

FOOD SERVICE ADVISORY COMMITTEE

MEETING AGENDA

February 27, 2024

1:00 PM – Large POA Conference Room

Note: Meetings Held- Fourth Tuesday of the Month

- I. Introduction of Committee Members - Tom McPhee-Chair
- II. Summary of Survey and actions taken.
- III. Recent Events – Valentine’s Day Event, Super Bowl
- IV. Quarterly Newsletter- March 2024
- V. Marketing Plan- Social Media
- VI. Loyalty Program with QR Code- Update
- VII. Gift Card System Up and Running- Plastic Cards w/ envelopes available at any dining location.
- VIII. Yacht Club Sunday Brunch- Once a Month (Sundays)- Coming Soon
- IX. Toqua Breakfast- Implemented Friday 2-16-24- Update
- X. OTHER