

Tell-E-Gram Text Only Version, March 1, 016

POA Meetings and Events (red denotes irregularity of time, day, and/or location):

- **Architectural Control Committee, 9 a.m. Thursday, March 3, POA Conference Room**
- **Recreation Advisory Committee, 9 a.m. Thursday, March 3, Wellness Center**
- **Communications & Marketing Advisory Committee, 9 a.m. Friday, March 4, POA Conference Room**
- **Chat with the Public Relations Manager, 10 a.m.-2 p.m. Thursday, March 10, Welcome Center**

The POA Board is highlighting key staff members as part of their 2016 Goals. This is the first in a series of articles recognizing the talent Tellico Village has on its staff.

From the Boardroom Spotlight on: Beth Kuberka

By Tom Lee, TVPOA Board of Directors

Meet Beth Kuberka, the Tellico Village Marketing Manager. Beth grew up in a military (Air Force) family. She lived in some great places (Hawaii) and some not so great places (South Dakota). However, for her senior year of high school, Beth returned to her roots in Madisonville and graduated from Sequoyah High School. She received her associate degree from Pellissippi State and her Bachelor of Information Science degree in Advertising and Marketing from the University of Tennessee. Interestingly enough, for her senior class project, her group did a complete advertising and marketing campaign for Tellico Village! Who could have guessed.....? Beth did her internship at Rarity Bay. After graduation from UT, she became the Assistant Marketing Director, then Rarity Bay Marketing Director. After a total of eight years at Rarity Bay, Beth was hired as marketing manager for Tellico Village, her present position.

Over the past three years, Beth has done great work on the marketing campaign for Tellico Village, which she began managing as soon as she arrived. Working with two Village volunteer residents, Joe Bogardus and Fred Toettcher, as well as John Cherry, Village Public Relations Manager and The Tombras Group, she helped hone the framework for the new marketing plan and supervises that program today. She also helped launch the Preferred Realtor Partner program, as well as, the Featured Builder and Remodeler programs. Both of these programs have helped significantly in offsetting the cost of TV marketing efforts. She also spearheads Tellico Village Homes, a program which is directly responsible for the sale of 32 POA lots and the construction of one home as part of the Cheeyo Place Park project, a Beth brainchild. To date, a total of 198 lot and existing home sales can be directly attributed to our marketing program. Beth also manages the very successful Discovery Tour program through which 1,584 people have visited Tellico Village during the past three years. Beth represents the Village at several "Ideal Living" trade shows each year, which have produced many leads, resulting in numerous visitors to the Village. Beth has developed the Welcome Center into a viable and active central location for people interested in Tellico Village and the meeting place for Discovery Tours.

Beth is married to her high school sweetheart, Chris. They reside in Madisonville with their two sons, Chandler and Jackson. In addition to her career and taking care of her family, Beth loves to read, snow ski, scrapbook, plus working out regularly at the Wellness Center. Her office is in the new Welcome Center. Beth is happy to welcome and chat with Villagers about the exciting things she is working on so take a moment and drop in for a visit.

For any questions about all things Tellico Village marketing, feel free to contact Beth at BethK@tvpoa.org or 458-5408, ext. 4130.

Spotlight on: John Cherry

Meet John Cherry, Public Relations Manager for Tellico Village.

John is a Maryville, TN native and a graduate of the University of Tennessee with a B.A. in Theater. John had a 21-year career in the U.S. Air Force, where he served as a nuclear weapons officer, command and control officer, and public affairs officer. He earned a Masters degree in Organizational

Leadership from Chapman University in Orange, CA. He retired from the Air Force at the rank of Lieutenant Colonel. John joined our Tellico Village staff in 2006.

John and his wife, Melanie, live in Maryville and their daughter, Alex, attends the University of Alabama. He likes to play golf and sing in the church choir at First United Methodist Church of Maryville. He is an accomplished singer and has performed the National Anthem more than 500 times at various community and sporting events, including several appearances annually at The Tennessee Smokies baseball games. However, his true passion is community theatre. He is the Artistic Director for the Primary Players Children's Theatre Group (ages 8-18) in Maryville. The group performs at the Clayton Center for the Arts at Maryville College.

John, with help from his assistant, Patty Robichaud, is responsible for all Village communications, including both internal and external media. The Tell-E-Gram, Tell-E-Flash, Board Newsletters, the POA website, and various other communications vehicles, both written and electronic, are all under his purview. Additionally, he works with Beth Kuberka, Marketing Manager, to manage and direct the Tellico Village marketing program. John is very active with Margie Casey, publisher of Real Estate Scorecard, ensuring that our Village gets top billing in that venue. He also reviews all local publications to ensure that we stay on top of any issues which may affect Tellico Village and interfaces with local newspapers to achieve the best possible publicity for us.

