

Tell-E-Gram Text Only Version, Jan. 20, 2017

POA Meetings and Events (red denotes irregularity of time, day, and/or location):

- **Long Range Planning, 9:30 a.m. Thursday, Jan. 26, POA Conference Room**
- **Rec 101, 12:30 p.m. Thursday, Jan. 26, Wellness Center**
- **POA Board Workshop, 10 a.m. Wednesday, Feb. 1, POA Conference Room**
- **Architectural Control Committee, 9 a.m. Thursday, February 2, POA Conference Room**

For the price of a bucket of balls

By Joe Bogardus

A Tellico Villager visits the Toqua driving range once a month and buys a bucket of balls to improve her golf swing. Another Villager visits the Yacht Club each month and purchases a beer. These golfing and imbibing experiences cost between \$3 to \$4 monthly. The same amount each Village household paid in 2016 to support the community's marketing/communications program. The household contribution in 2016 was \$3.89 from the TVPOA monthly assessment which totaled \$46.66 annually.

The Tellico Village Marketing Team summarized the marketing program's accomplishments at the recent Tellico Village Property Owners Association Board meeting held at the Yacht Club. Much of the team's presentation centered on the community's improving real estate market.

In 2016, 363 existing homes and lots were sold across the community. Out of this number, 280 existing homes were purchased - the most units ever sold in Tellico Village. Residential sales were up 24 percent over 2015 which tied with the previous record sales year of existing home in 2005. The momentum of 2015 carried into 2016 and, subsequently, has positioned 2017 for another healthy real estate year.

Over the past three years, Village property values have risen 10 to 12 percent. This increase represents at least a \$35,000 raise in equity on the average \$350,000 home. Property owners can now expect a fair price for one of their most valuable assets. For well maintained and competitively priced homes, time on market has shrunk to 3.5 months from a housing crisis high of eight months.

During 2016, there were 449 completed Discovery or Day tours which were up 23 percent over 2015. Day tours were popular in 2016 with a 47 percent increase with almost all of them coming from walk-ins at the Welcome Center. The tour program is critical to the success of the marketing effort. Last year, 64 percent of the 152 attributed marketing program sales had participated in the tour program. These 152 sales were up 49 percent versus 2015.

The Welcome Center has been a boon to the marketing program as it hosted 2,374 marketing visitors during the year. All Discovery tours commence at the Welcome Center which numbered 898 people. The other 1,476 visitors were walk-ins. The Center was opened in late September, 2015. In 2014, only 7 walk-in visitors found their way to the TVPOA offices at Chota Center.

The marketing team believes the Tellico Village brand is an asset. Like the community's other assets - roads, clubhouses, golf courses, etc. - ongoing investment in the brand is required.

The total cost of the 2016 marketing/communications program was just under \$400,000 with 30 percent of those revenues - \$120,000 - coming from outside sources. These direct revenues came from local realtors, builders, remodelers and advertisers who find the program attractive, because of the high quality sales leads, website traffic exposure and access to Discovery program visitors.

The 2016 net marketing cost of \$280,000 represents 1.71 percent of the total TVPOA budget of \$16,331 million. Dividing the net cost of \$280,000 by 6,000 Tellico Village assessment-paying

property owners results in an annual contribution of \$46.66 which equals the annual monthly purchase of a bucket balls or buying a Yacht Club beer every month of the year.

Joe Bogardus is a retired marketing communications professional and Tellico Village resident who has acted as an unpaid volunteer consultant to the TVPOA in the re-launch of the Tellico Village brand and the accompanying marketing/communications program. Bogardus currently is chairman of the Loudon County Visitors Bureau Board of Directors.

