

## Tell-E-Gram Text Only Version, January 2, 2015

### POA Meetings and Events:

- POA Board Workshop, 10 a.m. Tuesday, Jan. 6, POA Conference Room
- Recreation Advisory Committee, 9 a.m. Thursday, Jan. 8, Wellness Center
- Golf Advisory Committee, 3 p.m. Thursday, Jan. 8, POA Conference Room
- Communications & Marketing Advisory Committee, 9 a.m. Friday, Jan. 9, POA Conference Room

### **Tellico Village Property Owners Association**

#### **Board Workshop Agenda**

**10:00 a.m. Tuesday, January 6, 2015**

**POA Conference Room**

<u>Topic</u>	<u>Purpose/Outcome</u>	<u>Presenter(s)</u>	<u>Timeframe</u>
Introductory Remarks		Alan Hart	10-10:05 a.m.
Long Range Planning			
Benchmarking Matrix	Discussion	All	10:05-10:30 a.m.
Kahite Cart Paths	Discussion	Alan Hart	10:30-10:45 a.m.

## **Featured Builder Marketing Program Becomes Permanent for 2015**

**By Joe Bogardus**

In July, the Tellico Village Property Owners Association (TVPOA) marketing team launched a trial marketing program with eight Village home builders. After a mutually beneficial six months of operation, the builders and the marketing team have decided to make the program permanent for 2015.

The featured builder program included exposure for the builders on [www.TellicoVillage.org](http://www.TellicoVillage.org) in the website's property section. Each builder has a separate webpage to provide additional information on his company and many have links directly to their own websites.

Promotional materials were created for the builders to introduce them to prospective residents at trade shows frequented by the marketing team. The materials were also made available to Discovery Package participants and inquiring visitors at the POA office.

Each participating builder paid a monthly fee for the website placement and to offset the creation of the materials. The funds have been and will continue to be used to support further home builder marketing activities.

The eight 2015 participating featured home builders are:

BR2 Homes	Keener Homes
Cook Brothers Construction	Lake Pointe Homes
Hans Development Co.	Mashburn Homes
Jalyn Homes	Weaver Homes

"This is a win-win activity," said Beth Kuberka TVPOA marketing manager. "The builders gain exposure with prospective residents while the marketing team gains supplementary revenue to

support our home builder marketing efforts."

Jim Weaver of Weaver Homes commented, "We do limited marketing and rely heavily on word-of-mouth for future customers. This program gives us a chance to gain awareness early in the decision-making process with potential Villagers."

Each participating builder needed to meet certain criteria. The builder had to be in good standing with the Architectural Control Committee, have completed at least one home in the Village in the past three years and provide three home owner recommendations to gain entry into the program.

"We are anticipating an excellent year for the Village's overall marketing efforts in 2015. This ongoing involvement of many of the community's home builders adds a valuable dimension to our program," said Kuberka.

*Joe Bogardus is a retired marketing communications professional and Tellico Village resident that has acted as an unpaid volunteer consultant to the TVPOA in the re-launch of the Tellico Village brand and the accompanying marketing/communications program.*

## **Volunteers, Charitable Events, Fundraisers**

### **Book Donations Sought**

The Public Library at Tellico Village Book Sale is Looking for Your Tax Deductible Saleable Donations. Getting organized for the Holidays? Cleaning closets, de-cluttering shelves and boxing up books? How about taking those books to The Public Library at Tellico Village? Just drop them off and ask the Librarian for a tax deduction receipt. All books will be used for our annual book sale in mid-April. We very much appreciate any saleable donations.

### **Pre-Super Bowl Party to Support Library Jan. 30**

Support the Public Library at Tellico Village on Friday, Jan. 30, and join us for a pre-Super Bowl party at the Yacht Club at 7 p.m.! Purchase Squares to guess the first-, second-, third- and fourth-quarter scores, and the final score. Wear your team colors! After Feb. 1, the prizes will be awarded to the person who gets the correct score or closest score. Dance to DJ Lou. Cost is \$12 per person for Friends members and \$15 per person for non-Friends. Make your check payable to FOTVL (tax deduction for 2015). You can purchase tickets at the New Villagers and HOA socials or at the Public Library at Tellico Village.