John recently begun a program that has proven to be very popular since its inception – once a month on Thursdays, from 10 a.m. to 2 p.m., John moves his office to our new Welcome Center, where he makes himself available to any and all Villagers who want to chat or have a specific question regarding the POA, etc. Because it is one of John's primary responsibilities to stay abreast of Village issues, he is the ideal choice to answer most questions. If he doesn't know the answer to the question or can't resolve the issue, he certainly knows who can! John invites you to stop by just for a visit or to ask a question that has been on your mind.

Thanks, John, for all you do!

For any questions about all things Tellico Village Public Relations, feel free to contact John at JCherry@tvpoa.org or 458-5408, ext. 4105.

2016 Reciprocal Courtesy Cards for Yachting Clubs of America Are Here

Property owners can purchase Reciprocal Courtesy Cards for the Yachting Clubs of America in the POA office for \$20. The card will allow you to frequent the more than 800 yachting clubs which, like TVYCC, are members of the association. There are YCA affiliated yacht clubs throughout the USA and its territories. For more information about YCOA, go to www.ycaol.com; the website that tells about the Association and all the yacht clubs that are members. Stop by the POA office to learn where member clubs are. For other questions about the program, call Mitzi Lane, 865-458-5408, extension 4100.

Yacht Club and Tanasi Bar and Grill

Join us for **Fish Fry Fridays** at Tanasi Bar & Grill: Hand Beer Battered Cod with two sides, \$10.95. **Wine & Canvas** night 6-9 p.m. **Thirsty Thursday**, March 24, in the Yacht Club. Sign up, show up, and paint! Art supplies provided with step-by-step instruction. Register online at www.wineandcanvas.com or call 865-356-9179.

Saint Paddy's Day

- The Yacht Club and Tanasi Bar & Grill will both be serving **Comed Beef and Cabbage** Thursday, March 17. It is also **Thirsty Thursday** at the Yacht Club. Call for details.
- First **Tiki Bar** of the season featuring DJ Lou 7-10 p.m. Friday, March 18. Wear your green for luck!

Easter Sunday

- Have **Easter Brunch** at the Yacht Club 11 a.m.-3 p.m. Sunday, March 27, \$24.95 for adults and \$12.50 for children (ages 6-12). Call now for reservations!
- Tanasi buffet available 9 a.m.-1 p.m. Sunday, March 27.

Tanasi Bar and Grill: 865-458-9392

Toqua Café: 865-458-1330

Yacht Club: 865-458-4363

This just in ...

Internal Trails Committee members sought

Are you interested in serving on the Internal Trails Committee? The Internal Trails Committee will be tasked with:

- Renovation of Existing Internal Trails
 - Map current trails
 - Create comprehensive publication identifying trails
 - Create long-term marketing resource for existing trails
 - Identify Improvement needs
 - Create Trail Beautification Committee to spearhead the long term care for existing neighborhood trails
 - Work with Public Works, Lions Club, and/or Boy Scouts to implement low cost improvements to existing trails
- Possibility for New Internal Trails
 - Identify most desired location for additional trails and/or connecting trails
 - Possibly create a trails survey
 - Review Greenway blueprints and identify most cost effective trail additions based on their work

Applications can be picked up at the Wellness Center or emailed beginning March 1 and must be returned to the Wellness Center by March 31. If you are interested, please contact Holly Bryant at hbryant@tvpoa.org or 865-458-7070.

Construction project open for public comment

View proposed street lights on 444/72 intersection here:

<http://www.tellicovillagepoa.org/images/tellico/pdfs/lights.pdf>

Comments regarding the project may be forwarded via email to phillips@loudoncountytada.org or by postal delivery- Loudon County Economic Development Agency, 274 Blair Bend Drive, Loudon, TN 37774. Comments shall be received no later than March 10, 2016.

FREE SERVICE: Emergency Notifications System Citizen Sign Up

The Loudon County E-911 Center along with the Loudon County Emergency Management/Homeland Security Agency have teamed up to provide a notification system to provide emergency alerts to citizens in times of natural or man-made disasters.

