call 423-442-1015 and check out all available pets on our website at <a href="https://www.monroecountyfriendsofanimals.org">www.monroecountyfriendsofanimals.org</a>.

## TANASI LIFE JACKETS

The Life Jacket Loaner program has been relocated from the front of the Tanasi Bar & Grill to the front of the walkway to the docks at Tanasi.





#### **SMART METERS**

Please <u>click here</u> to read an important response from Loudon Utility Board regarding the safety concerns about smart meters recently installed in Tellico Village.

## **REGISTER TO VOTE!**

Tellico Village needs your support in the local elections! Make your vote count on important issues. You can register to vote online at <a href="https://sos.tn.gov/products/elections/register-vote">https://sos.tn.gov/products/elections/register-vote</a>

#### LOUDON COUNTY CLERK

The Loudon County Clerk's satellite office is open every Thursday from 9 a.m. – 4 p.m. Their office space is conveniently located at 100 Chota Center, across from the gas station (courtesy of Lakeside Real Estate Group). The Loudon County Clerk's office assists customers with vehicle registrations, duplicate titles, vehicle renewals, and handicap applications.

## MAPLE LANE FARMS

This Friday evening, September 27th, will mark the 21st consecutive year that Maple Lane Farms will open its Corn Maze and other activities that include tractor-pulled hayrides, pumpkin picking, inflatables, along with other wholesome family fun to the public! The Maze is located at 1126 Maple Lane in Greenback and is open weekends from September 27 through October 31. The Haunted Maze begins nightly October 18 through October 31.

Friday 6 p.m. to 10 p.m.
Saturday 10 a.m. to 10 p.m.
Sunday Noon to 6 p.m.

Haunted Maze Opens nightly at 7 p.m., October 18-31

Special Features this year include:

- Farm Store Collectibles including Fall/Halloween Decorations, Straw, Hay Bales, Cornstalks
- Food and Beverage Vendors
- Evening campfires in the Maze Fairway near our Covered Tents
- · Corn Hole
- Music

Visit their website at <a href="https://www.TNMapleLaneFarms.com">www.TNMapleLaneFarms.com</a> or call 865-856-3511 for prices and more information.

## **UPCOMING EVENTS AND MEETINGS**

## THE PUBLIC LIBRARY

#### Free presentation and telescope viewing

Saturday, September 28, 2019 | 7:30 p.m. | The Public Library at Tellico Village

Astronomer Kevin Manning will give a 90-minute A-V presentation under the library tent. Weather permitting, he will set up a large telescope for star viewing. Call 865-458-5199 to sign up for this event.

Tuesday, October 1, 2019 | 4:30-5:30 p.m. | The Public Library at Tellico Village Bruce Landis of Providence Advisors will present Making Medicare's Annual Enrollment Period Easier. Please call 865-458-5199 to make your reservation.

Friday, October 4, 2019 | 10 a.m. - noon | The Public Library at Tellico Village Author Jessie A. Hester of Madisonville will discuss his six-book series about Sheriff Jonas Lauer that takes place in Monroe County and his new mystery series, *From the Case Files of Inspector Nubb*, inspired by all the homeless pets he has loved and sheltered since childhood.

Saturday, October 12, 2019, | The Public Library at Tellico Village will be closed for computer upgrade.

## **GARDEN CLUB**

The Tellico Village Garden Club will meet at 12:30 p.m. on Thursday, October 3rd at The Yacht Club. Bill Waldrop of our own WATeR group will tell us how Gardeners can help with water concerns. New members are welcome. Annual dues are \$15.

## **NEW VILLAGERS**

The New Villagers Club holds a Social on the first Thursday of every month at the Yacht Club. The next Social will be Thursday, October 3rd at 4:30 p.m. New members should arrive promptly at 4:00 p.m. and make every effort to register online before the meeting. For more information, visit the New Villagers website at <a href="https://www.telliconewvillagers.com">www.telliconewvillagers.com</a>.

