CMAC’s Yearend Report

By Ginny Ranck, Communications & Marketing Advisory Committee

It’s been a wonderful year for the very busy Communications & Marketing Advisory Committee (CMAC) team. We continue to deliver all the latest in communication and marketing as we strive to keep all property owners informed and educated on all the latest in Tellico Village.

John Cherry, Public Relations Manager reports well over 7,000 Facebook followers and 125 plus Twitter followers. The Tell-E-Gram, Tell-E-FLASH, Tell-Events and the many articles written by the CMAC members are part of the

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tools that help to keep Tellico Villagers active and up to date. We partner with our marketing team to spread the word on activities, Welcome Center, lots and homes for sale, tour packages, guides and information through our website, magazines and travel shows. All divisions: PR, Marketing and TV Broadcasting, have been either below budget or right on expected figures.

The Honor Awards and Volunteer Appreciation Luncheon was a very successful event celebrating 27 volunteers for their giving spirit, time and talents. The Honor Awards winners are nominated by Villagers and selected by a committee of their peers. The President's Award winners are nominated by the POA managers and Board members. This year ten Honor Awards were given and nine President’s Awards at this biennial luncheon.

Our Tellico Village App has been updated to show Tellico Village Broadcasting as a button. Tellico Village Broadcasting, (formerly TV3) has made extensive improvements with their new equipment and the welcoming of many new talented volunteers at the station. Video's featuring activities and clubs in the Village, Committee Corner presenting our POA managers, bulletins, and POA Board candidates are just a few of the many features Tellico Village Broadcasting is able to air through Vimeo and streaming on desktop computers, mobile phones and tablets and, of course, on channel 193 on Charter cable.

The Welcome Center has had a very busy year welcoming 2,374 people through its doors. The Marketing division was also very busy and ended the year with 445 tours being given by the volunteers and Realtors. The year-end review of the marketing program will be presented at the board meeting next Wednesday, Jan. 18, at 1:30 p.m. at the Yacht Club.

We appreciate and thank our very hard working staff of professionals: Public Relations Manager John Cherry and Assistant Patty Robichaud; Marketing Manager Beth Kuberka and Assistant Summer Macon; and Lifestyle Coordinator, Lisa McCray.

The CMAC meets on the first Friday of each month at 9 a.m. at the POA offices.

According to Wikipedia:

Triskaidekaphobia (from Greek tris meaning "3," kai meaning "and," deka meaning "10" and phobia meaning "fear" or "morbid fear") is fear of the number 13; it is a superstition and related to a specific fear of Friday the 13th, called paraskeridekatriaphobia or friggatrisidekaphobia.

Did you know:

- Triskaidekaphobia is the scientific name for fear of the number 13 and Friggatrisidekaphobia is a fear of Friday-the-13th
- There is a superstition, thought by some to derive from the Last Supper or a Norse myth, that having 13 people seated at a table results in the death of one of the diners, examples Loki, the trickster and Jesus
- Ancient Romans regarded the number 13 as a symbol of death, destruction and misfortune
- On Friday-the-13th October 1307, hundreds of the Knights Templar were arrested in France, possibly giving rise to the fear of a curse on that day
- According to Chaucer’s Canterbury Tales, Friday has been considered an unlucky day to undertake journeys or begin new projects at least since the 14th century
- Napoleon and Herbert Hoover were triskaidekaphobic, with an abnormal fear of the number 13
- Butch Cassidy, notorious American train and bank robber, was born on Friday, April 13, 1866
- In Henry Sutherland Edwards' 1869 biography of Gioachino Rossini, who died on a Friday-the-13th "He [Rossini] was surrounded to the last by admiring friends; and if it be true that, like so many Italians, he regarded Fridays as an unlucky day and 13 as an unlucky number, it is remarkable that on Friday 13th of November he passed away."
Simba was saved from the cold, now he needs a warm forever home!

Simba was fortunate and a safe haven at Monroe County Animal Shelter before the cold snap hit. This 1 year old tan shepherd/mix was found as a stray. One look into the eyes of this medium-sized boy and you know he is warm and friendly and will make someone a wonderful companion. His shepherd heritage means in him you may find qualities that include intelligence, devotion, loyalty, courage, steady demeanor, and versatility. Come on out and meet Simba and discover which of these traits he has. His youth and his breed means Simba is full of energy and will be best suited to someone who enjoys long walks and letting this boy stretch his legs learning to fetch a ball. Also, all young dogs should be socialized so they can interface and play with other dogs and people.