Citizens can sign up to receive alerts via:

- Text Message
- Voice Call
- Email
- Mobile Phone

Potential Notifications: Weather Alerts, Missing Children, Law Enforcement Events, Hazardous Material Events

Sign up via the internet at:

- www.loudoncounty911.org
- www.loudoncountyemergencymanagement.org
- Or by calling 865-458-7298

Recent Events and Bragging Rights

Thanks from the TV Lions

With attendance at over 500 of you, this annual event was a financial as well as culinary and social success. The weather, although not very pleasant, did make the chili more appropriate and enjoyable. Lions, their spouses and friends worked hard to stage this event and all who attended agreed that a good time was had by all. The most important result however, is that it being a financial success will enable the TV Lions to continue the service programs that support the community as well as Loudon County. Again, **THANKS TO ALL WHO ATTENDED AND SUPPORTED OUR EFFORTS.**

Submitted by Dick Kolasheski

Ford Club tours to organ manufacturer

Some 25 members of the Tellico Village Ford Club paused during a recent tour to watch mechanical action organ pipes being produced in the Richards, Fowkes & Company organ factory in Ooltewah, TN. The organ will weigh 17 tons when ready for shipment in nine months. The organ is being built for a church in Kansas City, KS, at a cost of \$2.5 million. The tour was arranged by Ford Club President Ron Clayton.

Submitted by Bob Bierman

Some Other Stuff You Need to Know...

Upcoming Presentations at the Library

- March 3, 11 a.m. - Health Talk Series presents Dr. Jessica Briere with Complete Chiropractic and Wellness Center in Lenoir City, who will address one aspect of staying healthy in "Movement for Life."
- March 4, 10-12 a.m. - Meet the Author Series presents Dr. Kathleen Sales, a retired psychiatrist who practiced for nearly 40 years in rural areas surrounding Knoxville, specializing in treating victims of PTSD and abuse. Since retirement, Dr. Sales has written two books about a young man with PTSD, *Saving Superman* and *Attack from Within*, winning awards and 5 star reviews.

Tellico Players schedule auditions for "Deathtrap"

Auditions for the Tellico Community Players' production of Ira Levin's award-winning comedy-thriller *Deathtrap* will be held from 6-8 p.m., Tuesday, March 1, Thursday, March 3 and Friday, March 4 at the Tellico Community Playhouse, Patricia Smith Theater.

The two-act play has five roles – three men and two women. Directed by Joan Dorsey and produced by Tony Licata, the play will run April 14-16 and 21-24 at the Playhouse.

Deathtrap was the longest-running comedy- thriller on Broadway, with a 4-year run ending in 1982 with nearly 1,800 performances. It was nominated for a Tony award for best play and also was adapted in 1982 into a film starring Christopher Reeve, Michael Caine and Dyan Cannon.

The plot of *Deathtrap* features a successful writer of Broadway thrillers who has hit a dry spell in his fortunes. He offers to collaborate with one of his students on a potential hit play the student has written, and the ensuing plot twists produce an abundance of thrills and laughter.

Tellico Community Players hosting an Open Theatre Event

On March 1, 2-3:30 p.m., the Tellico Community Players (TCP) will be sponsoring an Open Theatre Event (Open House) in the Patricia Smith Theatre at the Tellico Community Playhouse (304 Lakeside Plaza, Loudon, TN). There is no charge to attend this event and all are welcome.

Key Area leaders from the Players will have a short presentation on volunteering opportunities in the following areas: Acting, Costumes, Make-Up/Hair, Set Construction, Box Office & Back-Stage Support (props, scene changes, etc.), Publicity, Membership, Play Review Committee, Lights & Sound and Directing/Producing.

Following the presentation, attendees will be able to take an all-access tour of the theatre (including backstage) and will receive a ticket for a prize drawing of 2 tickets to the April TCP production of *Deathtrap*. We hope to see you there!

Computer Users Club meets March 1

The Tellico Village Computer Users Club will hold a general meeting 7 p.m. Tuesday, March 1, at TV Yacht Club, top floor. After general announcements and committee reports, Jim Peterson will speak to the group concerning the Windows 10 release, which currently is available free-of-charge. Jim and others will attempt to answer any questions you might have.

It is advisable you submit your questions ahead of time either through the website (Home page-"Talk to Us" or Facebook).

There will be several door prizes for members attending. Be sure to get your ticket after you register. See you there.

The Board of Directors meets the second Tuesday of each month in Room D at the Rec Center. Visitors are welcome.

Visit our website at www.TVCUC.org.

