

Tell-E-Gram Text Only Version, Aug. 21, 2012

POA Meetings and Events:

- POA Board Meeting, 1:30 p.m. Wednesday, Aug. 22, Yacht Club (irregular date)
- Time Capsule burial, 10 a.m. Thursday, Aug. 23, Wellness Center
- Long Range Planning, 10 a.m. Thursday, Aug. 23, POA Office
- Public Services Advisory Committee, 1 p.m. Thursday, Aug. 23, POA Office

TELICO VILLAGE PROPERTY OWNERS ASSOCIATION		
BOARD MEETING AGENDA		
1:30 p.m. Wednesday, August 22, 2012		
Tellico Village Yacht Club		
	<u>Purpose/ Outcome</u>	<u>Responsible</u>
I. Minutes (July 18, 2012)	Call to Order	Bob Coates
II. President's Comments	Approve	Bob Coates
III. Advisory Committee/Liaison Reports		
• HOA		Rick Blough
• Communications		John Cherry
• Golf		Jim West
• Finance		P Owen/S Sennett
IV. 25 th Anniversary Celebration	Update	Claire Frazer/Ginny Ranck
V. Safety Building	Update	Jeff Gagley
VI. Member Comments		

General Manager's Report for August

By WINSTON BLAZER

General Manager

25th Anniversary Festivities Upon Us

Tellico Village has been celebrating our 25th Anniversary all year. This week is full of fun community festivities to mark the anniversary of the first families moving into Tellico Village 25 years ago.

The first big event of the week is a time capsule dedication and burial ceremony at the Wellness Center, Thursday, Aug. 23, 10 a.m.

Technically, there are two capsules each measuring 3-feet long and 6 inches in diameter. Both capsules will be dedicated and buried at the base of the flagpoles during the Aug. 23 event. The POA is still inviting clubs, organizations and Villagers to donate a small memento to be included in the time capsule. Maybe it's a note from a club to the members of that same club 25 years in the future. Maybe it's a small object that represents your organization or a special event.

Whatever it is, the 25th Anniversary team will make every effort to ensure all items are included in the time capsules. They will be exhumed 25 years hence upon the 50th Anniversary

(Continued on page 2)

of Tellico Village.

The second event is the much anticipated 25th Anniversary Parade. The parade steps off at 7 p.m. on Friday, Aug. 24, from Dohi Drive (near the Wellness Center), and marches down Chota Road and through the Village Square area. Come on out and see local high school bands, veterans, horses, motorcycles, vintage cars and much more! Stick around for cupcakes and ice cream immediately after the parade. Many thanks to those local businesses who helped sponsor this fun event.

Finally, there will be a Celebratory Dinner on Saturday, Aug. 25, in the Yacht Club. This is sure to be a fantastic event as we celebrate the Pioneers who first moved to Tellico Village. The Village Quilters, Woodworkers and Stained Glass Guild have created three beautiful 25th Anniversary projects that will be unveiled and dedicated at the dinner on Saturday.

These are not the last of the 25th Anniversary events. September is golf month with a anniversary tournament and specials throughout the month. Finally, October will feature day-long events at the Yacht Club including tours by boat or car of the fall colors and a special presentation by The Prime Time Players, the Readers' Theatre Performance Troupe of the Tellico Community Theatre. They will proudly present a humorous stage tribute to life in Tellico Village. The writers of this tribute, or SPOOF (Satire and Parody of Outrageous Old Fogies) as they have named themselves, have created song and poetry parodies and satirical skits which good-naturedly poke fun at life in our good Village.

I want to personally thank the members of the 25th Anniversary committee who have put in so much time and effort into making the 25th Anniversary year one to remember. Committee members: Claire Frazer, Ginny Ranck, Rick Blough, Tom Broniecki, Phil Cozadd and Bill Grovier. Thank you so much for volunteering your time and talent to this year-long celebration. Thanks also go out to staff members Jessica Antrim, Holly Bryant, John Cherry, Jeff Gagley, Mitzi Lane, Patty Robichaud and Jim West for all their hard work on this project. Many other Villagers and staff members have stepped up to help with various aspects of our 25th Anniversary celebration. Many thanks to them as well.

