



**POA Meetings and Events:**

- POA Offices closed Dec. 24-25 for Christmas
- POA Offices closed Jan. 1 for New Year's Day
- POA Board Workshop, 10 a.m. Tuesday, Jan. 6, POA Conference Room
- Recreation Advisory Committee, 9 a.m. Thursday, Jan. 8, Wellness Center



**From the Boardroom**

**Long Range Planning Submitted Benchmark Report**

**By Claire Frazer, Secretary, POA Board of Directors**

The Long Range Planning Advisory Committee (LRPAC) – Marty Hulett (chair), Tom Broniecki, Susan Dial, Larry Elder, Kevin Kuklok (sec.), Jeff McMillan and Frank Mih had two very important goals during 2014: benchmarking Tellico Village activities and metrics against other communities' judged to be the industry's best and to develop a commercial strategy for Tellico Village. These are very important goals in addressing the needs and to plan for the future growth of our community.

The first goal the committee addressed was benchmarking. The initial step was to review Tellico Village historical benchmarking data, communities in the southeastern region based on data from [www.RealEstateScorecard.com](http://www.RealEstateScorecard.com) and discussions with a wide range of our residents. More than a dozen communities were benchmarked in this assessment – developer run communities (Del Webb and The Villages), high end communities primarily golf based with large initiation and significant users fees (The Cliffs, Brunswick Plantation & Golf Resort) and property or homeowner association communities (Tellico Village, Savannah Lakes, Hot Springs, Fairfield Glade). Tellico Village residents' discussions included current owners of property, former owners and recent visits at the benchmarked communities.

The LRPAC worked closely with other Tellico Village organizations, POA committees and staff including important assistance from the Marketing and Communication managers and the POA Board. A comparative analysis matrix was developed by Kevin Kuklok. This matrix focused on more than 32 categories covering costs, governance, amenities, resident involvement, weather, learning activities, etc. Community data gathered by the committee fell into the following areas: *General* – location, website, recognition, governance, taxation, HOA fees, amenity fees, security/public safety; *Amenities* – golf, lakes, club house, marina, swimming, trails, child activities, tennis courts, other court sports, fitness center, gun range, dog park, ball field, shopping, restaurants, medical, airport, RV park, universities and colleges, art and culture, other activities, library and additional information/uniqueness. Each community was visited by one of the committee members using the matrix categories to determine their evaluations. Because there was such a wide range of communities surveyed, the matrix focus was to pinpoint two or three unique attributes/amenities, procedures, or observations that would be of the greatest value in developing a list of recommendations for improving Tellico Village in the years ahead. A secondary but equally important part of this goal was an estimation of population growth for Tellico Village to 2030. This estimated growth showed a total percentage increase from 2011 through 2030 at approximately 24.53% or an average annual increase per year of 1.23%.

The results of the benchmarking assessment were provided to the POA Board and staff for their records and to provide a baseline for future development. Benchmarking results showed that Tellico Village is unique in several areas. First, Tellico Village's location in eastern Tennessee with a major population base including extended family, extensive

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regional medical facilities (UT Medical Center), lower costs (no state income tax), moderate weather and natural beauty (Smoky Mountains). Second, Tellico Village has several major amenities – world class golf (three courses), lake front and water recreation, Pickleball, tennis, etc. Third, no other benchmarked community demonstrated a higher degree of proactive, volunteer participation in as wide a range of activities from governance, amenity support, clubs and social service support. Fourth, Tellico Village provides a great value to its property owners as it is one of a few communities that has been and continues to be financially sound; due to strong management and pay as you go for services, improvements, and major projects.

The LRPAC learned how different communities are governed, their cost recovery methods, fee structures and growth. The committee also learned things that other communities do well; things that would be very useful to Tellico Village and, equally important, implemented at low incremental costs. These observations and recommendations include: expansive first impression landscaping at Tellico Village entrances, key amenity locations, and other key areas throughout the community; increased walking/multipurpose paths and activity friendly greenways; robust senior living facilities (independent living, assisted living, nursing home care); real estate supporting lifestyle transition; zero cost amenity zone implementation (small parks, gathering areas, level walking paths); medical centers/satellites on site; club houses/associated building (review and upgrades to remain competitive); quality publications and communication to property owners with highlights of Village improvements (encourage continued assessment payments by property owners); create building program with model homes (Discovery Package visitors, Builders' Program); utilize YouTube (POA and HOA meetings, etc.); form a government affairs committee; paradigm marketing shift from a golf community to a lake/outdoor activities community with three world class golf courses; review Yacht Club boat slip program against a full service marina; market in regional tourist locations (encourage side trips to Tellico Village); develop a Trent Jones/Alabama/Ouchita type sports trail for regional golf development (Troon type golf packages); and, market Rod and Gun Club (fisherman and gun hobbyists).

