

Tell-E-Gram Text Only Version, Jan. 29, 016

POA Meetings and Events (red denotes irregularity of time, day, and/or location):

- **Communications & Marketing Advisory Committee, 9 a.m. Wednesday, Feb. 3, POA Conference Room**
- **POA 101, 2 p.m. Wednesday, Feb. 3, Yacht Club, RSVP 865-458-5408 ext. 4115**
- **Architecture Control Committee, 9 a.m. Thursday, Feb. 4, POA Conference Room**
- **Recreation Advisory Committee, 9 a.m. Thursday, Feb. 4, Wellness Center**

Recreation News for February

By Holly Bryant, Recreation Manager

As we come into February, let's keep those resolutions going strong and keep that Valentine's candy out of way. It's never too late to start your resolutions for a healthier 2016 with Weight Equipment Orientations every month and new classes starting regularly.

Weight Equipment Orientations

Orientations on the proper use of the cardiovascular and weight equipment will be provided on:

- Feb. 2 at 2 p.m.
- Feb. 9 at 2 p.m.
- Feb. 16 at 2 p.m.
- Feb. 23 at 2 p.m.

Rec 101

Rec 101 will meet on Thursday, Feb. 25, at 12:30 p.m. for those interested in learning the ins and outs of the Recreation Department. For more information, please contact Jessica Antrim at 865-458-7070.

Tennis Lesson/Clinic

Interested in learning about tennis? Wanting to jump in on a clinic or get a lesson in the game? Contact Greg Carter at 614-449-9944 or gctennispro@yahoo.com for more information.

Jin Shin Jyustu®

A new six-week clinic, with Mary Ruth Kelly, will begin on Tuesday, March 29- May 3. The clinics are held each Tuesday at 1-2 p.m. at the Wellness Center. For more information about Jin Shin Jyustu®, please contact Mary Ruth Kelly at 865-458-2910.

Swim Lessons

Are you interested in feeling more comfortable in the water?

If you are interested in either Adult or Child swim lessons, please contact Kim Wiebe at 865-661-7365 for more information or to sign up.

Pavilion Reservations

Are you interested in booking either the Tugaloo Beach or Toqua Golf Pavilion for an outing? Contact Larissa Lownsdale at the Chota Rec Center, 865-458-6779, to book your event today.

All activities mentioned, are held at the Chota Recreation Center and/or Kahite Activity Center and requires sign ups. Please call the Chota Rec Center at 865-458-6779 to find out more information or to sign up.

Heart Health Seminar

Join Jessica Briere from Complete Chiropractic and Wellness Center on how to take care of

your most important muscle on Feb. 2 at 11 a.m. at the Chota Rec Center.

Anterior Hip Replacement Lunch and Learn

Anterior Hip Replacement and Rapid Recovery: Dr Conrad Ivie from the Tennessee Orthopedic Clinic on Feb. 9 at 11:30 am for a FREE lunch.

Hearing Seminar

Dr. Jan Dungan of Appalachian Audiology will present a seminar on "I Can Hear You, But I Can't Understand What You're Saying" on Feb. 11 at 10 a.m. at the Chota Rec Center.

Free Hearing Screenings

Dr. Dungan, from Appalachian Audiology, will be conducting comprehensive hearing checks that will look at the outer, middle and inner ear on Feb. 11. Reservation times for the hearing check are required by calling the Chota Rec Center at 865-458-6779.

Long Term Care Lunch and Learn Seminar

Join Andrew Bennet, Chief Health Agent at Insurance that Fits, to find out what is long term care is and how to pay for it during a FREE lunch on Feb. 17 at 11 a.m. at the Chota Rec Center?

Early Voting

Early voting will be held at the Chota Rec Center, in room D, Tuesday, Feb. 16, to Friday, Feb. 19.

***NOTE: Reference to any specific commercial product, process, or service, or the use of any trade, firm or corporation name is for the information and convenience of our property owners, and does not constitute endorsement, recommendation, or favoring by the TVPOA.**

Was That Tellico Village in *Southern Living Magazine*?