Board Meeting Highlights

- Board President Bruce Johnson called the meeting to order and welcomed the great turn out of Villagers. He also stated the Medical Building open forum would start at 3:30 p.m.
- HOA President John Bordelon provided an update to the Board. He highlighted the HOA goals and objectives for 2017 which included growing membership and enhancing member services. He also stated they would like to expand their social offerings. 2016 was a record year for the HOA membership they ended with 1,812 members.
- Beth Kuberka, the Communications Manager, gave an extensive update on the goals and objectives of the marketing efforts in Tellico Village. Some of the highlights are they completed 449 Discovery visits and welcomed 2,374 visitors into the Welcome Center. 2016 was a record year for real estate sales inside Tellico Village - 363 sales were made this includes homes and lots.
- Andy Fox, of AWE Hospitality, gave an update on operations, financials, and plans for the clubhouses he manages: the Yacht Club, Toqua, and Tanasi all reported positive variances over last year. They have also increased their marketing with Pink Bride which has had positive results. They have already booked 19 weddings in 2017.
- Kendra Forsythe gave an extensive update on the yearend financial results and an overview of a change in accounting treatment from the amended TRDA lease. She noted that the shortfall in net income for the year was primarily related to water and sewer line maintenance. However, she noted that a new sewer pump monitoring system has been put in place and is hopeful that this improvement will reduce these costs some next year.
- Parker Owen, Finance Director gave a report on the current activities taking place. They include initial audit activities, transfers into and out of reserves was completed and fully funded for 2016. He is in the process of truing up cash balanced for 2017 and finalizing the budget data so it can be printed. A capital funding request was presented to redo the dining room flooring at the Yacht Club. The current flooring is in poor condition and presents a trip hazard. This project will start this coming Sunday.
- LUB update, the 2017 Board goals and PIC process were tabled to the February Board workshop
- Medical building: POA staff presented the history, site plan, floor plans, and surveys related to the medical building project as well as the financial and legal considerations regarding the proposed medical building lease and construction contract. POA President Bruce Johnson opened the discussion section and allowed property owners to ask questions to the Board, POA staff, and legal counsel. At the end of the meeting, the Board voted 5 to 2 to approve a lease agreement with Summit Medical Group, PLLC, and to approve the contract for the construction of the medical building.

Yacht Club and Tanasi Bar & Grill

- **Super Bowl** at the Yacht Club: Why leave the Village? Enjoy some fun food and great company—all close to home.
- **Valentine's Day** is right around the corner, don't miss out! Call for reservations and

more details.

- Prime Rib dinner for two at Tanasi Bar & Grill
- Regular menu at the Yacht Club
- **Tiki Bar tonight** at the Yacht Club:
 - **DJ Lou**, 7-10 p.m. Friday, Jan. 20
- **Yacht Club dining room and bar will be closed Jan. 24-25 for flooring.**

Tanasi Bar and Grill: 865-458-9392

Toqua Café: 865-458-1330

Yacht Club: 865-458-4363

Announcements regarding your clubs and organizations are available for review at the Tellico Village Broadcasting website:

A full schedule of upcoming POA meetings is also listed; as well as links to POA and Tellico Village websites.

Video programs from TVB are available on demand.

Visit:

www.tellicovillagebroadcasting.org

Charter Channel 193 Schedule	
www.TellicoVillageBroadcasting.org	
7 a.m.	Honor Awards Luncheon
8 a.m.	School Board Update
9 a.m.	Library Update
10 a.m.	Rec Rap
11 a.m.	County Update
Noon	POA Board Update
1 p.m.	Trippin' Thru Tellico—New Year's Resolutions
2 p.m.	Tellico Village Lifestyle Coordinator
3 p.m.	Spotlight on TV Lifestyle Coordinator
4 p.m.	Tellico Village University
5 p.m.	TV Naturally—Tennessee State Parks
6 p.m.	Trippin' Thru Tellico—New Year's Resolutions

Fore the Love of the Game—Golf News and Events

Kahite - 423-884-6108

**Toqua - 865-458-6546
-4707**

Tanasi - 865-458

2017 Winter Classic Feb. 25

Tellico Village's first golf event of the year is Saturday, Feb. 25, at Tanasi Golf Course! Starting time will be a 10 a.m. shotgun. Sign up sheets will be in all pro shops, and you may sign up either as a team or individually. Teams can be men, women, or mixed. Men will play either the orange or white tees, and women will play green or yellow. The tournament format will be Net Team Stableford. The entry fee is \$15 per person excluding green fees and cart. Beer and soft drinks will be served following play!

Please join me in making this event a success! You may email me at cflenniken@tvpoa.org to sign up!

Sincerely, Casey Flenniken

Fundraising Events

Good Samaritan food drive Feb. 6-16

The Tellico Village Women's Club (GFWC) is sponsoring a food drive for the Good Samaritan Center as our community project for this year. We will be collecting food in tubs placed at Chota Recreation Center, Wellness Center, Tanasi Clubhouse, and Tellico Village Welcome Center from Feb. 6 through Feb. 16. Good Sam has asked for bath soap, beef stew, box potatoes, canned pasta, canned chili, cooking oil, 2-lb. bag of corn meal, 1-lb bag of dried beans, feminine pads or tampons, 2-lb. bag of flour, instant pudding, oatmeal, peanut butter, and saltines. Please help support this effort to assist Good Samaritan to provide tons of food to needy people in Loudon County.

