



#### POA Meetings and Events:

- Finance Advisory Committee, 9 a.m. Friday, Aug. 15, POA Conference Room
- Dock Captains, 3 p.m. Monday, Aug. 18, POA Conference Room
- POA Board Meeting, 1:30 p.m. Wednesday, Aug. 20, Yacht Club
- Architectural Control Committee, 9 a.m. Thursday, Aug. 21, POA Conference Room

TELLICO VILLAGE POA Tell-E-Gram

# Week Ending August 8, 2014

## Topical Tellico Treasures

### Just Clowning Around

More than a dozen Villagers spend their volunteer time clowning around these days. They dress up, put on their makeup, and assume the mantle of a cheery clown for the benefit of young and old alike.

Some of the troupe members support hospital and cancer treatment patients. Some support the Kiwanis Terrific Kids programs. Others clown at monthly assisted living gigs (where they hope for a minimum of three clowns). They also support other benevolent events.

If interested in clowning around for fun and not-for-profit, give Kathy Kutschera a call at 865-408-3092. Keep smiling!



## Quick Publicity Tips for Village Groups, Events

Have you found yourself appointed publicity chair for your club, group, or organization? Here are some quick tips to publicize your meetings and events in Tellico Village:

### Just the Facts

First, boil down your meeting/event into the basics:



Who (the name of the club/group), What (type of event), When (time, day, and date), Where (location of the event), How (cost, requirements, who to contact for info). Here's an example:

Neato Mosquito Society will meet 2 p.m. Wednesday, Feb. 23, in the Tellico Village Yacht Club. Call Jake D. Flake, 865-555-1212, for more information. The society works to protect the endangered Tellico Tire-Biter Mosquito.

In fact, this makes a good opening paragraph if you have a longer piece as all of the information is in one place instead of spread throughout your release.

If you have more details about the event, history of the group, etc., follow the opening paragraph with it. When making edits, many editors will trim a story from the bottom (where the least vital information should be).

Also, avoid using ALL CAPITALS—because that means those words must now be keyed in instead of cut and paste. Try to avoid random bolding, too, as it will usually be removed. Prepare for other edits as well. Every publication will make some changes to your piece—so don't take it personally.

The easier you make it for your receiver to pass along your story, the more likely your piece will appear.

### Tell-E-Gram

Send an e-mail with the details and/or attach a flyer/document to [gram@tvpoa.org](mailto:gram@tvpoa.org), or PR Manager John Cherry, [jcherry@tvpoa.org](mailto:jcherry@tvpoa.org), or his assistant, Patty Robichaud, [probichaud@tvpoa.org](mailto:probichaud@tvpoa.org).

Photos are also appreciated! High resolution is appreciated and attached as jpegs for ease of use. Include names (from left to right) of the individuals in the shot(s). We usually cross-post to Facebook as well.

### Channel 3

Your event can be submitted electronically. Here's how: Go to <http://www.tellicovillagechan3.org/>, click on BULLETIN REQUEST FORM near the bottom of the page. An electronic form will pop up for you to enter your event info. Easy, huh?

### Facebook

Post your event on the Tellico Village Facebook page. If your club/group has a Facebook page, ask the Administrator of your page to connect with the Tellico Village page and we will return the favor! We enjoy showing the groups, clubs, organizations and more that the Village has to offer.

### Village Calendar on Website

Wish to submit your group's event to the Village Calendar?

- Go to [www.TellicoVillagePOA.org](http://www.TellicoVillagePOA.org)
- Click on the POA HAWK logo or log in to access the member area.
- Click on CALENDAR on the bottom menu bar

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- Click on the + (plus sign) and fill in the form.
- Do NOT ask for the event to appear everyday as the Calendar will make it look like your event is happening on every, single day. We have to delete events when that happens.

All events must have a contact name, phone number and email address.

All submitted events are subject to review by the Public Relations Department. To change or remove an event, contact Patty Robichaud at [probichaud@tvpoa.org](mailto:probichaud@tvpoa.org) or 865-458-5408 x4115.

### The Connection

You can email your event to Jeremy Styron, *The Connection* reporter, [jeremy.styron@news-herald.net](mailto:jeremy.styron@news-herald.net), or drop it off in the tray in the reception area of the POA's administrative office (there are also submission forms available to fill out if you prefer). *The Connection* also appreciates photos and story suggestions.

### One Last Suggestion

Once your group appoints a publicity person, ask members of the group to refrain from individually contacting the media. We recently had one event for which we received press releases from four individuals—confusing!!