As is true of all dogs adopted from Monroe County Animal Shelter Simba is neutered, has age appropriate vaccinations and testing, and is microchipped (with registration).

We are starting off 2017 right on an even keel with where we left off 2016.

We had 49 intakes this week.

We were able to return 3 dogs to their owners and we had 13 adoptions!

We sent 29 animals to rescues this week as well.

Thanks for all you do to help support the animals of Monroe County.

Please remember the true personality of some dogs may not be immediately obvious in the shelter environment. For many dogs the sudden immersion into the confines of a shelter kennel can be discomforting. That, by no means does NOT mean they aren’t sweet, loving loyal canines. It means they may be uncomfortable or scared in their new environment. At the shelter remember to approach each dog quietly and calmly, and give them a chance to provide you a good audition for what to them is the chance of a lifetime. Once you select your dog and get them home, be patient, gentle and calm and so they feel secure. If you follow these rules your new dog should adjust quickly and be part of the family.

Golf Logo Contest

The Golf Advisory Committee is looking for logos for Tanasi Golf Course and the Toqua Golf Course. Anyone can enter. The winners (one for Tanasi and one for Toqua) will receive dinner for four at the Yacht Club.

Entries need to be submitted by Jan. 16 to Jan Smith, JanSmith717@gmail.com.
Yacht Club and Tanasi Bar & Grill

- **NEW!** Tanasi Bar & Grill is now delivering dinner 4:30-7:30 p.m. every day. Call for details: 865-458-9392.
- **Tiki Bar** at the Yacht Club:
  - **Southern Star** Band, 7-10 p.m. Friday, Jan. 13
  - **DJ Lou**, 7-10 p.m. Friday, Jan. 20
- **Last day to purchase tickets:** Opera Night at the Yacht Club, $70 per person, 6 p.m. Monday Jan. 16. Call 865-458-4363 for information and reservations.
- **Yacht Club dining room and bar will be closed Jan. 24-25 for flooring.**

Tanasi Bar and Grill: 865-458-9392  
Toqua Café: 865-458-1330  
Yacht Club: 865-458-4363

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**Opera Night Jan. 16**

The Tellico Village Yacht Club is proud to present a unique opera night 6 p.m. Monday, Jan. 16, featuring a 40-minute, semi-staged, costumed version of Puccini’s opera, “La Bohème,” in English. Maestro Brian Salesky, Executive Director and Conductor of Knoxville Opera, will host the program which will include three outstanding singers from Knoxville Opera’s Artists in Residence Program: Sonia Krenk as Mimi, Brittany Robinson as Musetta (who sings the famous Waltz Song), and Oswaldo Iraheta as Rodolfo.

A themed dinner prepared by Chef Bill Minkert will be served during the performance. The dessert course will be accompanied by a trio (in Italian) from the Knoxville Opera’s April production of Donizetti’s “Mary Queen of Scots,” and the artists will then engage with the audience in an open question-and-answer forum.

For reservations at $70 per person, please call the Blue Heron Dining Room at the Yacht Club at 865-458-4363.
Charter Channel 193 Schedule

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<tr>
<th>Time</th>
<th>Program</th>
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<tr>
<td>7 a.m.</td>
<td>Honor Awards Luncheon</td>
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<td>8 a.m.</td>
<td>School Board Update</td>
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<td>9 a.m.</td>
<td>Library Update</td>
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<td>10 a.m.</td>
<td>Rec Rap</td>
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<td>11 a.m.</td>
<td>County Update</td>
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<td>Noon</td>
<td>POA Board Update</td>
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<td>1 p.m.</td>
<td>Trippin’ Thru Tellico—New Year’s Resolutions</td>
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<td>2 p.m.</td>
<td>Tellico Village Lifestyle Coordinator</td>
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<td>3 p.m.</td>
<td>Spotlight on TV Lifestyle Coordinator</td>
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<td>4 p.m.</td>
<td>Tellico Village University</td>
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<td>5 p.m.</td>
<td>TV Naturally—Tennessee State Parks</td>
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<tr>
<td>6 p.m.</td>
<td>Trippin’ Thru Tellico—New Year’s Resolutions</td>
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Tennessee ID Services in Village 10 a.m.-2 p.m. Thursday, Feb. 2

The State of Tennessee offers a unique opportunity for Veterans called the “Highways for Heroes Program.” Through this program, Tennesseans are able to take advantage of various identification services right in the comfort of their own community. On the first Thursday of each month (through August), 10 a.m.-2 p.m., the Tennessee mobile unit will be set up in the parking lot at the corner of Chota Road and Highway 444, immediately in front of the Lakeside Real Estate offices. The mobile unit travels the state to issue Veteran designated driver licenses and Commercial Driver Licenses (CDL) to eligible Veterans and Service Members.