### **CRUISING CLUB**

Tellico Cruising (Boating) Club will hold its regular monthly meeting on Wednesday, October 9th at the Yacht Club. Social hour starts at 5 p.m. with the meeting following immediately at 6 p.m. The club includes all types of boats: pontoons, bow riders, wake boats, cruisers, and all motorized craft. Anyone with any percentage of boat ownership is eligible for membership. Come check us out and learn about all the fun we have while boating! Contact Commander Pat Ezell with questions: 513-257-5279.

#### FISHING CLUB

The Tellico Village Fishing Club's monthly meeting will be on Wednesday, October 9th from 7 p.m. to 8:45 p.m. at the Yacht Club. Meetings feature fishing-related guest speakers and discussions about various fishing activities and events. Visitors are welcome. For additional information, contact Club President Pete Young at 865-458-1527 or visit <a href="https://www.tellicovillagefishinggroup.com">www.tellicovillagefishinggroup.com</a>.

## TV LIONS 15TH ANNUAL OKTOBERFEST

On October 7th, the TV Lions will be holding their 15th annual Oktoberfest at the Yacht Club. At a Lions Club meeting early in 2004, Mike Kittl, a die-hard Austrian, came up with the idea of having this uniquely German event in Tellico Village. From its first iteration, it has been a huge success and a prime fundraiser.

In addition to great German food—bratwurst, sauerkraut, German potato salad, beans and condiments, and of course, plenty of German beer—the Oktoberfest provides a great social evening where you can meet with friends and neighbors, dance or sing along to great music provided by DJ Steve Bartoleme. Food and beverage service will begin at 4 p.m. and continues until 7 p.m.

Due to the Yacht Club capacity, tickets are limited. If you want to join the crowd, get your tickets early. Priced at \$14/person, they are available from any Lion, Sloan's Village Home Center, United Community Bank, and Village Salon. Parking at Tugaloo Pavilion and a free shuttle will available.

Events such as this provide funds to the Lions club to support a myriad of activities, including donations to numerous service organizations. For example, funds raised from this and other events helps support our participation in a Habitat for Humanity house build. This is a joint effort with other Tellico Village clubs (Kiwanis, Rotary Club, and Women's Club) and the Loudon Lions Club.

A project such as this and many others is only possible thanks to the fantastic support from the residents of Tellico Village.



Course Location: Melton Hill Park 3230 Williams Bend Rd, Knoxville, TN US 37932

This course will be CHALLENGING!! Would you expect anything less from Marines? It consists roughly of 3 miles of off-road running, which entails some obstacles, hills, and of course, mud pits. Wear old clothing and shoes.

Melton Hill Lake, fire hoses and showers will be available for those who need to be cleansed afterwards.

Marines will make sure you successfully complete their course! Ooh-rah!

Individual Waves: 8am Competitive | 8:30am | 9am | 9:30am Team Waves: 11:30 am Competitive | 12pm | 12:30pm | 1pm

SATURDAY SEPT. 28, 2019

#### REGISTER ONLINE:

Choose from 10 different waves between 8am - 1pm Individual or Team/Corporate

#### www.knoxmud.org

REGISTRATION FEE: \$40 until Aug. 20, 2019 \$50 after Aug. 20, 2019 \$60 after Sept. 26, 2019 (+ deadline to guarantee race tee)

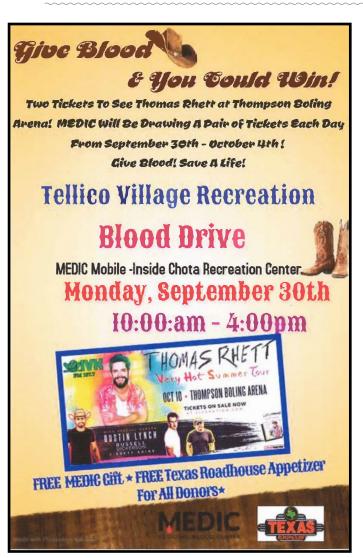
Online registration ends at midnight, 9/26. Race day registration is available, but T-shirt is not guaranteed.