Given the extensive amount of data collected by the committee in addressing their benchmarking goal, it was determined that the commercial strategy goal would be the primary objective in 2015. The committee did review what commercial property is available within Tellico Village but has yet to develop and address recommendations.

In summary, the LRPAC provided valuable benchmarking information that Tellico Village is the place our property owners will continue to enjoy in the years ahead and will encourage others to call home. And, we can all truly say "Tell 'em it's better at Tellico Village."

## Reminder: Vote for the Bliss Award

It's that time again! Time to vote Tellico Village as the Happiest Community in the southeast. Help the Village retain the Bliss Award from RealEstateScorecard.com.

- **To quickly vote, click the this link:** [www.RealEstateScorecard.com/node/add/property-owner-review](http://www.RealEstateScorecard.com/node/add/property-owner-review).
- Submission deadline is Sunday, Jan. 18, 2015.

So let's get out there and vote! Voting takes less than a minute. Just "Tell 'em it's better at Tellico Village."



## Reminder from the Fire Chief

Getting a first responder on scene to render pre-hospital care is important, and saving time often improves the outcome. Every time there is a large fund raising event at the Yacht Club, the volume of vehicles is extensive as compared to normal operations. People are routinely illegally parking on the access driveway since the parking lot is overwhelmed. Trying to get a fire engine or ambulance in quickly may become an impossible task. **Please park responsibly; you may just save a life.**

## What happened to my power today?

Villagers all experienced a very inconvenient power outage at approximately 7:45 a.m. this morning. Below is a detailed explanation provided to us by Loudon Utilities Board, the power provider for the Loudon County portion of the Village.

From Bill Watkins:

The load from gas station (Marathon) to the north was tripping on overload as we were trying to get power back on. That's what caused the power to go out and flicker a bit.

Just one day, that's all I needed...

In order to install the larger regulators on the second circuit that feeds half the Village, I had to put all the load of the Village on one circuit (the one that we had the new, large regulators on). Last week, the predictions for this week were for it to not go below about 35, so I scheduled this work. Started this work on Monday and everything went OK, except we got rained out yesterday to finish connections. So after we missed returning to normal yesterday, we planned on finishing up today and being done. We actually had a colder day on Wednesday morning, as I remember, and we made it through. But for whatever reason, the load was much heavier this morning. The load on the lines caused them to sag. And at one spot around Chatuga, we have a long span that goes over a wet/drainage area. The heated conductors sagged enough that the lowest phase reached the neutral. Then a little breeze pushed them together. That was the first trip. Losing load caused the line to cool in just a minute, and all was OK for maybe 15 minutes until the load crept up again. Same fault, same place. This time it locked out. After checking the sub for any problems, the crew went out to begin isolating breakers to begin picking up load. When they closed the breaker at the gas station, the load seemed to be stable, so the crew went on to close in other breakers. However, a lot of heat pumps must be set on the same time delay and the load really picked up, causing the breaker at the gas station to trip. It would close back in and the load would come back up in another 5 minutes and trip again. That's what Villagers were seeing when the power would come back on and a few minutes later trip again. When I went to check it, I arrived just in time to see the load approach trip point. I reset the breaker to trip at a higher level and it held - but barely. But after 10 minutes, the initial high load settled back and dropped well below trip point.

In the meantime, our crew finished up the work at the substation that was put off by the rain. We hastily energized the regulators, and after programming them, put load on them and split the two circuits, each carrying half the Village load. Once we did that, the load balanced easily between them and loads went back to normal.

## Channel 3 Website and New Channel

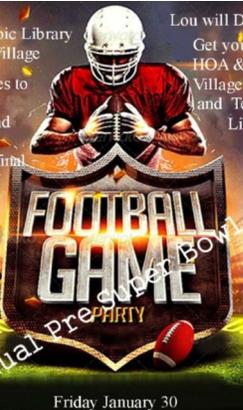
Go to <http://www.tellicovillagechan3.org/>. The new Channel 3 website allows Villagers access to all the bulletins produced by Channel 3, the Wellness Center, the Yacht Club and the POA office as well as all the videos produced by Channel 3.