Special thanks to Lakeside Real Estate Group for providing parking, restrooms, coffee, and the Loudon County Clerk’s office (located there Thursdays) providing license plates.

Even though the program is designed to bring these services to Veterans, ALL Villagers are invited to participate.
Rec Update—Floor Trainers Available

Floor trainers will be available to answer your questions about basic exercise routines and equipment use in January at no charge. Grab them for a quick Q and A on Mondays, Tuesdays, and Wednesdays 8-10 a.m. They are eager to assist you and don’t forget to grab a complimentary coffee on the way out! These special offers are here on a trial basis so be sure and give us your feedback.

Some Other Stuff You Need to Know...

- Yacht Club dining room and bar will be closed Jan. 24-25 for flooring work.

**Hike Fort Loudoun State Park Jan. 16**

The Muddy Boots Hiking Club will depart 9 a.m. (note late start time) Monday, Jan. 16, from Chota Center (across from the gas station), to hike:
- Fort Loudoun State Park
- Distance: 5 miles
- Rating: Easy
- Leaders: Lynn and Bill Schmitt

Bring along your poles, boots, water, and a snack. We will be visiting the museum on site and also plan on eating at Venti’s Pizza in Vonore to kick off the year. So bring along some money. Some people may wish to bring a picnic lunch or just return home. Kahite hikers can meet us in the parking lot around 9:30 a.m.

**Ford Retirees Club meets Jan. 18**

The Ford Retirees Club of Tellico Village will meet 11:30 a.m. Wednesday, Jan. 18, in the Tanasi Clubhouse for lunch and a meeting. For more information, contact Bill Long, 865-458-0426.

**Solos meet-and-greet cocktail party Jan. 18**

On Wednesday, Jan. 18, the Solo Club will have a Meet and Greet Cocktail Party from 4 to 6 p.m. at the lower level of the Yacht Club. The purpose of the party is to welcome new and prospective members to the club. Club officers will be introduced, and will briefly describe the activities, events and trips being planned for the coming year. No reservations are required. Come as you are. There will be an open bar, and many members have dinner in the Blue Heron dining room after meetings.

The object of the Solos is to promote a spirit of friendship and helpfulness and provide opportunities for social interaction among the members. Meetings are held monthly at the Yacht Club. Membership is open to legally single individuals.

**Hike the East Lakeshore Trail Jan. 17**

Join us on Jan. 17 when we will hike 2.5 miles of the Coyatee Loop Branch of East Lakeshore Trail. We will gather at the Poplar Springs Boat Ramp parking lot at 9 a.m. where we will carpool to the trail head. Hikers coming from Kahite, can meet us around 9:15 a.m. at the Coyatee Trailhead, which is off the Coyatee Road. The East Lakeshore Trails are just across the lake and are one of the most beautiful and accessible hiking trails in East Tennessee and have been designated as National Recreation Trails by the Department of the Interior. If you would like to become more familiar with these trails and/or would just like to take a short 2.5- to 3-mile hike, then come join us on the 3rd Tuesday of every month. All of the monthly hikes should finish no later than 11:30 a.m. Your hike leaders will be Larry Elder, Jim Jeswald, and Jon Foreman. For additional information feel free to contact: Larry:

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lelder49@gmail.com or 865-657-9722; or Jon: for4man@charter.net or 412-337-5500.

Thyme for Herbs meets Jan. 19

Thyme for Herbs group will meet on Jan. 19 at 9 a.m. at the Chota Rec. Center. This meeting is open to all who may have an interest in herbs and gardening. Mary Garner will be speaking on "Seed Starting for 2017" along with the history of the current "Herb of the Year."

Dragon Boat Club meets Jan. 19

The first Dragon Boat Club meeting of the 2017 will be 6 p.m. Thursday, Jan. 19. All are welcome. Come find out about dragon boating in Tellico Village.

Hike Piney River Jan. 25

The Tellico Village Hiking Club will depart 8 a.m. Wednesday, Jan. 25, from Chota Center, to hike:

- PINEY RIVER, BOWATER POCKET WILDERNESS
- Distance: 10 miles
- Rating: Moderate
- Elevation Gain: 300 feet
- Driving time: 1 hour
- Leader: Rick Carlin, rick0738@gmail.com or 513-518-0738

This is an in-and-out hike. The trail provides stunning natural scenery without steep ascents and descents and follows the Piney River. There are views of the many cascades of the river. After 3 miles in, the trail goes over a suspension bridge and for the next 2 miles follows a narrow gauge railroad bed with the river alongside.

