

## GOLF ADVISORY COMMITTEE MINUTES

JUNE 8, 2020

Present: Bob Brunetti, Chris Sykes, Sue English-Kover, Wells McClure, Ron Coles, Howard Higby, Craig Andrews, Kristin Farrington, Daryl Blevins, Beth Kuberka, Charles Roffers, Rose Howard.

The meeting which was conducted by Zoom was called to order by Chris Sykes at 3:30 PM

The minutes of the May meeting were approved.

### Rounds Report

Chris, then recapped the rounds for the month of May, member rounds are over the budgeted amount by 1,245. Guest rounds were over budget by 8.

Member rounds through the end of May are 3,662 over the budgeted number. Guest rounds are 160 below budget.

The total rounds by members through May 20, are 27,278. The total guest rounds through May 20 are 3,140.

As of June 1, the earliest tee time was reduced to 7:30 AM, tee times are again at eight to nine minute intervals and two persons were allowed to ride in a cart as part of Phase 2 Reopening. Single carts are still available for an additional fee of \$5.00 per nine holes. Through June 8, 95 such requests were made.

### Financials.

May was a good month for revenue in spite of the Virus, single carts and limited Pro Shop traffic. Income was \$10,331.28 under budget. However, expenses were \$53,558.26 under budget, thus net income for the month was \$43,226.98 to the positive. Year to date as of 5/31 Income is \$ 29,617.45 under budget, expenses are \$254,688.71 under budget. Leaving net income through 5/31 of \$225,071.26.

### Capital Requests.

There are no Capital requests for this month. The May requests for a Trackman and a Tractor and Rough Mower for Tanasi were approved and ordered. Other outstanding Capital items which will be coming up in 2020 are, A Toqua Fairway Mower, Toqua Greens Fan Replacements, Toqua Out-Front Blower, Tanasi Bunker Rake, Kahite Greens Roller and Kahite Tee Mower.

### Golf Operations Update.

Chris then reviewed the number of rounds played by the Unlimited Golf Members.

To date 128 Individual Memberships have been, 81 rounds are needed to break even to date the average number played is 41

A total of 48 Family Memberships have been sold 119 rounds are needed to break even, the average number played to date is 82.

A total of 211 after 2 PM memberships have been sold. Eighteen rounds are needed to break even. To date the average number played is 19.5

The After 2 unlimited has proven very popular and will need to be looked at for 2021.

Twenty-four of the public packages have been sold year to date, 22 rounds are needed to break even, year to date the Average is 11 rounds.

### Maintenance Guidelines and Long Range Plan.

Chris and the golf staff are working on Maintenance Guidelines for each course and clubhouse. These guidelines will include Quality of all Maintenance Activities, maximizing the first impression of the Gold Courses and Clubhouses, Continuing Education, for the management team and developing a system to rate the golf course experience.

The long-range plan will address Business needs for 2021, A Teaching-Fitting-Simulator Facility. The possible use of Finn Cycles. A long-range master plan, Incorporating a Par 3 course into each course. Finalizing a Kahite bunker Renovation plan and Time Table. Finishing the Tanasi bunkers and Replacing the needed cart paths. Installing the Simulator Facility at the Toqua driving and expanding the Pad and artificial surface at the Toqua Range.

### Beautification Update.

A total of \$3080 was raised through the Pro Shops, this money will be distributed shortly.

### Golf Course Updates

All Pro Shops are now open and retail sales have increased. A very successful Callaway Demonstration Day was held on June 5.

A new golf calendar has been prepared which is available, many of the postponed events are now rescheduled to be played in the fall.

Kahite. The filled in bunkers have been shaped and are being sodded this week, this will complete this phase of the bunker renovation project. Bill Bergin the course architect has provided measurement for the renovation and construction of some of the old and new bunkers. Jordon is now starting to get a budget with pricing for the project. This will be a hybrid project much like Tanasi, Bergin will provide the plans and shaping, the liners and sand will be done by in-house personnel. The anticipated plan would be to do the front nine in 2021 and the back nine in 2022.

Tanasi. The bunker renovations for 2020 has been completed. Work has started on repairing the cart path on number 15, number 11 will be started shortly. The drainage problem on number 1 has been completed.

There was a short discussion of the hardness of the tees, the problem is almost all of them are made of clay which gets very hard in the dry conditions we have recently had. Aerification may help but is not scheduled at this time.

It was also noted that the brown spots on some fairways are a result of higher traffic in those areas.

The need for drinking water on the course is being looked at but is difficult due to Covid-19 restrictions. Another concern is the number of non-golfers walking themselves, their dogs or just riding on the cart paths during playing hours, which is unsafe.

Lastly a new Golf Talk will be filming an appearing and airing on Tellico TV. A new Golf Brochure and an update the Golf Website has been completed.

There being no further business the meeting adjourned at 4:33 PM. The next scheduled meeting is July 13, at 3:30 PM

Respectfully submitted:

Robert Brunetti, Secretary.