### **United Way Campaign Underway**

Responses to the United Way campaign, for which everyone recently received a donor packet in their paper box, appear to be slowing down. There are a significant number of former contributors who have not yet given this year. This is a great opportunity to contribute to 39 programs and agencies serving the needs of Loudon County, including the Village fire department and the computer recycling program here in the Village. We are presently at 69% of our village goal of \$88,000. If you have not already done so, please review the packet information and follow the instructions on the pledge card. Mail your contribution to Bob Mugge, 118 Oostanali Way, Loudon TN 37774, or to United Way of Loudon County, P.O. Box 145, Lenoir City TN 37771, or drop it off at the Public Library at Tellico Village. Thanks for your support.

## **Reminder: Vote for the Bliss Award**

It's that time again! Time to vote Tellico Village as the Happiest Community in the southeast.

Help the Village retain the Bliss Award from RealEstateScorecard.com.

- **To quickly vote, click the this link:** [www.RealEstateScorecard.com/node/add/property-owner-review](http://www.RealEstateScorecard.com/node/add/property-owner-review).
- Submission deadline is Sunday, Jan. 18, 2015.

So let's get out there and vote! Voting takes less than a minute. Just "Tell 'em it's better at Tellico Village."

## **Some Other Stuff You Need to Know...**

### **STAYinTV Offers Rides**

STAYinTV is introducing a new **Rides Program**. Are you unable to drive but have places to go and things to do? Or do you have a friend or neighbor who is unable to drive—even temporarily? STAYinTV has a team of volunteer drivers ready to help. Registration, enrollment fees and seven-day ride notice required. Rides available after Jan. 1. For more information, call 865-458-7085.

### **Ruff Reading Program at Library**

Elementary Students are invited to join us for the RUFF READING PROGRAM at The Public Library at Tellico Village. Reserve your special time with Charley and Wilbur for RUFF Reading sessions on the first and third Saturdays 10-11 a.m. What is RUFF Reading? Your public library in Tellico Village hosts HABIT dogs 10-11 a.m. on the first and third Saturdays of the month. You will meet Charley and Wilbur, wonderful dogs with very friendly personalities, who enjoy having children read to them. They also like being petted and hugged. While at the library, you can select several books to check out and take home. Maybe one of the books will be one the dogs would enjoy hearing the next time! Who can participate? YOU, if you enjoy dogs, are not allergic, and would like to practice reading. Want to join us for RUFF Reading? Contact Mary Ann by phone (865-207-2626) or by email ([blank.maryann@gmail.com](mailto:blank.maryann@gmail.com)). Let us know by the Thursday before the Saturday session. The dogs will be wagging their tails and ready to listen! Our partner is HABIT (Human Animal Bond in TN) from UT, College of Veterinary Medicine.

### **Computer Users Club Meets Jan. 6**

After the welcome, opening announcements, and committee reports, the program, "Are You Still Smarter Than Your TV?" will be presented by Best Buy. There will be door prizes for members. Reminder: have you renewed your Membership for 2015? Visit our website at [www.TVCUC.org](http://www.TVCUC.org) frequently

### **HOA Ballroom Dancing Lessons Begin Jan. 6**

The HOA Ballroom Dancing Lessons will be held on the lower level of the Yacht Club:

- Jan. 6, either 5-6:30 p.m. or 7-8:30 p.m.
- Jan. 27, either 5-6:30 p.m. or 7-8:30 p.m.
- Feb. 3, either 5-6:30 p.m. or 7-8:30 p.m.

Due to unforeseen circumstances, we had to cancel the fourth lesson. Please note the new dates and times. Dance instructor Mary Ann Collins will be calling all the participants to verify their lesson time. The money for the fourth lesson will be refunded at the first lesson. You can call Mary Ann at (865) 458-1076 if you have further questions.