By Joe Bogardus

Yes. Tellico Village did have an advertisement in the January 2016 issue of *Southern Living* magazine. It can be found below and does an excellent job of promoting the community's friendly culture.

This new advertising marked the debut of what eventually will be three new advertisements devised by the Tombras Group under the direction of the Tellico Village Property Owners Association (TVPOA) marketing team. These are the first new ads since the Village's original re-branding effort launched in 2013.

"The initial print campaign was still performing well, but towards the end of last year we did start to see some decline in leads from the 2013 creative," commented Beth Kuberka, TVPOA marketing manager. "We have high hopes for the new effort."

The media buy in *Southern Living* was for the publication's Midwestern and Florida editions. An opportunity arose for bonus placements in some other regional editions at no additional charge including the issue that services Tennessee. That's why Villager *SL* subscribers saw the advertising, something that ordinarily would not have happened. The marketing team plans three further 2016 insertions in *Southern Living*.

The same advertisement has also appeared in the December/January edition of *Where to Retire* magazine. The current media plan calls for Tellico Village to appear in each edition of *Where to Retire* throughout the year.

Each new ad not only will present a new theme, but will be one of the first uses of the photography taken during the June 2015 community-wide photo shoot which involved dozens of Villagers. Look closely at the new ad, and you'll most likely see a neighbor or one of your friends. The TVPOA marketing team wants to again thank all the Villagers who participated in the two and a half day photo shoot. They all looked great and now the rest of the country is starting to see how great they looked.

Joe Bogardus is a retired marketing communications professional and Tellico Village resident who has acted as an unpaid volunteer consultant to the TVPOA in the re-launch of the Tellico Village brand and the accompanying marketing/communications program.

Recent Events and Bragging Rights

United Way – A little short but still SUCCESSFUL

The United Way campaign for 2015 is wrapping up and the residents of Tellico Village did another great job. Although the goal of \$90,000 was not reached residents still contributed about \$82,000 to the campaign. This is the first time in a number of years that the TV goal has not been reached. Nevertheless, the generosity of the residents who did contribute will continue to provide support to the residents of the Village as well as all of Loudon County. In the Village the TVVFD, StayinTV and TAP are partners and benefit from the UW. So again, thanks to all who contributed. If you forgot you can still make a contribution. Simply make your check, payable to United Way, and mail it to the Village campaign Treasurer Bob Mugge at 118 Oostanali Way, Loudon, TN 37774.

Submitted by Dick Kolasheski

Titleist Recognizes Village Golf Pros

Tellico Village received a little positive vibe from Orlando this week. The PGA Merchandise Show is wrapping up down in the Sunshine State, and Jim West's golf bag was prominently displayed by the Titleist people. Jim was being recognized for his achievement of being named the PGA Tennessee Section Professional of the Year. Our newest pro, Casey Flenniken was also recognized by Titleist for being named the Tennessee Section Assistant Professional of the Year. Way to go, Jim and Casey!

Yacht Club and Tanasi Bar and Grill

Join us for **Fish Fry Fridays** at Tanasi Bar & Grill: Hand Beer Battered Cod with two sides, \$10.95

Super Bowl Parties

- Super Bowl is around the corner. Make plans to join us at either The Blue Heron Lounge or Tanasi Bar & Grill for Super Bowl specials and a really fun time.

Valentine's Day

- The Yacht Club and Tanasi Bar & Grill will both be accepting reservations for Valentine's Day. Call for details.

Tanasi Bar and Grill: 865-458-9392

Toqua Café: 865-458-1330

Yacht Club: 865-458-4363

New 2016 Reciprocal Courtesy Cards for Yachting Clubs of America Are Here

Property owners can purchase Reciprocal Courtesy Cards for the Yachting Clubs of America in the POA office for \$20. The card will allow you to frequent the more than 800 yachting clubs which, like TVYCC, are members of the association. There are YCA affiliated yacht clubs throughout the USA and its territories. For more information about YCOA, go to www.ycaol.com; the website that tells about the Association and all the yacht clubs that are members. Stop by the POA office to learn where member clubs are. For other questions about the program, call Mitzi Lane, 865-458-5408, extension 4100.

It Is Time to “Tell ‘em You’re Happy!”