Hiking boots and hiking sticks are recommended. Driving directions will be provided the morning of the hike. Bring water and a tail lunch. Carpooling is recommended, passengers are asked to contribute $6 to the driver to help cover gas, etc. For more information, go to www.TVHikers.com.

February Ladies Luncheon & Fashion Show RSVP by Jan. 25

Wear Red and join us Wednesday, Feb. 1, for lunch and to view fashions provided by Stein Mart. Music will be provided by Linda Schuessler and vendors will include Jewels & Threads, Mimi's Wreaths, D and Y Candy, Quilted Cards & Oils, and Tupperware. Doors open at 10 a.m. for your shopping and visiting convenience with lunch served at 11:30 a.m. Charity baking will benefit The Parkinson's Foundation. Menu is Baked Ziti with Meat Sauce and a Caesar Salad. Reservations with $15 per person cash or check can be made at HOA Social or at the Yacht Club by Jan. 25 deadline.

Go Red for women and let's end Heart Disease

Christian Men's Fellowship Breakfast Thursdays

The Christian Men's Fellowship Breakfast is a non-denominational group of men who meet every Thursday morning 8-9 a.m. at the Tanasi Clubhouse. We enjoy getting to know each other, having interesting conversations around the tables while a good breakfast is enjoyed. A time of devotions centered on teachings from the Bible is given by the men who volunteer to do so. Everyone is welcome. For more information contact Larry Denney at 865-408-9725 or larrydenney@charter.net.

T-BART offers lake maps

Tellico Boaters Assistance Response Team (T-BART) offers maps of the lake. For more information or to purchase a map, contact Jerry Campbell, 865-458-0861.
WATeR—Why Your Support Matters

Scenic overlook trail added to East Lakeshore Trail

By Mel Fisher, WATeR Publicity Chair

After five work sessions to clear downed trees in late winter through early spring and seven work sessions in late summer and fall, a one mile in-and-out trail was added to the East Lakeshore Trail at the top of Wildcat Ridge. This trail will provide some of the best views of Tellico Lake at an elevation almost 200’ over full pool.

North bound hikers coming in from the Wildcat Trailhead (TRDA parking area) will proceed two-tenths of a mile to the top of the ridge where a sign post will direct you to the new trail. South bound hikers coming from the industrial park entrance will hike four-tenths of a mile to top of the ridge and will see same post and signs. After a few hundred yards, you will come to a cell tower with a fence border. Trail posts and signs will direct you around the cell tower to the rest of the trail.

Be aware that this is an active hunting area during various seasons and wild pigs have been spotted.

Water Quality Improvement Committee (WQIC) Activities

Tom Paul, WATeR

WQIC currently has three major activities. First, Bill Waldrop and Ron Wise are leading the group working with Tennessee Department of Environment and Conservation (TDEC) to have the fish consumption advisory on Tellico Lake lifted. This was partially achieved earlier this year when sampling showed that the concentration of Mercury was consistently below Environmental Protection Agency limits. TVA has captured and preserved catfish at miles 1, 9, and 15. Bill is working with TDEC to get the 2016 samples analyzed for PCB.

Dick Sawinski is leading a group that is testing Bat Creek for nonpoint source pollution, looking for possible sources so that government agencies can correct the problems. Bat Creek flows from Madisonville into the lake at Rarity Bay. The sampling has been completed and analysis of the data is underway, to be completed early next year.

Garry Lucas is leading a group that is sampling three embayments of the lake for bacteria - Fork Creek embayment of Tellico Village, Bat Creek Embayment of Rarity Bay, and Baker Creek Embayment of Foothills Pointe. Data analysis is in progress. The results look promising, but more sampling is planned next year to check for possible transient contamination following a heavy rainfall.

Funding for these activities has been provided by WATeR, Rarity Bay, and the City of Madisonville. The work was done by volunteers from WATeR and the fishing clubs from Rarity Bay and Tellico Village.

For more information on WATeR, go to www.tellicowater.org

Are You Ready for the Next Emergency?

Two years ago, your Communications and Marketing Advisory Committee (CMAC) put together two very helpful documents to assist Villagers as we all prepare for the next emergency. This is an excellent time to remind you where those documents may be found. There may be SNOW in the forecast…yikes!

Click here for the Disaster Preparedness document, and click here for the Emergency Preparedness Checklist. Print them out if you like, and get ready for those tough events life throws your way.

Stay safe and warm this winter. Have a great day.