**Channel 3 is now on Channel 193 on Charter Cable.**

Channel 3 bulletins rotate through just like they do on the TV. Click on Other Bulletins and you will be able to see bulletins being shown at the Wellness Center, the Yacht Club and the POA office. Click on Videos to see current as well as past videos shown on Channel 3.

For those who submit bulletin requests to Channel 3 it is now a two click process to submit your bulletin. Just go to the website, click on the green bar at the bottom of the screen, fill out the form and hit submit. You will get an immediate response telling you that your request was sent followed by an email response showing the information you provided to us. Now you have a reminder that says, "yes you did that."

If you have any questions, give the volunteers at Channel 3 a call at 865-458-9917.



Support the Public Library at Tellico Village

Purchase squares to guess the first, second, third and fourth quarter scores and the final score. After February 1st Prizes will be given to the person who gets the correct score or closest to the correct score.

Lou will DJ the dance

Get your tickets @ HOA & New Villagers Socials and Tellico Village Library

2<sup>nd</sup> Annual Pre-Super Bowl Party

Friday January 30

Place Yacht Club Time 7 to 10

Make your dinner reservations at the Yacht Club then join us downstairs for The Friends of Tellico Village Second Annual Pre-Super Bowl Party.

Cost \$12.00pp for Friends Members  
\$15.00pp for non-Friends

Make your check payable to FOTVL and this will be a tax deduction for 2015

Contact Bev Cottle 414-9150

## Volunteers, Charitable Events, Fundraisers

### Pre-Super Bowl Party to Support Library Jan. 30

Support the Public Library at Tellico Village on Friday, Jan. 30, and join us for a pre-Super Bowl party at the Yacht Club at 7 p.m.! Purchase Squares to guess the first-, second-, third- and fourth-quarter scores, and the final score. Wear your team colors! After Feb. 1, the prizes will be awarded to the person who gets the correct score or closest score. Dance to DJ Lou. Cost is \$12 per person for Friends members and \$15 per person for non-Friends. Make your check payable to FOTVL (tax deduction for 2015). You can purchase tickets at the New Villagers and HOA socials or at the Public Library at Tellico Village.

### AmazonSmile Benefits Library

Do you normally shop Amazon.com? As you do your holiday shopping, please consider ordering through AmazonSmile! AmazonSmile is a simple and automatic way for you to support **The Public Library at Tellico Village**

every time you shop, at no cost to you. When you shop at smile.amazon.com, you will find the exact same low prices, vast selection and convenient shopping experience as Amazon.com. The added bonus is that Amazon will donate .5% of your eligible purchase to The Public Library at Tellico Village. You use the same account on Amazon.com and AmazonSmile.

Tens of millions of items are eligible for donation. Eligible products are marked “**Eligible for AmazonSmile donation**” on their product detail pages.

To shop at AmazonSmile in support of **The Public Library at Tellico Village**, simply go to <http://smile.amazon.com/ch/62-1577053>

- Then log into your Amazon account as you normally would.
- Once you are logged in, you will be welcomed with a pop up that informs you that your Amazon Smile purchases will support the Friends of the Tellico Village Library Inc.
- Shop and place items in the cart. A message will inform you that your purchases are eligible for an Amazon Smile donation.
- You will also receive an email from Amazon.

### United Way Campaign Underway

Responses to the United Way campaign, for which everyone recently received a donor packet in their paper box, appear to be slowing down. There are a significant number of former contributors who have not yet given this year. This is a great opportunity to contribute to 39 programs and agencies serving the needs of Loudon County, including the Village fire department and the computer recycling program here in the Village. We are presently at 69% of our village goal of \$88,000. If you have not already done so, please review the packet information and follow the instructions on the pledge card. Mail your contribution to Bob Mugge, 118 Oostanali Way, Loudon TN 37774, or to United Way of Loudon County, P.O. Box 145, Lenoir City TN 37771, or drop it off at the Public Library at Tellico Village. Thanks for your support.

### Do Not Become the Victim of This Latest Scam

Another Scam: There's another scam making the rounds this holiday season. In this scam, a caller says they are calling from the IRS. They tell the target of their scam that the IRS is suing them for back taxes, and the IRS has been trying desperately to get in touch with them. Loudon County law enforcement tells us that this is a fairly new version of an old scam. Be careful out there, and Happy Holidays.