#### - Supervised -Kid's 1/4 mi. Mud Run

Kids 10 & under Start Time: 11:00am Register online - \$15.00

Early registrants get customized dog tag ID & chain







#### When

Wednesday,

#### Oct. 2, 2019

10 AM to 1 PM Doors open at 10 to shop and socialize

#### Where

#### The TV Yacht Club

100 Sequoyah Rd Loudon, TN 37774 865-458-4363

#### **Guest Charity Baker**

October desserts are \$3 each and provided by volunteers from the Pi **Master Sorority** 

#### Can't stay for the luncheon?

Stop in anytime from 10 – 1 to just shop our vendors and pick up some delicious desserts to take home and enjoy.

Save \$\$\$. Buy your Shoppes of Christma

Pick-A-Prize drawing tickets early.

## Early Halloween

Make and/or Wear a Mask

(Costumes Optional)

#### **Fashions**

J JILL

#### **Vendors**

Gentry Goat Farm • Anne Gilmer Jewelry Ginny's Wreaths • K-Town Specialty The Sparkly Pig

#### **Table Centerpieces**

Gentry Goat Farm

#### Menu

Roasted Pork Tenderloin, Cinnamon Apples, & Roasted Fingerling Potatoes

No Substitutions Please

#### Music

Marie Wardle

#### Tickets \$15 each

Purchase at the Yacht Club, New Villagers or HOA Socials.

Deadline for purchase is Sept. 25th.









The Valley Chapter TN Bluebird Society, will continue to support and monitor all the nestboxes trails around East Tennessee. We're going to expand the programing to include pollinators and plants that attract our native species! Your help is needed to continue with this conservation work we've been doing for the past 8 years.

Throughout the spring and summer months the Valley Chapter of TN Bluebird Society puts on educational programs for both children and adults. With our children programs we feel the best approach to learning is through self-discovery and experiential learning.

> Please Join Us Thursday, October 10, 2019 10:30am Tellico Village Yacht Club, Top Floor 100 Sequoyah Rd. Loudon, TN 37774

> > Presents

#### **Stephen Lyn Bales**

"The Monarch is a Miracle of Nature"



We are excited to have Mr. Bales as our first speaker. He gave his first presentation on the Monarch Butterfly at the UT Arboretum in Oak Ridge Butterfly Festival earlier this year. Attendees will be amazed at his beautiful photo's and presentation.

Native Tennessean

-Retired Interpretive Naturalist-Ijams Nature Center

-Contributes articles for Smithsonian magazine

-Has written for the Tennessee Conservationist

For More Information Contact Chuck James Email: chuck3185@gmail.com or call: (865) 437-9732



FISHING, DUCK HUNTING, KAYAKING, CANOEING ...and just sight seeing

U.S. Coast Guard Auxiliary



October 10, 2019- 1:00 p.m. - 4:00 p.m.

WHERE: Tellico Village Yacht Club(top floor meeting room)

COST: \$25.00

Boating in cold waters (typically) under 60 degrees requires special considerations and preparations. Boats are often smaller on trailer and with low freeboard. Many small boats are aluminum so positive flotation is important. Personal flotation is even more important. Boat load capacity and gear storage are just some of the issues to be considered when boating in colder waters. Duck hunters, deer hunters and fishermen are often unaware of cold water limitations and dangers. Boating in the late Fall, through the Winter and during the early Spring can be a beautiful time to enjoy mother nature. However, it also brings additional risks that you should anticipate and be prepared. This seminar has been developed to give cold water boaters the information they need to survive the unexpected

SPACE IS LIMITED PLEASE CALL EARLY TO MAKE YOUR RESERVATION

Call: Mike Colacone @ 352-804-8257 / email mc195@aol.com





Visit them on www.tributequartet.com

#### Tickets: \$10 in Advance \$15 at the door

Call the Church Office at 865 - 458-9407 or Bob Traum at 865 - 458-4848 to reserve

260 Wade Road West, Loudon, TN Located just off Hwy 72, ½ mile west of Hwy 444



## Christ Our Savior Lutheran Church Tresents

TRIBUTE QUARTET'S



QUARTET TRIBUTE

## Tribute Quartet

in Concert
Thursday,

October 17, 2019 7:00pm

Since 2006, nationally known recording artist Tribute has become one of the country's most dynamic and beloved male quartets in all of gospel music.