Garden Club meets March 3

The Tellico Village Garden Club will meet 12:30 p.m. Thursday, March 3, on the top floor of the Yacht Club. Justine Cucchiara, Manager of Seven Islands State Birding Park, will speak about a brand new State Park within easy driving distance.

Learn how to make your back yard a great place for birds and other wildlife plus the requirements to become a Certified Wildlife Habitat issued by the National Wildlife Federation. First time visitors are welcome. Family membership is \$10. For more information, call Kay Wilson, 865-458-1599.

Woodworkers meet March 3

The next general meeting of the Tellico Village Woodworkers Club will be on Thursday, March 3, at 6:45 p.m. at the Yacht Club. The speaker will be Ronnie Young, who will talk about the history of furniture making in East Tennessee. The public is invited.

Lecture March 3

"Are You Aware of The Healing Power of Plant Foods?" lecture will be held 1-3 p.m. Thursday, March 3, in the Chota Recreation Center. Join us to learn more about this important natural power.

Presentation with Deb Agee. Bring a friend. For more information, contact Bette Purvis, bette410@gmail.com or 865-458-8070.

Coast Guard Auxiliary sponsoring class March 8

The U.S. Coast Guard Auxiliary of Tellico Village is sponsoring the following class:

- March 8 - "Marlinspike" learn how to tie & repair boating lines & knots, held 1-4 p.m. at the Tellico Yacht Club, cost \$25 pp or \$35 per couple

Contact Mike Colacone at 352-804-8257 or Mc195@aol.com for class registration.

Fishing Club meets March 9

The Tellico Village Fishing Club monthly meeting will be 7-8:30 p.m. at the Tellico Village Yacht Club. This month's guest speaker will be local fisherman and reporter Butch Durham who will discuss "Spring Fishing on Tellico." Members are encouraged to bring their lake charts. Visitors are welcome. For additional information, contact Club President Brian Baldwin at 423-884-2641.

Cruising Club meets March 9

The Tellico Cruising Club will hold its monthly meeting Wednesday, March 9, at the Tellico Yacht Club. The social hour begins at 5 p.m. with the meeting starting promptly at 6 p.m. All Tellico Lake boaters are welcome. Any questions should be directed to Commander Bob Mazzola at 865-657-9306.

Ladies Book Club meets March 10

The Tellico Village Ladies Book Club will meet Thursday, March 10, in the Tanasi Clubhouse for an 11:30 a.m. lunch followed by a 12:15 p.m. discussion led by Susan Dial on "Wild," by Cheryl Strayed. For more information, contact Bette Purvis, 865-458-8070.

Tellico Riders meet March 10

On Thursday, March 10, the Tellico Riders will conduct their monthly meeting at the Tellico Village Yacht Club. The club social starts in the Yacht Club Bar at 5 p.m., then the group will move to the top floor of the Yacht Club and start the meeting promptly at 6 p.m. If you own a motorcycle or would like to meet those that do, come join us. It is also optional to join many of the Tellico Riders at 7 p.m. for dinner in the Yacht Club dining room after the meeting. For additional information, please contact Paula Moore, Director Tellico Riders, at moorerp@charter.net.

Frequently Asked Questions: TELLICO VILLAGE UNIVERSITY

What is TVU?

Tellico Village University is our Center for Lifelong Learning, one of the programs sponsored by STAYinTV. We started in January 2015, and over 400 Villagers have attended a class last year.

What does TVU offer?

The TVU website offers three types of resources for Villagers to use for their learning interests: (1) classes held in the Village, (2) references to area individuals and groups that provide learning opportunities of all types, and (3) other sources such as area colleges and on-line sources.

How do I find TVU resources?

Everything is on our website at www.tvuniversity.org.

How does TVU plan courses to offer?

Most courses are offered because a Villager volunteered to teach a class on their area of expertise. Some Villagers offer to locate and refer a potential instructor they know of. This is a very friendly, neighborly program. We thank them, but we do not offer to pay them. Referrals should be made to TVU using the CONTACT US page located on the website.

How do I register for a TVU course?

Read the information about the courses we offer under the Classes in TV tab. When you find a course you wish to take, use the CONTACT US tab and submit your name, e-mail, phone number and title of the course. You will receive a confirmation. Some courses are closed to a limited enrollment, so don't wait too long.

How much does a TVU course cost?

Classes that are offered by Village instructors are about \$5 for each 2-hour session. Some courses are tuition-free because we use copyrighted materials or they are presented by community volunteers who do not charge us a fee. In that case, attendants may choose to support TVU and other STAYinTV programs with a voluntary tax deductible donation in any amount.