*\*\*NOTE: No actual brain cells were harmed in the writing of this article.*

## Searching the POA Website

You remember an article you read in the Tell-E-Gram—but you cannot remember when it appeared! Do what the PR Department does: Go to [www.TellicoVillagePOA.org](http://www.TellicoVillagePOA.org), click on NEWS, click on TELL-E-GRAMS in the menu. Once you are on the repository of all Tell-E-Grams page, hit CTRL F (Control F) to open a FIND box. Type in one word to get the best results. For example, we were asked recently when the Toqua Pavilion ground breaking occurred. We typed in Toqua and hit NEXT until we came upon the April 1 issue. Typing in too many words or misspellings/different words may result in a lack of results. For Toqua, you could also just enter Toq (there are not many words that begin with that combination of letters). CTRL F works on any page.

## Some Other Stuff You Need to Know...

### Kiwanis Charity Golf Outing Sept. 6

“Kiwanis’ mission is to ‘serve the children of the world’ and we take this mission very seriously,” said Bob Bland, president of the Kiwanis Club of Tellico Village. “But of course we focus on serving the children of Loudon and surrounding counties, particularly the children of the Loudon and Lenoir City schools. Last month, we handed out 50 \$100 “back to school” gift certificates to needy children in our area thanks in part to our corporate sponsor Malibu Boat Company and Bob Frazer, who was the Kiwanis’ chairman of this event.

“But our major fund raiser is the Kiwanis Charity Golf Outing and this year’s chairman is Rick Bailey,” said Bob. “As everyone knows who has participated in prior Kiwanis golf outings, this is serious golf (no mulligans or gimmies) said Rick, but everyone has fun. And we have lots of prizes thanks to the generosity of our sponsors” said Rick.

This year’s Kiwanis Charity Golf Outing will be at the Toqua Golf Course Saturday, Sept. 6. A free continental breakfast is provided at 8 a.m. and golf begins with a shotgun start at 9 a.m. The registration fee is \$50 plus green fees. A luncheon buffet is also provided. Information and forms are located at all Tellico Village golf pro shops, the Yacht Club, and the Wellness Center. You can contact Rick Bailey at (865)312.3876 for further information.

Please join us for a good time and for a great cause. You don’t have to be a resident of the Village to play.

*Submitted by Ray Scott*

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### **Christian Men's Fellowship Breakfast Meets Thursdays**

Every Thursday morning at 8 a.m., a group of men meet at the Tanasi Clubhouse for breakfast, some table talk fellowship and either a short Bible study or one of the men offer to give a devotional talk. The meetings always end at 9 a.m. or shortly after. This group is non-denominational and all men, whether Village residents or not, are welcome to attend. For more information, call Larry Denney 865-408-9725 or Bob Ericson 865-458-9877.

### **Hike Frozen Head State Park Trails Aug. 11**

The Muddy Boots Hiking Club will depart at 8 a.m. Monday, August 11, from Chota Center, to hike:

- Frozen Head State Park's Jordan and Old Mac trails.
- Rating: Easy, with a couple of short sections of rock stairs.
- Distance: 4 miles
- Drive Time: 1 hour 15 minutes
- Leader: George Zola, [zola1029@gmail.com](mailto:zola1029@gmail.com)

Bring water, a trail lunch, snacks, hiking poles.



### **Softball Players Needed—Informational Meeting Aug. 12**

The Tellico Men's Senior Softball League is looking for players to join the league for the fall season. The slow-pitch league with 5 teams is in its 12th season and is open to Loudon and surrounding county men 55 and over (by Dec. 31). Games are played on Tuesdays at 1 p.m. at the Loudon Municipal Park, and new players must attend at least one 10 a.m. batting practice on Aug. 14, 19, 21 or 26. The league supplies all bats, balls and other equipment. Players supply a glove and proper shoes. Games begin on Sept. 2.

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There will be a league information meeting on 11:30 a.m. Tuesday, Aug. 12, in Chota Recreation Center. For additional information, contact League President David Davis at 865-458-0952.

### **Cruising Club Meets Aug. 13**

The Tellico Cruising Club will hold its monthly meeting on Wednesday, Aug. 13, at the Tellico Village Yacht Club. The social hour begins at 5 p.m. with the meeting starting promptly at 6 p.m. All Tellico Lake boaters are welcome. For any questions please contact Commander Kenn Genge at 865-458-5710.

### **Fishing Club Meets Aug. 13**

The Tellico Village Fishing Club monthly meeting will be 7-8:30 p.m. at the Tellico Village Yacht Club. Members discuss recent success stories and tournaments. This month's speaker is guide Josh Pfeiffer of Frontier Anglers TN. He will discuss drift boat fishing and wading streams for bass and trout. There will be a raffle for a guided fishing trip. Visitors are welcome. For additional information, contact Club President Jim Goyert at 865-441-2770.

### **Sunday Last Day to Buy Tickets for "Short Plays for the Long Living"**

The Tellico Community Players are presenting a series of six one-act plays titled "Short Plays for the Long Living" Aug. 14-17. The plays are designed especially to fill the demand for fresh, lively, material that shows the life in the long living. In each of these two character plays, a man or woman runs head on into the roadblocks life seems to provide the senior citizen and manages to come out of the collision *intact* and *wiser*. The productions will be a dinner theatre held at the Tellico Village Yacht Club. Seats are limited for each performance. Tickets are available through Sunday, Aug. 10 (to allow for ample time to order food) at the Yacht Club, Village Salon, Salon Anew, and the Kahite Pub and Grill.