MACA golf tourney March 18

Please mark your calendar for the Monroe Area Council for the Arts (MACA) 8th ANNUAL SPRING OPEN Golf Tournament on Saturday, March 18, at The Links at Kahite.

The format for the tournament is a 4-person scramble. Because this is a scramble format, all men will play from white tees and all women will play from green tees. You can sign up as a team or individually (we will put teams together for individual signups). The entry fee is just \$85 per person, and includes:

- Green and cart fees and practice balls
- Complimentary beverage cart
- Fresh continental breakfast
- Signature Pasta Buffet lunch with homemade desserts
- Prizes for top finishing teams!

In addition to all of the above, you will also have an opportunity to win a NEW CAR, courtesy of Jacky Jones Ford!

If you aren't familiar with the Monroe Area Council for the Arts, I encourage you to visit their website at www.monroearts.com. MACA is a truly wonderful organization that, in addition to offering a variety of different professional programs as a part of an annual performing season, MACA works with area schools, churches and civic organizations to provide arts education programs, artist residencies and more.

Please join me for a fun day of golf supporting this great organization.

PR Services

Beth Kuberka will oversee all PR, Communications, and Marketing duties and, in addition, will work with Tellico Village Broadcasting. You may reach out to her at the Welcome Center Monday through Friday from 8 a.m. to 5 p.m. to schedule a chat session. Patty Robichaud will continue publishing the Tell-E-Gram. You can reach the Welcome Center at 865-458-7061.

TV University classes for February

- Feb. 17: The Victorian Era through Literature, 9-11 a.m., Chota Recreation Center, Room D
- Feb/ 24: Tax Law—Claiming Adult Dependents, Chota Recreation Center, Room D

Go to the TVU website at www.tvuniversity.org and read the complete course descriptions using the CLASSES IN TV tab. Click on the link below to get to the site. Register for a course by submitting your name, e-mail, phone and the title of the course you are interested in. A confirmation will be sent. TELLICO VILLAGE UNIVERSITY is committed to bringing lifelong learning that is diverse, convenient and affordable to our neighbors. TVU is brought to you your friendly neighborhood volunteers.

Tennessee ID Services in Village 10 a.m.-2 p.m. Thursday, Feb. 2

The State of Tennessee offers a unique opportunity for Veterans called the “Highways for Heroes Program.” Through this program, Tennesseans are able to take advantage of various identification services right in the comfort of their own community. On the first Thursday of each month (through August), 10 a.m.-2 p.m., the Tennessee mobile unit will be set up in the parking lot at the corner of Chota Road and Highway 444, immediately in front of the Lakeside Real Estate offices. The mobile unit travels the state to issue Veteran designated driver licenses and Commercial Driver Licenses (CDL) to eligible Veterans and Service Members.

Special thanks to Lakeside Real Estate Group for providing parking, restrooms, coffee, and the Loudon County Clerk’s office (located there Thursdays) providing license plates.

Even though the program is designed to bring these services to Veterans, **ALL** Villagers are invited to participate.

Rec Update—Floor Trainers Available

Floor trainers will be available to answer your questions about basic exercise routines and equipment use in January at no charge. Grab them for a quick Q and A on Mondays, Tuesdays, and Wednesdays 8-10 a.m. They are eager to assist you and don’t forget to grab a complimentary coffee on the way out! These special offers are here on a trial basis so be sure and give us your feedback.

Some Other Stuff You Need to Know...

- **Yacht Club dining room and bar will be closed Jan. 24-25 for flooring work.**

Mac Users meet Jan. 23

The Mac Users (special interest group of the Tellico Village Computer Users Club) will meet 3 p.m. Monday, Jan. 23, in the Chota Recreation Center. The meeting will cover Pages and Numbers.

Hike Piney River Jan. 25

The Tellico Village Hiking Club will depart 8 a.m. Wednesday, Jan. 25, from Chota Center, to hike:

- PINEY RIVER, BOWATER POCKET WILDERNESS
- Distance: 10 miles
- Rating: Moderate
- Elevation Gain: 300 feet
- Driving time: 1 hour
- Leader: Rick Carlin, rick0738@gmail.com or 513-518-0738

This is an in-and-out hike. The trail provides stunning natural scenery without steep ascents and descents and follows the Piney River. There are views of the many cascades of the river. After 3 miles in, the trail goes over a suspension bridge and for the next 2 miles follows a narrow gauge railroad bed with the river alongside.

