

Tell-E-Gram Text Only Version, May 25, 2012

POA Meetings and Events:

- POA Offices closed Monday, May 28, in observance of Memorial Day
- Rec 101, 2 p.m. Thursday, May 31, Wellness Center
- Communications & Marketing Advisory Committee, 9 a.m. Friday, June 1, POA Office
- POA Board Workshop, 10 a.m. Tuesday, June 5, POA Office

Tellico Village History: Young Adulthood

By Winston Blazer

General Manager

Editor's Note: This is the third in a three-part series of 25th Anniversary articles highlighting the progress of Tellico Village over the last 25 years. The Infancy of the Village was highlighted in March and Adolescence last month.

Young adulthood in Tellico Village, after a flush adolescence, dawned with a stark realization that the good times may be coming to an end. New lot sales and ever-increasing assessment revenues are a thing of the past. Cooper Communities, Inc. (CCI) closed its land sales division in the Village at the end of 2002 and its homes division a few years later. Any significant growth in assessment revenues in the future would have to come from increases in the assessment rate.

Clearly the Village was turning a corner, moving from a frisky and prosperous teenager to a maturing young adult with scores of new residents bringing different interests to Village life. This shift in interest among Villagers is best illustrated by the surprising success of the new Wellness Center and indoor pool that opened in 2007.

Success was almost immediate. During its first year of operation, the Wellness Center recorded 110,000 visits for aerobics, water exercises, and weight and resistance exercises. And the number has grown each year since, reaching 190,000 in 2011. As someone commented, Villagers prefer to “wear their bodies out, rather than rust them out.”

Tennis and the new Village sport of pickleball have blossomed. There are now nine tennis courts and four pickleball courts in the Village. Golf, which long reigned as king, may be losing its edge. The number of rounds played on the Village's three courses fell from 92,000 in 2006 to 75,000 in 2010. Whether this is the beginning of a trend or merely a response to the economic recession (and poor course conditions) is not clear. Although recreation participation, which also carries user fees, did not show a similar drop.

A significant development in the history of the Village is Cooper Communities, Inc., the developer, shutting down its remaining businesses in the Village and basically getting out of the development business. The last major element in its holdings was the sale of the Village Home Center at the beginning of 2012.

While CCI may be gone in fact, its influence remains, probably forever. Among other things, CCI has a developer's interest in the Village's water and sewer systems. It holds the contract with Charter Communications for cable TV in the Village. And POA cannot annex any property into the Village without the approval of CCI.

Like most businesses, the Village has been heavily impacted by the Great Recession, beginning in about 2007. Unlike several nearby recreation communities that were offering competition for new

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property owners, bankruptcy was never a threat for Tellico Village. Nevertheless, new home construction in the Village fell from 213 homes in 2006 to 124 in 2007, to only 43 in 2011. While new home construction never completely stopped, neither did the arrival of new people. The estimated population grew by 86 persons in 2011.

The number of delinquent assessments shot up, from 371 in 2008 to 788 in 2009. This cut POA revenue by more than \$1 million. The POA, which had always embraced a very conservative financial operating philosophy, tightened the purse strings even tighter, reducing its staff by 10 people. This restructuring represented a savings of some \$25,000 per month.

Most economic indicators, both nationally and locally, seem to indicate a gradual recovery, beginning in 2011 and picking up momentum in 2012. The primary interest in the Village will be a recovery in the housing market, a sector that appears to be lagging somewhat nationally. When housing begins moving again, pressure on delinquencies will ease, and some lots that have been delinquent will begin producing revenue and the Village can begin considering a variety of priorities.

The POA, as an important next step, is researching a marketing program that would call attention to the many advantages the Village offers to new residents - a low assessment, quality golf courses and amenities, and a large scenic lake, to name a few.

There are ample reasons for optimism for both the short term and long term when considering Tellico Village as a place to live. In the short term, we are \$400,000 better than budget in the first four months of 2012. Golf revenue is more than \$197,000 ahead of the same time last year. Recreation revenue also is up.

In the long term, Tellico Village remains a financially sound organization with solid operating reserves. It has operating cash of more than \$1.17 million and reserves of more than \$3.3 million. This places it in a position to respond to whatever conditions the economy throws its way. Despite a rough start on young adulthood, Tellico Village finds itself with a solid foundation in place for creating a long and meaningful life in the years ahead.