### **Ladies Lite Luncheon Jan. 7**

The next HOA Ladies Lite Luncheon will be 10 a.m. Wednesday, Jan. 7; please come early to shop. We will have a fashion show by the Good Neighbors Shoppe, vendors Kathy Korpi of Arbonne International, wreathes by Janet Reynolds, and Robbi Van Nortwick of Pampered Chef; speaker Margaret Boyes on interior design; and our pianist is Linda Schuessler. The menu will be roasted squash, zucchini, carrot, and red onion on a bed of mixed greens with a grilled chicken breast and rolls, coffee, tea, water. Our guest baker will be Kathy Trombley (charity: St. Jude's). We will have monthly table rotations, tables of 8 to 10, get in the spirit and name your table. We are looking for guest bakers, pick a charity and get your friends to help bake. The cost is \$15 per person with payment made to the "Tellico Village Yacht Club" - checks only. Reservations can be made at the Tellico Village Yacht Club, HOA Socials and New Villager Socials. No sign ups accepted after noon the Wednesday before the Wednesday luncheon. Co-chairs: Sam McQueeney, 865-657-9020 or [samnskip@charter.net](mailto:samnskip@charter.net); and Karen Sue Keith, 865-458-4277 or [kskeith1@aim.com](mailto:kskeith1@aim.com).

### **Lecture Series Begins Jan. 7**

Ken Ray will update his 2014 lectures on the Middle East and Central Asia. This four part series will highlight the changes in the region and the challenges to the United States. This presentation explains the complex interactions of geography, politics, religion, terrorism, and economics.

It will be offered on the four consecutive Wednesdays, 10-11 a.m., in January of 2015 (Jan. 7, 14, 21, and 28) in the library conference room. Each presentation will cover a different topic and will be coordinated with the preceding offerings. Signups will be for each class, not the series as a whole. The Jan. 7 session is full.

This class is free but preregistration is necessary. Stop by the library or call 865-458-5199. Seating is limited.

### **Woodworkers Club meets Jan. 8**

The monthly meeting of the Tellico Village Woodworkers Club will be held 7 p.m. Thursday, Jan. 8, in the Yacht Club. The educational program will be presented by club member Dick Hoffmann; his topic will be wood bending. The public is invited.

### **Ladies Book Club Meets Jan. 8**

The Tellico Ladies Book Club will meet Thursday, Jan. 8, in the Yacht Club, for an 11:30 brown-bag lunch (beverages provided) followed by a 12:15 p.m. discussion of "Reconstructing Amelia," by Kimberly McCreigh, led by Kathy Crowley.

### **Thyme for Herbs Meets Jan. 8**

Thyme for Herbs will meet 9 a.m. Thursday, Jan. 8, at the Chota Rec Center. At 9:30 a.m., Ruth Shelton, a Certified Medicinal Herbalist, will present "Cooking with Herbs to Keep You Healthy, Wealthy and Wise." Call Mary Garner for questions at 865-408-0337.

### **Garden Club Meets Jan. 8**

The Tellico Village Garden Club will meet on Thursday, Jan. 8, at the Yacht Club. Come at 12:30 p.m. for social time. Any gardening question can be submitted for our "Ask the Gardener" at 12:45 p.m. The program begins at 1 p.m. This month, Bluebirds will be presented by Chuck James, a Tellico Village resident. Visitors are welcome. For more information,

contact Dori Holt at [865-657-5050](tel:865-657-5050) or see our website at [www.tellicoclubs.com/garden](http://www.tellicoclubs.com/garden).

### **Hike Fort Loudoun State Park Jan. 9**

The Tellico Village Hiking Club will depart noon (note time change) Friday, Jan. 9, from Chota Center, to hike:

- FORT LOUDON STATE PARK
- Distance: Approx. 5 miles
- Rating: Easy
- Driving Time: .5 hour
- Elevation gain: Minimal
- Leader: Gail Eades at 865-599-6785 or [g3evolution@gmail.com](mailto:g3evolution@gmail.com)

This is a circle hike following the lake shore. There should be nice winter views of the lake and mountains with the leaves off the trees. The visitor center and the fort itself are also worthy of a visit after the hike.

