

Food Service Advisory Committee

Open Meeting Minutes - 1pm, February 27, 2024

- **Committee Attendees:** Mitzi Lane, Skyler McClurkin, John Orr (Board Member Liaison), Lisa Farmer, Tom McPhee, Tom Lee, Jim Barton, Lisa Herrinton, and Ron LaScola
- **Guest Attendees:** Mike Braddock (Board Member), Steve Trudnak (CAC Member), Betsy Wilkowski (CAC Liaison), Chris Allsup (LRPAC member).
- Meeting was called to order at 1pm by FSAC Chair, Tom McPhee. All persons in attendance introduced themselves.
- **Summary of Survey:** Overall comments from the FSAC survey conducted in January 2024 were reviewed. Specific actions taken, such as consistent training, menu changes and the addition of special events and breakfast were discussed for each establishment (Toqua, Yacht Club and Kahite).
- **Recent Events:**
 - *Super Bowl Sunday* brought in \$1500 in sales (Toqua) and \$2959 in sales (Kahite) respectively.
 - *Valentine's Day* brought in \$10,370 (Yacht Club) and \$2151 (Kahite). Over 260 guests were in attendance for the Valentine's Day events.
 - *Breakfast at Toqua* began on 2/26/24. Positive feedback about the addition of breakfast service was received. Continual staffing challenges were discussed.
 - *Happy Hour* was recently introduced (2/29/24) to promote more business at all locations.
 - *Music Night* at Kahite continues to be highly attended adding \$5500 in sales.
- **Loyalty Program/ Gift Cards:** The AHOLA computer system is nearly up and running in order for the *Loyalty Program* to begin. Customers' phone and email information will be used to set up the program which will offer member discounts and specials (TBD). *Gift Cards* are now available at any dining location.
- **Food Services Financials:** At this time, there are no financials from the previous month available. It was asked if there was an effective coding process in place to

better improve the financial entries in the future. Once ALOHA is tested and the database is cleaned up, this process should improve moving forward.

- Meeting was adjourned at 1:25pm.
- **Next FSCA Workshop** : 8:30am, 3/19/24, Yacht Club Bridal Suite
- **Next Open FSCA Meeting**: 1pm, 3/26/24, POA Conference Room