## Some Other Stuff You Need to Know...

### Computer Users Club Meets Jan. 6

After the welcome, opening announcements, and committee reports, the program, "Are You Still Smarter Than Your TV?" will be presented by Best Buy. There will be door prizes for members. Reminder: have you renewed your Membership for 2015? Visit our website at [www.TVCUC.org](http://www.TVCUC.org) frequently

### HOA Ballroom Dancing Lessons Begin Jan. 6

The HOA Ballroom Dancing Lessons will be held on the lower level of the Yacht Club:

- Jan. 6, either 5-6:30 p.m. or 7-8:30 p.m.
- Jan. 27, either 5-6:30 p.m. or 7-8:30 p.m.
- Feb. 3, either 5-6:30 p.m. or 7-8:30 p.m.

Due to unforeseen circumstances, we had to cancel the fourth lesson. Please note the new dates and times. Dance instructor Mary Ann Collins will be calling all the participants to verify their lesson time. The money for the fourth lesson will be refunded at the first lesson. You can call Mary Ann at (865) 458-1076 if you have further questions.

### Ladies Lite Luncheon Jan. 7

The next HOA Ladies Lite Luncheon will be 10 a.m. Wednesday, Jan. 7— please come early to shop. We will have a fashion show by the Good Neighbors Shoppe, vendors Kathy Korpi of Arbonne International, wreathes by Janet Reynolds, and Robbi Van Nortwick of Pampered Chef; speaker Margaret Boyes on interior design; and our pianist is Linda Schuessler. The menu will be roasted squash, zucchini, carrot, and red onion on a bed of mixed greens with a grilled chicken breast and rolls, coffee, tea, water. Our guest baker will be Kathy Trombley (charity: St. Jude's). We will have monthly table rotations, tables of 8 to 10, get in the spirit and name your table. We are looking for guest bakers, pick a charity and get your friends to help bake. The cost is \$15 per person with payment made to the "Tellico Village Yacht Club" - checks only. Reservations can be made at the Tellico Village Yacht Club, HOA Socials and New Villager Socials. No sign ups accepted after noon the Wednesday before the Wednesday luncheon. Co-chairs: Sam McQueeney, 865-657-9020 or [samnskip@charter.net](mailto:samnskip@charter.net); and Karen Sue Keith, 865-458-4277 or [kskeith1@aim.com](mailto:kskeith1@aim.com).

Please Note - new vendor, updated menu, and Yacht Club holiday schedule!

The Yacht Club will be closed Dec 21-30. Linnea has graciously agreed to come in to take signups for the January LLL 1-5 p.m. Sunday, Dec. 28; 10 a.m.-2 p.m. Monday, Dec. 29; and 10 a.m.-noon Tuesday, Dec. 30.

### Lecture Series Begins Jan. 7

Ken Ray will update his 2014 lectures on the Middle East and Central Asia. This four part series will highlight the changes in the region and the challenges to the United States. This presentation explains the complex interactions of geography, politics, religion, terrorism, and economics.

It will be offered on the four consecutive Wednesdays, 10-11 a.m., in January of 2015 (Jan. 7, 14, 21, and 28) in the library conference room. Each presentation will cover a different topic and will be coordinated with the preceding offerings. Signups will be for each class, not the series as a whole.

This class is free but preregistration is necessary. Stop by the library or call 865-458-5199. Seating is limited.

### Thyme for Herbs Meets Jan. 8

Thyme for Herbs will meet 9 a.m. Thursday, Jan. 8, at the Chota Rec Center. At 9:30 a.m., Ruth Shelton, a Certified Medicinal Herbalist, will present "Cooking with Herbs to Keep You Healthy, Wealthy and Wise." Call Mary Garner for questions at 865-408-0337.

### Garden Club Meets Jan. 8

The Tellico Village Garden Club will meet on Thursday, Jan. 8, at the Yacht Club. Come at 12:30 p.m. for social time. Any gardening question can be submitted for our "Ask the Gardener" at 12:45 p.m..The program begins at 1

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p.m. This month, Bluebirds will be presented by Chuck James, a Tellico Village resident. Visitors are welcome. For more information, contact Dori Holt at [865-657-5050](tel:865-657-5050) or see our website at [www.tellicoclubs.com/garden](http://www.tellicoclubs.com/garden).