Hiking boots and hiking sticks are recommended. Driving directions will be provided the morning of the hike. Bring water and a trail snack. Carpooling is recommended, passengers are asked to contribute \$2 to the driver to help cover gas, etc. For more information, go to [www.TVHikers.com](http://www.TVHikers.com).

### **Village Quilters Meet Jan. 9**

The Village Quilters will meet Friday, Jan. 9, with a 9:15 a.m. social time followed by a 9:45 a.m. meeting, in Christ Our Savior Lutheran Church (Route 72). Annual dues are \$25. We have SO many fun and interesting events this year, starting off with our January speaker, **Barbara Arnold**, a dedicated quilt teacher, lecturer and judge. Barbara spends part of her winter near Coker Creek and will spend a day with us. She will give a PowerPoint presentation and trunk show at our meeting. The subject is "The Magic of a Square Quilt." Also at our January meeting:

- \* If you haven't paid your **2015 dues**, bring a \$25 check made out to Village Quilters.
- \* Pick up a **Village Quilters 2015 calendar** for \$10. It is filled with pics of winning quilts from our show.
- \* And it's your last chance to pick up your fabric and instructions for **Rose Hunt's President's Block Stop** by the Block Exchange table for your packet.

### **Hike Dark Hollow Loop Jan. 12**

The Muddy Boots Hiking Club will depart from Chota Center parking lot (across from gas station) at 8 a.m. Monday, Jan. 12, to hike:

- We will hike a portion of the Dark Hollow Loop at Big Ridge State Park
- Distance: 4.5 miles
- Rating: generally easy with a few uphill portions. With recent rain, a part may be slippery.
- Elevation gain: 300 feet
- Driving time 1 hour
- Leader Tim Kalina [timkalina@aol.com](mailto:timkalina@aol.com)

Big Ridge Park was one of Tennessee's first parks developed by the CCC. Dark Hollow Loop

crosses a small dam that separates Norris and Big Ridge Park Lakes. We will hike through pine and cedar trees skirting Norris lake with a short stop at an historical cemetery. Bring snack/water for along the trail and lunch for after the hike. Boots and poles are suggested.

Directions, parking, carpools will be provided the morning of the hike. Please bring \$5 for driver.

### **Cruising Club Meets Jan. 14**

The Tellico Cruising Club will hold its monthly meeting on Wednesday, Jan. 14, in the Tellico Village Yacht Club. The social hour begins at 5 p.m. with the meeting starting promptly at 6 p.m. All Tellico Lake boaters are welcome. Any questions may be directed to Commander Romano Sims at 865-408-9356.

### **Art Guild's Jan. 15 Program: Capturing the Light and Creating a Life**

Join the Art Guild of Tellico Village at their Jan. 15 meeting to hear Jonathan Howe, Fine Art Artist speak. From captivating portraits to stunning landscapes, the art of Jonathan Howe speaks to the heart, satisfies the eye, and relaxes the mind. Jonathan Howe is a master oil portrait artist and landscape painter whose work graces the walls of homes across the Southeast. Enjoy touring his work on his website: <http://www.jnhowe.com> and hearing more from him on Thursday, Jan. 15, on the top floor of the Village Yacht Club. The meeting begins at 9:30 am with a social time; 10 a.m. a short business meeting followed Jonathan Howe's presentation. For more information, go to the Art Guild website: [www.tellicoartguild.org](http://www.tellicoartguild.org). Members and guests welcome.

### ***Love Letters* comes to the new Tellico Community Playhouse Jan. 15-17**

*Love Letters* is a funny and emotional portrait about the powerful connection of first loves and second chances.

*Love Letters* was written by celebrated playwright, A.R. Gurney, and was a finalist for the Pulitzer Prize for Drama. Come see two of the Tellico Community Player's more experienced actors, Lyn Cozadd and Steve Mayberry, portrayals of Melissa Gardner and Andrew Makepeace Ladd III. You will enjoy the hilarious interaction between two people who always seem to be disconnected despite their long-running relationship.