Hiking boots and hiking sticks are recommended. Driving directions will be provided the morning of the hike. Bring water and a trail lunch. Carpooling is recommended, passengers are asked to contribute \$6 to the driver to help cover gas, etc. For more information, go to www.TVHikers.com.

Astronomy Club meets Jan. 26

The Tellico Village Astronomy Club will meet at 7:30 p.m. Thursday, Jan. 26, in Room D of the Chota Recreation Center. For more information, contact Roy Morrow, rmorrowb44@gmail.com.

HOA Welcome Orientation Jan. 26

New to Tellico Village? Whether you are a new resident of Tellico Village or would like an update, you are invited to the HOA Welcome Orientation January 26 at 6:30 p.m. Please join us at the Yacht Club (upper level) to hear presentations by service providers and organizations of our Village such as the Fire

Department, First Responders, T-Bart (water safety,) The Wellness Center, The Recreation Department, The Neighborhood (Assisted Living, Alzheimer's/Memory Care,) New Villagers, Community Players, The Library, Coast Guard, and, of course, the HOA! You will receive a full packet of informational brochures and a warm welcome to your new home. Please contact Sue Kimball (248)534-0340, Suekimballre1@gmail.com with questions or to say "We're coming!"

Community Shred Day Jan. 28

ORNL in Lenoir City is hosting a community shred day 9 a.m.-noon (or until trucks are full) Saturday, Jan. 28. Due to the limited amount of space available for shredding per truck, each vehicle is permitted to shred up to THREE banker's boxes (or three 13-gallon trash bags) of paper. Shredding is first come, first served. When the trucks are full, shredding will no longer be available. Paper is the only acceptable material for shredding.

February Ladies Luncheon & Fashion Show RSVP by Jan. 25

Wear Red and join us Wednesday, Feb. 1, for lunch and to view fashions provided by Stein Mart. Music will be provided by Linda Schuessler and vendors will include Jewels & Threads, Mimi's Wreaths, D and Y Candy, Quilted Cards & Oils, and Tupperware. Doors open at 10 a.m. for your shopping and visiting convenience with lunch served at 11:30 a.m. Charity baking will benefit The Parkinson's Foundation. Menu is Baked Ziti with Meat Sauce and a Caesar Salad. Reservations with \$15 per person cash or check can be made at HOA Social or at the Yacht Club by Jan. 25 deadline. Go Red for women and let's end Heart Disease

Cruising Club meets Feb. 8

The Tellico Cruising Club will hold its monthly meeting on Wednesday, Feb. 8, at the Tellico Village Yacht Club.

The social hour begins at 5 p.m. with the meeting starting promptly at 6 p.m. All Tellico Lake boaters are welcome. Any questions should be directed to Commander Tom Morgan at 865-657-9380.

Fishing Club meets Feb. 8

The Tellico Village Fishing Club will meet 7 p.m. Wednesday, Feb. 8, on the top floor of the Yacht Club. The club promotes fellowship, learning fishing techniques and knowledge of local lakes, as well as presentations by various speakers on topics related to fishing in the area. Guests are welcome. For further information, please contact 2017 President Chip Young at 614-562-9310 or crtsyoung@gmail.com.

Get the Facts – Attend the HOA General Meeting on Feb. 9

Your HOA is hosting 2017's first General Membership Meeting at the Yacht Club on Feb. 9 starting at 4 p.m. You will not want to miss the keynote presentation titled: "The New POA Roadmap for 2017 and Beyond" including the 2017 goals of the POA Board and how they will implement them. In addition, there will be a presentation addressing the new Medical Facility planned for Tellico Village. We are pleased to have Bruce Johnson, POA Board President, and Winston Blazer, POA General Manager, as our keynote speakers. There will be a time for your interaction with the speakers at the conclusion of their presentations. If you want the facts you will want to be there so you can "Be Informed – Be Engaged – Be Heard." Join or renew your HOA membership for 2017 and join us for this informative and relevant meeting.

Make your reservations and enjoy dinner upstairs at the Yacht Club after the meeting.

Christian Men's Fellowship Breakfast Thursdays

The Christian Men's Fellowship Breakfast is a non-denominational group of men who meet every Thursday morning 8-9 a.m. at the Tanasi Clubhouse. We enjoy getting to know each other, having interesting conversations around the tables while a good breakfast is enjoyed. A time of devotions centered on teachings from the Bible is given by the men who volunteer to do so. Everyone is welcome. For more information contact Larry Denney at 865-408-9725 or larrydenney@charter.net.

T-BART offers lake maps

Tellico Boaters Assistance Response Team (T-BART) offers maps of the lake. For more information or to purchase a map, contact Jerry Campbell, 865-458-0861.