With a career that has already spanned the U.S., as well as several foreign countries, Tribute's popularity continues to grow. The men of this quartet attribute that first and foremost to the favor of God on their lives and ministry, as well as their many fans and friends who continue to help grow this ministry one friend at a time.

With several industry awards and chart-topping songs to their credit, Tribute's music continues to bless and inspire their many supporters as well as regularly garner the attention of new fans.

## PACE OF THE PACE O

#### **Good Shepherd Center**

501(c)3 Organization

Dinner and Auction

Tickets \$40 Entertainment provided by "The Surfers"

Thursday, October 10, 2019

Contact Info: (423) 420-8888

PO Box 353 5150 Hwy 411 S. Madisonville, TN 37354 gscenter@att.net Tsali Notch 140 Harrison Road Madisonville, TN 37354

Silent Auction 5:30 PM
Dinner 6:30 PM
Buffet dinner catered by Donna's Café
Live Auction 7:30 PM

Together, we can give our families a fighting chance!

Call 423-420-8888 for ticket information

GSC provides:

• food to over

- 1,100 people per month

  personal care
- personal care products and diapers as requested
   clothing to
- clothing to each person per household per month
- miscellaneous items, such as shoes, dishes, bedding, toys, etc. per month
- transportation via ETHRA for medical appointments
- emergency housing for fire victims
- utilities vouchers
- layette set for newborn baby

GSC is supported financially by churches, local businesses and individuals. Additional funds are provided through grants, auxiliary groups, Monroe County governmental agencies, and fundraising events.

Hours of Operation: Monday - Thursday 9:00 AM—12:30 PM

#### **PET OF THE WEEK:**

Are you looking for a well-behaved older companion? Oreo is a 7-year-old shih tzu-mix who is looking for his forever home. At 14 pounds, he is just the right size for snuggling. He is blind but gets around just fine. Oreo is part of the Second Chance Pals program, which partners with the Shelter to help get older dogs adopted.

Adopting a senior dog has many advantages. Senior dogs at shelters need homes just as badly as younger dogs. Many older dogs were once owned and loved by someone. For whatever reason, they were given up and abandoned in a shelter and need a home. Just like puppies and younger adoptable dogs, they make loyal and loving companions. Older dogs usually come trained and understand basic commands. Most older dogs are potty-trained and have mastered the basic commands such as "sit," "stay," "come," and "down." Adopting an already-trained dog will save you a lot of time and energy that you'd normally have to dedicate



towards training a young dog. However, you can teach an old dog new tricks, too! Dogs can be trained at any age and older dogs are just as smart as younger ones. Older dogs have a greater attention span than a puppy, which make them easier to train. Older dogs are calmer and less energetic than younger dogs. An adult dog has graduated from the puppy stage and has an established demeanor and temperament. Older dogs have all their adult teeth and are out of the energetic puppy phase, which will result in less destruction to your home. Many of them do well with young children as they have a lower energy level and have possibly lived with children in their past homes. Older dogs make instant companions. Unlike a puppy, which requires leash training, etc. an older dog is ready to accompany you on a long walk and already knows how to play fetch. An adult dog will make a great workout partner, a loyal companion, and a late night snuggle buddy.

The Monroe County Animal Shelter is located at 170 Kefauver Lane in Madisonville (behind Wal-Mart) and is open Tuesday – Friday from 11 – 4:30 and Saturdays from 11 – 2. The shelter is closed to the public on Sunday and Monday. Call 423-442-1015 and check out all available pets on our website at <a href="https://www.monroecountyfriendsofanimals.org">www.monroecountyfriendsofanimals.org</a>.