The deadline to vote for the 2016 Bliss Award is fast approaching.

Balloting closes Sunday, Feb. 7.

Have you told RealEstateScorecard.com (RES) how happy you are to live in Tellico Village? If not, vote now. Click on this link to vote:

www.RealEstateScorecard.com/node/add/property-owner-review

Tellico Village won the 2014 Bliss which is given to the Happiest Community in the Southeast. In 2015, the Village won “The Best Community Spirit award.”

Watch Your Speed

Speeding on the Parkway has always been an issue. To help raise awareness and see if we can get folks to dial it down a bit, the POA has deployed its speed awareness trailer on the Parkway near the north entrance of Chota Road. Slow down. Save lives.

Photo taken when taken on Tanasi Road.

Some Other Stuff You Need to Know...

Computer Users Club Meets Feb. 2

The Tellico Village Computer Users Club will hold a general meeting 7 p.m. Tuesday, Feb. 2, in the Yacht Club, top floor. After announcements and committee reports, the program will be presented by Harry McDavid, former CIO with Headquarters Department of Homeland Security. He will speak to us about internet security, hackers, etc., from a very knowledgeable background of previous assignments.

There will be several door prizes for members attending. Be sure to get your ticket after you register. See you there.

The TVCUC Board of Directors meets the second Tuesday of each month in Room D at Chota Recreation Center. Visitors are welcome. For more information, go to www.TVCUC.org.

New Beginning Tai Chi Class Begins Feb. 3

The Taoist Tai Chi Society will offer a beginning Tai Chi class from 9:45-11:15 p.m. beginning Wednesday, Feb. 3, in the Wellness Center. (You do not need to be a member of the Wellness Center to attend these classes.) This three-month session will teach you the 108-movement exercise set. For more information, contact Gail Eades, 865-599-6785.

Taoist Tai Chi is a slow movement “internal” form of the ancient Chinese martial art. It is widely known for its health benefits, for increased flexibility and strength, for improved balance, and for taming the “busy mind.” It can be practiced by people of all ages and physical conditions.

The Taoist Tai Chi Society is a tax-exempt, charitable and all-volunteer organization. Their qualified instructors donate their time in order to share the health-giving benefits of Tai Chi.

Garden Club Meets Feb. 4

The Garden Club will meet 12:30 p.m. Thursday, Feb. 4, top floor of the Yacht Club. “Environmental Benefits and Construction of a Rain Garden” will be presented by a member of the UT garden staff. Helpful information for solving problems caused by excess rain. Visitors are welcome. Refreshments will be provided. For more information, contact Kay Wilson, 865-458-1599.

Sign Up for New VFW Post Feb. 4

A post is being formed at Tellico Village. The first sign-up night will begin 6:30 p.m. Thursday, Feb. 4,

in the lower level of the Tellico Yacht Club immediately following the New Villagers social.

Eligible veterans who are new to the VFW should bring their DD214 and \$50 (Cash, check or credit card). Annual VFW members should bring their membership cards (or their DD214, if they can't find their card) and \$50 (Cash, check or credit card). VFW Life Members need only bring their membership cards.

For assistance or additional information, please contact Jim Jorgensen at TellicoVFWpost@aol.com, or at 865-458-2792.

Woodworkers Meet Feb. 4

The monthly meeting of the Tellico Village Woodworkers Club will be held 6:45 p.m. Thursday, Feb. 4, top floor of the Yacht Club. The program will be presented by a clockmaker who makes clocks entirely of wood—including the movements. The public is invited. For more information, go to tvwoodworkers.com.

Boy Scouts Pancake Breakfast Feb. 6

Boy Scout Troop 354 out of Central United Methodist Church in Lenoir City will be having a pancake breakfast to help raise funds for the boys to go to camp this year. The event will be at Ruby Tuesday's in Lenoir City 8-10 a.m. Saturday, Feb. 6, tickets are \$5 each and can be purchased ahead of time by contacting Paulette at 865-458-0993 or lownsdales@yahoo.com or can be purchased at the door on Feb. 6. Your support is greatly appreciated by the Scouts of Troop 354.