### **Hike Lakeshore Trail Aug. 19**

Join us on Aug. 19 as we hike we miles of the Coyatee Loop Trail (part of East Lakeshore Trail). We will gather at the Poplar Springs Boat Ramp parking lot at 9 a.m., where we will carpool to the trail head. Hikers coming from Kahite can meet us at the Coyatee Trailhead around 9:20 a.m. The East Lakeshore Trails, which are just across the lake, are one of the most beautiful and accessible hiking trails in East Tennessee and have been designated as National Recreation Trails by the Department of the Interior. If you would like to become more familiar with these trails and/or would just like to take a short two-mile hike, then come join us on the third Tuesday of every month. All of the monthly hikes should finish no later than 11:15 a.m. Your hike leaders will be Larry Elder, Jim Jeswald, and Jon Foreman. For additional information feel free to contact: Larry: [lelder49@gmail.com](mailto:lelder49@gmail.com) or 865-657-9722; Jim: [jmies711@gmail.com](mailto:jmies711@gmail.com) or 724-612-2166; or Jon: [for4man@charter.net](mailto:for4man@charter.net) or 412-337-5500.

### **Neurobics Lecture Aug. 19**

The Public Library at Tellico Village is presenting a free lecture on Neurobics 9:30 a.m. Tuesday, Aug. 19. This lecture is part of the Third Tuesday Doug Christman lecture series and is being delivered by Andy Houck from Stay-at-Home. Neurobics includes ways to exercise your brain and keep it alive, active, and growing your whole life. The lecture will include some brain physiology and how the brain acquires information as well as some exercises and suggestions for improving function. Call the library at 458-5199 or drop by to sign up for one of the 35 seats.

### **Boating Class for Women – Suddenly in Command Aug. 19**



The U.S. Coast Guard Auxiliary will present a boating class for women, "Suddenly in Command," 2-5 p.m. Tuesday, Aug. 19, in the Tellico Village Yacht Club's top floor meeting room.

Your captain becomes incapacitated or falls overboard. You're the First Mate and find yourself suddenly in command. What can you do? Where are you? What are the priorities? Are you prepared?

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This unique three-hour boating class is designed exclusively for women who are not generally at the helm. This class will help you to “be prepared” with practical knowledge skills to apply in case of an emergency. For more details go to <http://www.flotilla-12-2-tellico-village.blogspot.com> Class fee is \$25 Seating is limited so please register early by calling Tom Murphy at 865-320-3788.

### **Auditions for “The Red Velvet Cake War” Aug. 19-21**

- Name: “The Red Velvet Cake War”
- Date and Location:
  - Tuesday, Aug. 19, at Chota Rec Center
  - Wednesday, Aug. 20, at Wellness Center Conference Room
  - Thursday, Aug. 21, at Chota Rec Center
- Time: 6-8 p.m.
- Cast: Seven Women and Five Men

“The Red Velvet Cake War” is a riotously funny Southern-fried comedy. A family reunion is planned and things spin hilariously out of control when a neighbor’s pet devours everything edible, a one-eyed suitor shows up to declare his love and a jaw-dropping high-stakes wager is made on who bakes the best red velvet cake. As this fast-paced romp barrels toward its uproarious climax, you’ll wish your own family reunions were this much fun.

Scripts are available at the Public Library at Tellico Village.



### **TV University Informational Meeting Aug. 22**

The second informational session on Tellico Village University—Our Center For Lifelong Learning—will be held 4-4:45 p.m. Friday, Aug. 22, in Chota Rec Center Room C. Cindy Solomon will explain how this very valuable program is being created and launched in three phases. Representatives of Village organizations which offer training or classes of any kind to Villagers are especially requested to attend to learn how these organizations can help create Phase I – Tellico Village University Partners without any interference on their organizations’ programs. Others who would like to hear of program development and support needs are most welcomed to attend. Please respond to Cindy at [csolomonphd@att.net](mailto:csolomonphd@att.net) by Aug. 21 if you plan to attend so she may plan materials.

### **Tiki Bar Schedule**

Tiki Bar at the Yacht Club will be held 7-10 p.m. on these Fridays:

- Aug. 8, DJ Lou
- Aug. 22, Kudzu Band
- Aug. 29, Jus Teezin, on the dock
- Sept. 12, DJ Lou
- Sept. 19, Southern Star Band, on the dock
- Sept. 26, DJ Lou
- Oct. 17, Kudzu Band
- Oct. 24, Steve Rutledge Band, on the dock

For more information, call 865-458-4363.