POA launches lot marketing plan

The POA is launching a plan to market the lots in our inventory. There is an article by Fred Toettcher in this publication detailing the plan and the objectives we hope to achieve. Fred has done a tremendous amount of work and brings his decades of advertising and marketing experience to bear on this project.

Be sure to come on out to the Yacht Club anytime between 10 a.m. and 3 p.m. on Wednesday, Sept. 5, to see and hear more details about our plans to bring interested people to Tellico Village to invest in the future of our community.

Patriot Golf Day at Tellico Village

Sept. 3 marks the 2012 observance of Patriot Golf Day, and this year we celebrate the 25th Anniversary of Tellico Village as well. Patriot Golf Day, the primary fundraiser for the Folds of Honor Foundation, is an annual event to raise money for post-secondary educational scholarships for children and spouses of military service men and women killed or disabled while serving our great nation. The mission of Folds of Honor is to help ensure that no family is left behind in the field of battle by honoring their sacrifice and educating their legacy. Patriot Golf Day is jointly supported by The PGA of America and the United States Golf Association. President George W. Bush, 43rd President of the United States of America, serves as the 2012 Honorary Chairman of Patriot Golf Day weekend..

This year, the Links at Kahite is hosting the second annual Patriot Day Tournament at Tellico Village. There are men's (scratch and handicapped), women's and mixed flights for this tournament benefiting the Folds of Honor Foundation. There will be a shotgun start at 9 a.m.

(Continued on page 3)

The entry fee of \$100 per player includes cart and green fees, lunch, practice balls, tee gifts and other items. To sign up, stop by any of the pro shops for an entry form. Businesses and individuals are encouraged to support this worthy effort through sponsorships by contacting Jim West at (865) 458-4707.

For more information about Patriot Golf Day or the Folds of Honor Foundation, please go to www.patriotgolfdays.com or www.foldsofhonor.org.

Committee seats need volunteers

The POA is accepting applications for volunteers to fill seats on several of the advisory committees. If you are interested in serving the community by sitting on one of the committees, application packets are available at the POA administrative building.

Applications will be accepted until Oct. 1. After that date, managers will schedule meetings with applicants to put the best folks on the committee that matches their expertise and fills a need for the POA. The Board of Directors will approve and install new committee members at the December Board meeting.

Marketplace at the Yacht Club

Friday, Oct. 12, promises to be a great day to visit the Tellico Village Yacht Club. The annual Marketplace at the Yacht Club will be open for business from 11 a.m. to 4 p.m. More than 40 businesses and vendors will set up and demonstrate those products and services they feature. Villagers are encouraged to come by, no appointment necessary, and see the types of products and services available in the local area. Music, art and food will also be on the menu at the Oct. 12 event.

Hopefully, a good turnout by Villagers will demonstrate to local businesses the need to relocate more services to Village storefronts.

The Marketplace at the Yacht Club is presented by the Loudon County Chamber of Commerce and the Tellico Village Property Owners Association.

No September Board Workshop

Due to the Labor Day holiday, there will be no Board Workshop on Tuesday, Sept. 4. The September Board meeting is still on schedule for Wednesday, Sept. 19, at 1:30 in the Yacht Club.

POA offices closed Labor Day

The POA administrative offices are closed Monday, Sept. 3 in recognition of Labor Day. We will be open for business 8 a.m., Tuesday, Sept. 4.

POA Launches Lot Marketing Plan

By Fred Toettcher

The Tellico Village Property Owners Association is excited to announce a new plan to market the lots in the POA's inventory. This plan has been in development over several months and is designed to have an immediate impact on Tellico Village's lot inventory. It has been my pleasure to volunteer my time to work on an important project for our community.

Tellico Village residents and employees will play an integral role in this marketing plan - and will have the opportunity to reap significant rewards for helping the POA spread the word about all the things we love about the Village.

The POA currently has 170 lots in inventory. These lots have been acquired over several years through court action or turned over through agreement with a delinquent property owner.