POA Board/Advisory Committee Meeting Schedule: June 2012

(Dates, times and locations are subject to change)

- June 1, 9 a.m., Communications (POA Office)
- June 5, 10 a.m., Board Workshop (POA Office)
- June 7, 9 a.m., ACC (POA Office)
- June 7, 9 a.m., Recreation (Wellness Center)
- June 13, Having Your Say* (POA Office)
- June 14, 3 p.m., Golf (Tanasi Maintenance Building)
- June 15, 9 a.m., Finance (POA Office)
- June 18, 3 p.m., Dock Captains (POA Office)
- June 20, 1:30 p.m., Board Meeting (Yacht Club)
- June 21, 9 a.m., ACC (POA Office)
- June 21, 2 a.m., POA 101** (Kahite)
- June 28, 10 a.m., Long Range Planning (POA Office)
- June 28, 10 a.m., Rec 101** (Wellness Center)

No Public Services meeting in June

NOTE:

* By Appointment Only

** Not a POA Board/committee meeting, but attended by some POA staff and Board members.

Some Other Stuff You Need to Know...

Waste Connections Recycling Explained

What can I put in my Single Sort Recycling Bin?

- Cardboard (flatten and place beside your Bin)
- Glass bottles and jars: clear, green, amber (rinse and discard lids)
- Junk mail, magazines, catalogs and phone books
- Metal cans: aluminum, steel
- Office and school paper
- Newspaper
- Plastics #1 through #7

What does NOT go into my Single Sort Recycling Bin?

- Batteries of any kind
- Bubble wrap
- Chemicals
- Diapers
- Food-soiled paper products (such as pizza boxes)
- Hardback books
- Household hazardous waste
- Kitchen waste
- Oil
- Paint
- Plastic Bags
- Plastic takeout containers and utensils
- Styrofoam
- Tires
- Trash
- Waxed cartons
- Yard Waste

National Trails Day Celebration June 2

WATeR (Watershed Association of the Tellico Reservoir) announced a National Trails Day event at the East Lakeshore Trails on Tellico Lake 9 a.m. Saturday, June 2, for a brief ceremony to celebrate at the Coytee trailhead.

In partnership with TVA, WATeR has developed more than 22 miles of hiking/walking trails, only minutes away from Tellico Village, on the east side of Tellico Lake. During the last 10 years, many Tellico Villagers have volunteered to construct and maintain these beautiful trails.

It should be noted that this trail system is in the final stages for recognition as a National Recreation Trail and announcement of this approval is expected soon.

Directions to the trailhead (and other trailheads) are available on WATeR's website: tellicowater.org. Or follow these simple directions: from the Fort Loudoun Dam, travel toward Maryville on US 321 for about 3.5 miles to Route 95. Turn right and follow the signs to Axley Chapel Rd (1.7 miles). Turn right and travel about 2 miles to Coytee Road; follow the signs and turn right. In a short distance, you will see the trailhead parking lot on the left with the very large pedestrian bridge in the background. This is a short 20-minute drive for most Villagers.

Contact Lou Livengood, 865-408-9122 if you have any questions.

Submitted by Lou Livengood

Gas Dock Prices Lower for Memorial Day Weekend

Good news! Gas prices at the gas dock are \$3.97 a gallon now. Here's hoping everyone has a safe and happy Memorial Day boating weekend.

Some Rec Classes Take a Holiday

Some of the classes at the Wellness Center are canceled for Monday, May 28 in observance of Memorial Day.

The following classes are on hiatus Monday:

8:30 a.m. Aerobics with Becky

11 a.m. Water Arthritis with Marilyn

1 p.m. & 2:15 p.m. Line Dancing with Toni

6 p.m. Yoga with Virginia

ALL other classes will run on regular schedule.

The Recreation Department facilities will all be running on regular hours of operation on Monday, May 28.

The staff and management of the Tellico Village Property Owners Association wishes everyone a safe and festive Memorial Day weekend. Thank you to all who served our nation, and a special thanks to those family members of servicemembers who made the ultimate sacrifice to establish, protect and provide the freedom we enjoy every day.

Now Featured on Channel 3

- Our feature for this week is What's Happening which airs at 1pm & 9 pm.
POA Board members Claire Frazer and Ginny Ranck provide details for the numerous 25th Anniversary events scheduled for the year-long celebration of Tellico Village.
- All Channel 3 shows are available online. NOTE: Sorry about the down time this week, but we're back on the air.