### **Love Letters comes to the new Tellico Community Playhouse Jan. 15-17**

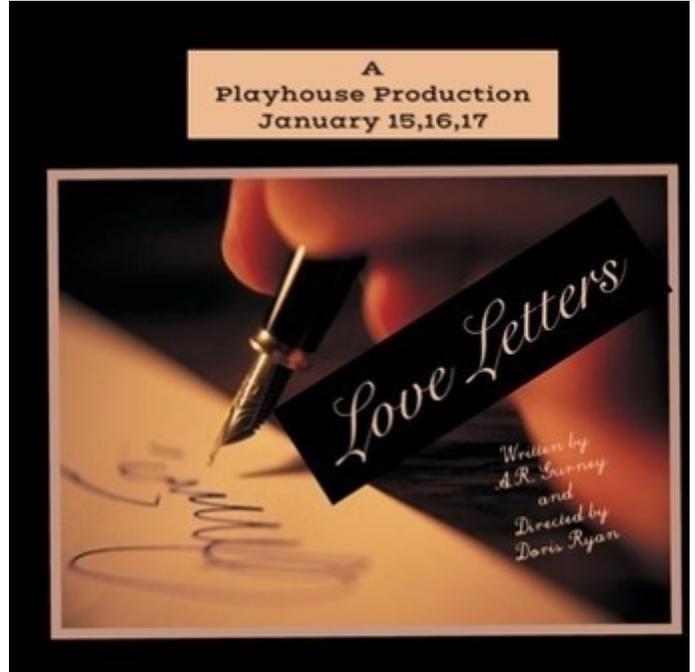
*Love Letters* is a funny and emotional portrait about the powerful connection of first loves and second chances.

Two friends, rebellious Melissa Gardner and straight-arrow Andrew Makepeace Ladd III have exchanged notes, cards, and letters with each other for over 50 years. From second grade, through summer vacations, to college, and well into adulthood, they have spent a lifetime discussing their hopes and ambitions, dreams and disappointments, and victories and defeats.

*Love Letters* was written by celebrated playwright, A.R. Gurney, and was a finalist for the Pulitzer Prize for Drama. *Love Letters* recently completed a run on Broadway featuring Brian Dennehy, Carol Burnett, Alan Alda, and Candice Bergen and will be touring the US in the fall of 2015.

Come see two of the Tellico Community Player's more experienced actors, lyn Cozadd and Steve Mayberry, portrayals of Melissa Gardner and Andrew Makepeace Ladd III. You will enjoy the hilarious interaction between two people who always seem to be disconnected despite their long-running relationship.

*Love Letters* will be directed by Doris Ryan and performances are schedule for Jan. 15, 16, and 17 at the Tellico Community Playhouse (304 Lakeside Plaza, Loudon, TN). Shows start at 7:30 p.m. and doors open at 6:30 p.m. Tickets are \$15 and will be available at Village Salon, Salon Anew & The Tellico Village Yacht Club in Loudon and Kahite Pub & Grille in Vonore. - See more at: <http://tellicocommunityplayhouse.org>



### **Third Tuesday Lecture Jan. 20**

On Tuesday, Jan. 20, as part of the continuing Doug Christman Third Tuesday Lecture Series, The Public Library at Tellico Village is proud to present the Secret City in photographs 9:30-10:30 a.m. Ed Westcott's photos have been seen around the world, and Ed has received numerous awards for his work. Ed's daughter and son-in-law, Don and Emily Hunnicutt, will present a narrative PowerPoint presentation reflecting some of the iconic photographs taken during this historic period.

Call 865-458-5199 to reserve a seat or stop by the Library to join us for this this free and informative lecture. Seating is limited to 35 seats. Check out [www.tvlibrary.org](http://www.tvlibrary.org) to find out about all the fun, educational, informative happenings at your public library!

### **Christian Men's Fellowship Breakfast Thursdays**

Christian Men's Fellowship Breakfast meets weekly on Thursday mornings from 8 a.m. to 9 a.m. in the Tanasi Clubhouse. This is a non-denominational group of men from all walks of life who meet for breakfast, a time to fellowship around tables, share prayer requests and hear a devotional, personal testimony or enter into a discussion about spiritual issues. All are welcome. For more information, call Larry Denney at 865-408-9725 or Bob Ericson at 865-458-9877.