As a foundation for the plan, the POA commissioned a professional contractor to conduct physical audits of all 170 lots. This just-completed audit indicates that a vast majority of these lots require little site preparation for building (less tree/foliage removal) and are of such a quality that they would make excellent investments as future home sites. More than 400 comparative lots that either were recently sold or are currently on sale were evaluated to develop the plan's

neighborhood-by-neighborhood pricing strategy.

There are several programs within the lot marketing plan. First is a "Move Your Friends to Tellico Village" Program where Villagers can entice friends, family members and acquaintances to check out Tellico Village via a visit and possibly a tour. There is a POA employee-focused program to encourage employees to bring people into the Village. Realtors will be encouraged to participate through certain incentives and rewards. We are including a Builder Spec Plan with incentives for builders to participate as well.

The lot marketing program relies upon Villagers and POA employees to spread the good news about life here in the Village and the availability of value-priced property. Villagers and employees who successfully generate inquiries from non-Villagers that turn into visits to our beautiful community will garner substantive rewards for generating interest in Tellico Village.

There are many facets and details to the lot marketing plan too numerous to outline here. Therefore, we are launching several communications efforts to get the word out. The best way to learn about details of the plan will be to attend the Lot Marketing Expo at the Yacht Club from 10 a.m. to 3 p.m., Wednesday, Sept. 5. POA representatives will be there to explain different aspects of the programs in one-on-one sessions throughout the day. New, exciting Tellico Village promotional materials will be distributed. Stop by anytime, and learn more about your opportunity to participate and benefit from this plan.

Watch the *Connection*, Tell-E-Gram and Channel 3 for more information as we move forward with our new lot marketing plan.

Fred Toettcher is a retired marketing and advertising executive living happily in Tellico Village.

Yacht Club Offerings and Upcoming Special Events

- Please come in and join us for lunch 11:30 a.m.-2 p.m., Tuesday through Friday. Check out the menu online!
- Reminder: The last day for lunch in the Yacht Club is Aug. 31.
- The Friday Tiki Bar is still in full swing! Tiki Bar starts kickin' around 6 p.m. The newly renovated downstairs is ready for spring and summer parties. Tiki grill is ready for business (inside and outside - weather permitting).
- Saturday Night Fever: FREE special bar appetizer with your first drink at the bar.
- Sunday Brunch - come casual or dressy and enjoy a relaxed atmosphere.
- Tellico Village 25th Anniversary Dinner will be August 25.
- Seafood Week is Aug. 21-24, so make sure to come in for dinner and check out Chef Warren's specials.
- Labor Day tickets now on sale for \$10. Your ticket gets you in the door, fireworks, music, dancing, and one of our house specialty punch drinks from the bar. A buffet will be served for \$10 per person.
- The Tellico Village Yacht and Country Club can now be found on Facebook. Follow this link or search and "like" our page: www.facebook.com/pages/Tellico-Village-Yacht-and-Country-Club/438163296194885

On a Special Note...

Did you know you can find the Yacht Club calendar and menus online? Go to www.TellicoVillage.org, select AMENITIES, click on YACHT CLUB.

For reservations and information, call 865-458-4363.

Rec Open House Aug. 23-25

The Recreation Department is having an Open House Aug. 23, 24 and 25. Use of facilities will be free to all property owners. Come check out and see what we have to offer! For more information, call 865-458-7070.

The Wellness Center and Chota Recreation Center will be closing at 5 p.m. Friday, Aug. 24, in anticipation of the 25th Anniversary Parade. The parade will kick off 7 p.m. on Chota Road.