Watch online: www.tellicovillage.org/in-the-news/channel3/videos

Channel 3 Schedule

- 6 a.m. Golf Update
- 7 a.m. Rec Rap
- 8 a.m. County Update
- 9 a.m. Spotlight on Tellico Village
- 10 a.m. POA Board Update
- 11 a.m. Mr. Tellico
- Noon School Board Update
- 1 p.m. What's Happening
- 2 p.m. Golf Update
- 3 p.m. Rec Rap
- 4 p.m. County Update
- 5 p.m. Spotlight on Tellico Village
- 6 p.m. POA Board Update
- 7 p.m. Mr. Tellico
- 8 p.m. School Board Update
- 9 p.m. What's Happening

Online: www.tellicovillage.org/in-the-news/channel3/videos

Next Few Days Ahead

Wednesday, May 23rd

8 am- Aerobic Fit & Tone (KAC)
8 am- A Ladies Tennis (WC)
8:30 am- Racquetball (CRC)
8:30 am- Aerobics (WC)
8:35 am- Water Aerobics (WC)
9 am- Bridge Practice & Play (CRC)
9:15 am- Water Exercise (KAC)
9:45 am- Water Exercise (WC)
9:45 am- Tai Chi (WC)
9:45 am- Tai Chi Practice (KAC)
10 am- Badminton (CRC)
10 am- B Ladies Tennis (WC)
11 am- Table Tennis (KAC)
11 am- Arthritis Water Class (WC)
11:30 am- Yoga (WC)
12:30 pm- Rubber Stampers (CRC)
1 pm- Advance/Level 3 Line Dancing (WC)
1 pm- Mah Jongg (KAC)
1 pm- Contract Bridge (CRC)
2:15 pm- Intermed/Level 2 Line Dancing (WC)
3:30 pm- TOPS (CRC)
4 pm- Pilates Yoga (WC)
4:15 pm- Basketball (CRC)
5 pm- Co-ed Water Fitness (WC)
6 pm- Yoga (WC)
6 pm- Adult Bible Study (CRC)

Thursday, May 24th

8 am- Fit & Tone (WC)
8 am- A Men Tennis (WC)
8 am- B Men Tennis (WC)
8:30 am- Pilates (KAC)
8:30 am- Racquetball (CRC)
9 am- Pickleball Board (CRC)
9:15 am- Fit & Tone (WC)
9:30 am- 5 Crown Cards (CRC)
10 am- Long Range Planning (POA)
10 am- Water Fun & Movement (WC)
10 am- B Ladies Tennis (CRC)
10:30 am- Beginning Tai Chi (WC)
11 am- Wallyball (CRC)
11 am- Table Tennis (CRC)
1 pm- Public Services Adv Comm (POA)
1 pm- Intro/Level 1 Line Dance (WC)
3 pm- Genealogy (CRC)
3 pm- Weight Watchers (CRC)
4 pm- Zumba (WC)
4 pm- Beginning Racquetball (CRC)
4:15 pm- Basketball (CRC)
6 pm- Swim Team Practice (WC)
6:15 pm- Badminton (CRC)

7 pm- Memoir Class (CRC)

Friday, May 25th

8 am- Aerobic Fit & Tone (KAC)
8 am- Basketball (CRC)
8 am- B Ladies Tennis (WC)
8:30 am- Racquetball (CRC)
8:30 am- Aerobics (WC)
8:35 am- Water Aerobics (WC)
9 am- Golf 101 (TA)
9:15 am- Water Exercise (KAC)
9:45 am- Tai Chi (KAC)
9:45 am- Fit & Tone (WC)
9:45 am- Intermediate Yoga (WC)
9:45 am- Water Exercise (WC)
10 am- A Ladies Tennis (WC)
11 am- Arthritis Water Class (WC)
11:30 am- Yoga (WC)
12 pm- Open Badminton (CRC)
1 pm- Line Dance Practice (WC)
1 pm- Bridge (CRC)
2 pm- Inspired Writing (CRC)
4 pm- Aqua Zumba (WC)
5 pm- Co-ed Water Fitness (WC)

Saturday, May 26th

8 am- B Men Tennis (WC)
8:30 am- Fit & Tone (WC)
8:30 am- Racquetball (CRC)
8:35 am- Deep Water (WC)
10 am- A Men Tennis (WC)
10:30 am- Advance Line Dancing (WC)
11 am- Wallyball (CRC)
12:30 pm- Badminton (CRC)

Monday, May 28th

POA Office closed for Memorial Day

8 am- Aerobic Fit & Tone (KAC)
8 am- Basketball (CRC)
8:30 am- Racquetball (CRC)
8:30 am- Aerobics (WC)
8:35 am- Water Aerobic (WC)
9:15 am- Water Exercise (KAC)
9:45 am- Water Exercise (WC)
9:45 am- Tai Chi Practice (KAC)
9:45 am- Intermediate Yoga (WC)
10 am- B Ladies Tennis (CRC)
11 am- Water Arthritis (WC)
11:30 am- Yoga (WC)
1 pm- Advance/Level 3 Line Dancing (WC)
1:15 pm- Badminton (CRC)
2:15 pm- Intermed/Level 2 Line Dancing (WC)
3 pm- Mac Users (CRC)
3:30 pm- Stability Ball (WC)
4:15 pm- Basketball (CRC)