



POA Meetings and Events:

- Leaf Pick Up Feb. 15-19: Toqua Coves, Chota Shores, and Tanasi neighborhoods (Leaves must be in right of way by Feb. 14)
- Golf Advisory Committee, 3 p.m. Thursday, Feb. 11, POA Conference Room
- Finance Advisory Committee, 9 a.m. Tuesday, Feb. 16, POA Conference Room

Quick Publicity Tips for Village Groups, Upcoming Events

Have you found yourself appointed publicity chair for your club, group, or organization? Here are some quick tips to publicize your meetings and events in Tellico Village:

Just the Facts

First, boil down your meeting/event into the basics:

Who (the name of the club/group), What (type of event), When (time, day, and date), Where (location of the event), How (cost, requirements, who to contact for info). Here's an example:

Neato Mosquito Society will meet 2 p.m. Wednesday, Feb. 23, in the Tellico Village Yacht Club. Call Jake D. Flake, 865-555-1212, for more information. The society works to protect the endangered Tellico Tire-Biter mosquito.

Tell-E-Gram

Send an e-mail with the details and/or attach a flyer/document to PR Manager Stan Gibert, sgibert@tvpoa.org, or his assistant, Patty Robichaud, probichaud@tvpoa.org.

Photos are also appreciated!

Channel 3

Your event can be submitted electronically. Here's how: Go to www.tellicovillage.org, click on CHANNEL 3 (located on the top menu bar), and click on BROADCAST YOUR EVENT. An electronic form will pop up for you to enter your event info. Allow at least seven days lead time.

Your event can run up to 10 days. So, for maximum exposure, fill out the form 17 days before your event. Easy, huh?

Village Calendar on Website

Go to www.tellicovillage.org, click on CALENDAR on the bottom menu bar, click on the + (plus sign) on the date of your event and fill in the form.

All events must have a contact name, phone number, and email address.

If your group meets every month, then select REPEAT and click on the arrow on the box marked as EVERY. If your event is the fourth Sunday every month, select 4TH.

This is the form that pops up when you click on the + (plus sign) on a date on the Calendar.



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All submitted events are subject to review by the Public Relations Department. The calendar is intended for posting events in Tellico Village and offsite events sponsored by Village organizations. To correct or remove an event, contact Stan Gibert, sgibert@tvpoa.org, or Patty Robichaud, probichaud@tvpoa.org or call 865-458-5408 x4115.

The Connection

You can email your event to Tammy Cheek, *The Connection* reporter, tammy.cheek@news-herald.net, or drop it off in the tray in the reception area of the POA's administrative office (there are also submission forms available to fill out if you prefer). The *Connection* also appreciates photos and story suggestions.

***NOTE: No actual brain cells were harmed in the writing of this article.*

Upcoming Meetings

- Feb. 11, 3 p.m., Golf (POA Office)
- Feb. 16, 9 a.m., Finance (POA Office) (irregular date)
- Feb. 17, 1:30 p.m., Board Meeting (Yacht Club)
- Feb. 18, 9 a.m., ACC (POA Office)
- Feb. 25, 9 a.m., Long Range Planning (POA)
- Feb. 25, 1 p.m., Public Services (Public Works)
- Feb. 26, 9 a.m., Golf 101** (Tanasi)

NOTE:

** Not a POA Board/committee meeting, but attended by some POA staff and Board members.

SOUND INVESTMENT and the Sweet Memories

**IN CONCERT to benefit
FRIENDS OF TELLICO VILLAGE LIBRARY**



Gary Page, Cobi Singer, Janet Kincaid & Renée Anderson

How Sweet It Is To Be Loved By You!

Top-SheV Live Vocal Entertainment & Comedy in TWO ACTS featuring "feel-good" hits from the 1950s, '60s and early '70s –
to raise \$1000 for the Library's BUILDING CAMPAIGN!

Feb. 11, 12 & 13 - 7:00 p.m.

Feb. 13 matinee - 2 p.m.

THE LYRIC THEATRE

320 GROVE STREET, downtown historic LOUDON, TN

TICKETS - \$15 at Tellico Village Library

OR Lyric Theatre Box Office 865-458-9020

For more info: 865-458-8762 OR 865-458-9116

**Energy-Saving Tip
from TVPOA, your
partner in reliable,
affordable Green
living:**

Fix any leaky faucets –
one drop per second
can add up to 165
gallons a month