Hike Cumberland Mountain State Park Feb. 8

The Muddy Boots Hiking Club will depart 8 a.m. Monday, Feb. 8, from Chota Center (across the street from the gas station), to hike:

- Cumberland Mountain State Park (Crossville, TN, Central Time Zone)
- Rating: Easy
- Distance: 5.2 miles
- Followed by a lunch break
- Optional hike to Ozone Falls
- Rating: Moderate
- Distance: 0.5 miles

Hiking boots, poles, and water are recommended. Carpooling available; passengers should give \$5 to the driver. Directions and last-minute details will be given the morning of the hike. For more information, go to www.telliconewvillagers.com/muddy-boots.

Cruising Club Meets Feb. 10

The Tellico Cruising Club will hold its monthly meeting Wednesday, Feb. 10, at the Yacht Club. The social hour begins at 5 p.m. with the meeting starting promptly at 6 p.m. All Tellico Lake boaters are welcome. Any questions should be directed to Bob Mazzola, 865-657-9306.

Fishing Club Meets Feb. 10

The Tellico Village Fishing Club monthly meeting will be 7-8:30 p.m. Wednesday, Feb. 10, at the Tellico Village Yacht Club. Members discuss fishing related topics and this month's guest speaker is UT professor of Ecology & Evolutionary Biology, Dr. David Etnier. He will be discussing behavior of bass and the program of stocking a Florida strain of bass in Tennessee. Visitors are welcome.

For additional information, contact Club President Brian Baldwin at 423-884-2641.

Chat with the PR Manager Feb. 11

Hi, my name is John Cherry, and I am your Public Relations Manager for the Tellico Village Property Owners Association. Part of my job is to know a little bit about everything that goes on in Tellico Village and the POA. I get calls and emails every day from Villagers with questions about all kinds of things. To make it easier to just swing by and ask a question, I will be set up at the new Welcome Center Thursday, Feb. 11, from 10 a.m. to 2 p.m. and who knows who else will stop by to answer YOUR questions.

WHAT: PR Manager answers your questions

WHERE: Tellico Village Welcome Center

WHEN: Thursday, Feb. 11, from 10 a.m. to 2 p.m.

Ladies Book Club Meets Feb. 11

The Tellico Village Ladies Book Club will meet 11:30 a.m. for lunch followed by a 12:15 p.m. discussion in the Tanasi Clubhouse. The February book is "The Bookman's Tale," by Charlie Lovett, with the discussion led by Wanda Moored. For more information, call Bette Purvis, 865-458-8070.

Come to the HOA General Meeting Feb. 11

The first HOA General Meeting of the year (one of six) will be at the Yacht Club 4-6 p.m. Thursday, Feb. 11. Alan Hart, POA Board President; Winston Blazer, General Manger and Tom Greene, the Long Range Planning Committee Chair (LRPC) will be on hand along with key POA staff to discuss Goals and Objectives for 2016. A key part of the discussion will focus on:

- The annual operating and capital budget, followed by information on how our assessment fees are determined and calculated.
- Homeowner concerns on issues such as subsidies, the Welcome Center, unsold POA lots, etc.
- A vision for the future and what we must be prepared to do to maintain our competitive position among other similar communities.

Also on the agenda, Rick Carlin, the President of HOA, will recognize three volunteer groups who contribute their time freely to the benefit of all homeowners, they include:

- The Tellico Village Volunteer Fire Department (TVVFD), represented by Fire Chief Don Skalecki
- Citizen Observer Patrol (COPs) a joint project of the Loudon Co. Sheriff's Office and Tellico Village volunteer staff, represented by Ralph Kidd
- The Litter Angels, seen frequently along the parkway in those stylish vests...represented by Debra Handley.

While the HOA regrets that more volunteer groups cannot be recognized at this first General Meeting of the year, we will feature several other groups at future meetings.

Your voice is important to the HOA. So please plan to attend. You are also invited to stay afterward to enjoy a nice dinner at the Yacht Club. There will be a sign-up table for dinner in the entry area, so that they can get a head count and reserve sufficient tables for us. HOA staff will also be available after the meeting to visit with you. For more information, go to www.hoatv.org.