If your boat gets disabled on the lake, you don't have to swim home

Late in the afternoon of May 19, a Rarity Bay homeowner heard a loud bang and looked out on the lake to see a runabout with three young people in it stopped in mid channel. Shortly afterwards, he saw two jump overboard and begin swimming trying to tow the boat. Realizing the situation could quickly turn bad, the homeowner called 911. T-BART Duty Captain Doug Douglas was alerted by Loudon 911. He then launched the T-BART boat at the Yacht Club and proceeded to mile marker 15 where the disabled boat was found. Two worn-out swimmers without life jackets were still trying to tow it. The boats outdrive had broken and they were swimming it to Baker Creek TVA ramp, (some 3 miles away). The T-BART Captain advised them to get back in their boat, put on life jackets and towed them to their dock. Had the homeowner not heard and called 911, this could have become a tragedy. On Tellico Lake, if your boat becomes disabled or runs out of fuel, call 911. During daylight hours T-BART will come and tow you without charge. Don't leave the boat and don't try to swim for help. Always carry a cell phone or VHF radio with you, and tell friends and relatives they can do the same.

Library Corner

UPCOMING LIBRARY EVENTS - call the library to register at 865-458-5199

- Tuesday, Jan. 24, 11 a.m.-noon: Improve Your Balance, part 1—The Science of Balance, with Dr. Jessica Briere from the Complete Chiropractic and Wellness Center
- Wednesday, Jan. 25, 1-2 p.m.: Frozen shoulder—causes and therapies, with Mag Abdu from Advanced Physiotherapy Clinic
- Thursday, Feb. 2, 10 a.m.-noon: FREE Introduction to Genealogy Research workshop, with Sam Maner. This will be a basic class on how to get started with researching your ancestors. Sam is the author of several genealogy publications, previously worked with ancestry.com, and teaches classes at Pellissippi State.

TV United Way—you did it—hooray!

Thanks to the generosity of 489 families/individuals in the Village we not only reached the goal of \$90,000 for the 2016 campaign but exceeded it by \$2,098 for total contributions of \$92,098. This is the largest sum raised in the 15 years that a UW campaign has been conducted in the Village and represents 102.3% of the goal.

The number of donors is slightly more than 10% of the occupied homes in the Village. Most significant is the fact that there were 95 Leadership Donors; these are donors who give \$250 or more. Also significant in helping us go over the goal was the generosity of a family in the Village who offered a matching grant of \$1,000 toward the end of the campaign. This enabled late donors to, in effect, double their donations.

The amount raised makes Tellico Village the second largest contributor in Loudon County, replacing Tate and Lyle and falling in behind the number one donor, Kimberley-Clark.

These results mean that the 34 partner agencies supported by UWLC will be able to receive funds they sorely need to carry out their missions. Included in this group are the TV Computer Users Club TAP, the TV Volunteer Fire Department, and STAYinTV in the Village as well as other agencies such as Iva's Place, Good Samaritan, STAR, the Boys and Girls Club, Helen Ross McNabb Center, the Kidney Foundation and many others.

So again to all of you donors and supporters, a great big thanks from the TV UW Steering Committee.

Citizens Observer Patrol Always Helpful

The Loudon County COP Program is a cooperative effort between volunteers concerned about the welfare and well being of citizens, their community and the Loudon County Sheriff's Department, all working together to improve the quality of life in the Tellico Village community. Citizens Observer Patrol is an extension of Loudon County Sheriff's Department, consisting of approximately 60 Villagers who

volunteer their time to patrol the Tellico Village community, as well as other areas within Loudon County at the discretion of Sheriff Tim Guider, keeping a keen eye out for suspicious or criminal activity. Their purpose is to reduce the opportunity of citizens in the community falling victim to crime.

Just one aspect of the COP Program is "House Checks." If you are going out of town, you can stop by the Tanasi Clubhouse or the Welcome Center and fill out a "House Check Form," and by doing so, you are alerting the COPs and ONLY the COPs that you are headed out of town. The COPs volunteers will check your home while you are away from the Village.

The Director of the COPs Program receives a "Flash Report" from Loudon County Sheriff's Department of any incidents that occur within Tellico Village. Such information will be sent out the COPs volunteers at the discretion of the Director, designating additional patrols or actions as deemed necessary.

Feel free to contact the COPs Program, Director Ralph Kidd, 865-408-1799, if you have any questions, concerns or would like to serve as a volunteer in our COP Program. We are always looking for good people to serve in this program.