Next Few Days Ahead

Wednesday, August 22nd

8 am- Aerobic Fit & Tone (KAC)
8 am- A Ladies Tennis (WC)
8:30 am- Racquetball (CRC)
8:30 am- Aerobics (WC)
8:35 am- Water Aerobics (WC)
9:15 am- Water Exercise (KAC)
9:45 am- Water Exercise (WC)
9:45 am- Tai Chi (WC)
9:45 am- Tai Chi Practice (KAC)
10 am- Badminton (CRC)
10 am- B Ladies Tennis (WC)
10:30 am- Water Arthritis (KAC)
11 am- Arthritis Water Class (WC)
11:30 am- Yoga (WC)
12:30 pm- Rubber Stampers (CRC)
1 pm- Advance/Level 3 Line Dance (WC)
1 pm- Mah Jongg (KAC)
1 pm- Contract Bridge (CRC)
1:30 pm- POA Board Meeting (YC)
2:15 pm- Intermed/Level 2 Line Dance (WC)
3:30 pm- TOPS (CRC)
4 pm- Pilates Yoga (WC)
4:15 pm- Basketball (CRC)
5 pm-Co-ed Water Fitness (WC)
6 pm- Yoga (WC)
6 pm- Mexican Train Dominoes (CRC)
6:30 pm- Villages Vettes (YC)

Thursday, August 23rd

8 am- Fit & Tone (WC)
8 am- A Men Tennis (WC)
8 am- B Men Tennis (WC)
8:30 am- Pilates (KAC)
8:30 am- Racquetball (CRC)
9 am- Pickleball Board (CRC)
9:15 am- Fit & Tone (WC)
9:30 am- 5 Crown Cards (CRC)
10 am- Time Capsule Burial (WC)
10 am- Long Range Planning (POA)
10 am- Water Fun & Movement (WC)
10 am- B Ladies Tennis (CRC)
10:30 am- Beginning Tai Chi (WC)
11 am- Wallyball (CRC)
11 am- Table Tennis (CRC)
1 pm- Public Services Adv Comm (POA)
1 pm- Intro/Level 1 Line Dance (WC)
3 pm- Genealogy (CRC)
3 pm- Weight Watchers (CRC)
4 pm- Zumba (WC)
4 pm- Beginning Racquetball (CRC)
4:15 pm- Basketball (CRC)

5 pm- Pickleball Singles Training (CRC)
6:15 pm- Badminton (CRC)
7 pm- POA 101 (Yacht Club)
7 pm- Memoir Class (CRC)

Friday, August 24th

8 am- Aerobic Fit & Tone (KAC)
8 am- Basketball (CRC)
8 am- B Ladies Tennis (WC)
8:30 am- Racquetball (CRC)
8:30 am- Aerobics (WC)
8:35 am- Water Aerobics (WC)
9 am- Golf 101 (TA)
9:15 am- Water Exercise (KAC)
9:45 am- Fit & Tone (WC)
9:45 am- Intermediate Yoga (WC)
9:45 am- Water Exercise (WC)
10 am- A Ladies Tennis (WC)
11 am- Arthritis Water Class (WC)
11:30 am- Yoga (WC)
12 pm- Open Badminton (CRC)
1 pm- Bridge (CRC)
3 pm- Inspired Writing (CRC)
4 pm- Aqua Zumba (WC)
5 pm- Co-ed Water Fitness (WC)
7 pm- 25th Anniversary Parade (Chota Rd.)

Saturday, August 25th

8 am- B Men Tennis (WC)
8:30 am- Fit & Tone (WC)
8:30 am- Racquetball (CRC)
8:35 am- Deep Water (WC)
9:30 am- Advance/Level 3 Line Dance (CRC)
10 am- A Men Tennis (WC)
10:30 am- Wallyball (CRC)
12:30 pm- Badminton (CRC)

Monday, August 27th

8 am- Aerobic Fit & Tone (KAC)
8 am- Basketball (CRC)
8:30 am- Racquetball (CRC)
8:30 am- Aerobics (WC)
8:35 am- Water Aerobic (WC)
9:15 am- Water Exercise (KAC)
9:45 am- Water Exercise (WC)
9:45 am- Tai Chi Practice (KAC)
9:45 am- Intermediate Yoga (WC)
10 am- B Ladies Tennis (CRC)
11 am- Water Arthritis (WC)
11:30 am- Yoga (WC)
1 pm- Advance/Level 3 Line Dance (WC)
1:15 pm- Badminton (CRC)
2:15 pm- Intermed/Level 2 Line Dance (WC)
3 pm- Weight Equipment Orientation (WC)
3 pm- Mac Users (CRC)