

POA Meetings and Events:

...POA Board Workshop, 10 a.m. Tuesday, Oct. 2, POA Office

...Architectural Control Committee, 9 a.m. Thursday, Oct. 4, **Canceled**

...Recreation Advisory Committee, 9 a.m. Thursday, Oct. 4, Wellness Center

...Communications & Marketing Advisory Committee, 9 a.m. Friday, Oct. 5, POA Office

Tellico Village Property Owners Association

Workshop Agenda

10 a.m. Tuesday, October 2, 2012

POA Conference Room

	<u>Purpose/Outcome</u>	<u>Responsible</u>
Introductory Remarks		Bob Coates
Introduction of New HR Director		Winston Blazer
25th Anniversary Celebration	Update	Clair Frazer/Ginny Ranck
Marketing Activities	Update	John Cherry/Mitzi Lane
Amphitheater Proposal	Update	Holly Bryant
Bylaw Revision	Update	Alan Hart

Now Featured on Channel 3

... The feature this week is POA Board Update which airs at 10 a.m. and 6 p.m.

On this update, Bob Coates, POA Board President, advises that the Fire Hall expansion is complete, and there will be a dedication ceremony at 10:30 a.m. on Saturday, Oct. 20. Additionally, Mr. Coates announces that Rick Blough, Tom Lee and Ginny Ranck are running for the two available POA Board seats. He also provides details of the 25th Anniversary events for October.

All Channel 3 shows are available online.

Watch online: www.tellicovillage.org/in-the-news/channel3/videos

***The ACC meeting scheduled for Thursday, Oct. 4 is canceled.

TELLICO VILLAGE: IN THE PICTURE

It's a wrap! The large scale photo and video shoot conducted in Tellico Village to support the new 2013 marketing/communications campaign wrapped-up mid-day Thursday.

More than 100 Villagers participated in the project lead by Paul Szary, Rob Simpson, Sam Comer and Heather Laurendeau of the Tombras Group (www.Tombras.com), the community's advertising agency and the team charged with developing a new brand look for the Village. The agency selected Brent Cline (www.ClineDsgn.com), noted southeastern professional photographer, to shoot the stills. Organizational support was provided by Villager and retired marketing/advertising executive, Joe Bogardus and John Cherry, Public Relations Manager for the POA.

The team, with broad Villager involvement, shot 30 hours of still photography and video capturing more than 5,000 images of who Tellico Villagers are and what they do. The actual shoot ran Wednesday through Thursday with a pre-production day on Tuesday. The best of the images will be incorporated into a new community website that will become an effective marketing tool for the Village. Other images will be used in other campaign elements that are set to launch in January 2013.

Thanks are due to a wide-range of people. Jeff Gagley, Public Works Director, Holly Bryant, Recreation Manager, Jim West, Golf Director, and Jackie Newton, Yacht Club catering manager for Compass Group, provided timely access to facilities and logistical support. Mel Fisher and Bill Hartman capably piloted their boats on Tellico Lake allowing photography of lake activities including ten members of the Soggy Bottoms Kayak Club plying lake waters at dawn on Wednesday and Larry and Kay Tekker fishing from their boat at dawn on Thursday.

Throughout the shoot countless Villagers acted as official and unofficial "talent". More than 20 Villagers agreed to be sequestered at the Yacht Club all day Wednesday. Many of them participated in videotaped interviews explaining how they found the community and what they liked best about the Village. Others were shuttled to various locations in the Village for photos. The shuttle crew was led by Fred Evans and Gary Koranda. Special thanks goes to the Bloughs, Bogardus', and Starks for opening their homes for various photo and videotaping activities the past two days. Steve and Shari West allowed the use of their 28' foot classic cruiser for lake location photography. Tom Valenzo of Channel 3 provided expert key grip support to the video team. Golf pros Mark Wickenden and Jeff Harrington lent their silky-smooth swings to many of the golf shots.

Appreciation goes out to the Tellico Village Pickleball Club, Tellico Riders Motorcycle Club, the Community Church Praise Band led by Ray Wright, members of the Tellico Village Men's Golf Association, the Wednesday badminton players at Chota, the Wednesday afternoon line-dancing class at the Wellness Center, the quilters in the Thursday Charm Bag Workshop at Chota, the Thursday Wellness Center lap swimmers and the Thursday Fun and Movement water exercise class led by Shirley Fischer for letting the photo team intrude in some way on the fun they were having.

Currently there are plans to stage a campaign launch meeting either the second or third week of December to reveal the total campaign to the community. Invitations to the event will be extended to all Villagers. The exact date and place for the activity has yet to be determined.

Some Other Stuff You Need to Know...

Books, School Reading/Tutoring Programs, Terrific Kids, The Family Resource Center, Junior Achievement, Back-to-School gift cards, Trout in the Classroom, Hospital Dolls, Loudon High School Key Club sponsorship, College scholarship grants to the Loudon and Lenoir City schools.

The Kiwanis Club of Tellico Village would like to extend a special thanks to our Corporate and Event Sponsors. Their support is critical to the success of our tournament.

Corporate Sponsors include: Tate & Lyle, Burger Family McDonald's, Complete Roofing Systems, and Regal Entertainment Group.

Event Sponsors include: Sam's Club West; Mercedes-Benz of Knoxville; Swofford Financial; Simpson & Adkisson, DDS PC; Patten & Patten, Inc.; Lawncare of East Tennessee; F. R. Male & Associates; and Lenoir City Ford.

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The course was in excellent shape due to the wonderful efforts of the Kahite golf maintenance staff. Special thanks goes to golf director Jim West and his staff who did another outstanding job helping to put on the tournament. The Kahite restaurant provided an excellent continental breakfast and a full lunch for all of the contestant and volunteers. All of the participants commented on what a wonderful tournament this was.

Ray Scott, current president of the Kiwanis Club of Tellico Village, thanked all of the contestants for their participation and for the tremendous contributions made by all of the sponsors - especially during these difficult economic times. More than 50 club members and their spouses volunteered to make this another successful fund raiser that benefits the kids of Loudon County area.

At the conclusion to the tournament, prizes were given to the winning foursomes, the longest and straightest drives for both women and men, and the closest to the pin for both women and men.

Two teams tied with the lowest scores of a net 52. The final winners: Ken Layman, Lyn Layman, Chip Whiteman, & Bonnie Wood were determined by a score card play-off. The second place team also with a score of net 52 included Dr. John Abadier, Dr. Andrew Maclellen, Paul Buckus, & Jeffrey Feike. Prizes were also awarded to the third place team: Marv Hennen, Denny Palmer, Dave Bishop & Jack Smith as well as the fourth place team: Phil Cestaro, John Baucom, Bruce Johnson & Andy Hadjian.

Longest drive winners went to: male, Jim Sacksteder and female, Jill Pranger. The winners of straightest drive were: male, Andy Hadjian and female, Shelly Fiber. Closest to the pin was won by: male, Mike Nawalany and female, Bonnie Wood.

Again, we say, "Congratulations and thank you for your participation & support."

(Accompanying photo, next page)

Submitted by Bob Treece