*Love Letters* will be directed by Doris Ryan and performances are schedule for Jan. 15, 16, and 17 at the Tellico Community Playhouse (304 Lakeside Plaza, Loudon, TN). Shows start at 7:30 p.m. and doors open at 6:30 p.m. Tickets are \$15 and will be available at Village Salon, Salon Anew, Yacht Club, and Kahite Pub & Grille in Vonore. - See more at: <http://tellicocommunityplayhouse.org>.

### **Third Tuesday Lecture Jan. 20**

On Tuesday, Jan. 20, as part of the continuing Doug Christman Third Tuesday Lecture Series, The Public Library at Tellico Village is proud to present the Secret City in photographs 9:30-10:30 a.m. Ed Westcott's photos have been seen around the world, and Ed has received numerous awards for his work. Ed's daughter and son-in-law, Don and Emily Hunnicutt, will present a narrative PowerPoint presentation reflecting some of the iconic photographs taken during this historic period.

Call 865-458-5199 to reserve a seat or stop by the Library to join us for this free and informative lecture. Seating is limited to 35 seats. Check out [www.tvlibrary.org](http://www.tvlibrary.org) to find out about all the fun, educational, informative happenings at your public library!

## **Hike the East Lakeshore Trail Jan. 20**

A great and free amenity for Tellico Village Residents is located a short 20-minute drive from the Village. The East Lakeshore Trails are just across the lake and are one of the most beautiful and accessible hiking trails in East Tennessee. Recently they were designated as National Recreation Trails by the Department of the Interior. If you would like to become more familiar with these trails and/or would just like to take a short 2-2.5-mile hike on these mostly level trails, then come join us on the third Tuesday of every month. We will gather at the Poplar Springs Boat Ramp parking lot at 9 a.m., where we will car pool to the trailhead. We should finish no later than 11 a.m. Your hike leaders will be Larry Elder, Jim Jeswald, and Jon Foreman. **Our next hike will be on Tuesday Jan. 20 when we will hike 3 miles of the Baker Hollow Branch (part of East Lakeshore Trail).** For additional information feel free to contact: Larry: [lelder49@gmail.com](mailto:lelder49@gmail.com) or 865-657-9722; Jim: [jmjes711@gmail.com](mailto:jmjes711@gmail.com) or 724-612-2166; or Jon: [for4man@charter.net](mailto:for4man@charter.net) or 412-337-5500.

## **Christian Men's Fellowship Breakfast Resumes Jan. 22**

Christian Men's Fellowship Breakfast meets weekly on Thursday mornings beginning Jan. 22 from 8 a.m. to 9 a.m. in the Tanasi Clubhouse. This is a non-denominational group of men from all walks of life who meet for breakfast, a time to fellowship around tables, share prayer requests and hear a devotional, personal testimony or enter into a discussion about spiritual issues. All are welcome. For more information, call Larry Denney at 865-408-9725 or Bob Ericson at 865-458-9877.

## **Hike Old Sugarlands Jan. 28**

The Tellico Village Hiking Club will depart 7:45 a.m. (note time change) Wednesday, Jan. 28, from Chota Center, to hike:

- OLD SUGARLANDS/LUNCH IN GATLINBURG/TWIN CREEK TRAIL
- Distance: 10 miles
- Rating: Moderate
- Elevation Gain: 1,100 feet
- Driving time: 1.5 hours
- Leader: Bob Kutschera at [bkkutch@yahoo.com](mailto:bkkutch@yahoo.com) or 865-408-3092

We will meet up with hikers attending Wilderness Week in Pigeon Forge. This hike is the Club's annual January hike which includes lunch at The Best Little Italian Restaurant in Gatlinburg (approximately 8 miles from the start of the hike to the restaurant). It is another 2 miles on Twin Creek Trail back to Sugarlands Visitor Center.

Hiking boots and hiking sticks are recommended. Driving directions will be provided the morning of the hike. Bring water and a trail snack. Carpooling is recommended, passengers are asked to contribute \$6 to the driver to help cover gas, etc. For more information, go to [www.TVHikers.com](http://www.TVHikers.com).