



TELLICO VILLAGE POA **Tell-E-Gram**

Week Ending February 28, 2014

POA Meetings and Events:

- POA Board Workshop, 10 a.m. Tuesday, March 4, POA Conference Room
- Architectural Control Committee, 9 a.m. Thursday, March 6, POA Conference Room
- Recreation Advisory Committee, 9 a.m. Thursday, March 6, Wellness Center
- Communications & Marketing Advisory Committee, 9 a.m. Friday, March 7, POA Conference Room

**TELLICO VILLAGE PROPERTY OWNERS ASSOCIATION
WORKSHOP AGENDA**

**10 a.m. Tuesday, March 4, 2014
POA Conference Room**

	<u>Purpose/ Outcome</u>	<u>Responsible</u>	<u>Time Frame</u>
Introductory Remarks		Alan Hart	10:00-10:05
Friends of the Library	Update	Carolyn McDermott	10:05-10:30
Project Implementation Committees	Update	Jeff Gagley	10:30-10:50
Pickleball Status Report	Update	Jeff Gagley	10:50-11:00

ACC Report as of January 31, 2013

2014 Permits Issued	January	YTD 1/31/14	Prev. YTD 1/31/13	Grand Total
Budget for Single Family	0	0	0	
Single Family - Actual	5	5	5	3,432
Townhomes	0	0	0	326
Commercial	1	1	0	37
TV Senior Living	0	0	0	21
Shoreline Strip	5	5	1	1,606
Miscellaneous	7	7	7	3,668
Home Occupation	0	0	0	74
Final Reviews Completed	5	44		
Houses under construction:	43			
Single Family	43			
Townhomes	0			
TV Senior Living	0			
Kahite houses under construction	8			
Kahite permits issued	339			

Village Website Earns Local Award

Recently, the Knoxville Advertising Federation conducted its 49th annual awards competition and the Tellico Village website was recognized with a silver award.

The judging panel, consisting of advertising professionals from Ohio and South Carolina, reviewed the Village website based on user experience, user interface and overall creative presentation.

The Tellico Village website was launched in January of last year as part of the new marketing/communications program. The site was a joint project between the Tellico Village Property Owners Association marketing team and the Tombras Group.

"The website is integral to our marketing efforts," commented Beth Kuberka, TVPOA marketing manager. "It is literally the face of our brand."

"We have been very pleased with the way the website has performed," said John Cherry, TVPOA public relations manager. The marketing team had set a 2013 goal of achieving 75,000 non-resident website visits for the year. More than 92,000 non-residents visited the website, exceeding the original goal by almost 19 percent. The website also generated hundreds of requests for information from prospective residents.

"We know it has been an effective tool for the overall program, getting recognized for its creative presentation and user friendliness is a real plus for the team," said marketing team member Joe Bogardus.

The local American Advertising Awards (formerly known as the Addys) is the largest advertising competition in greater Knoxville. The club received almost 400 entries this year from 32 different companies. Gold winners now advance to the regionals and the winners there are included in a national competition sponsored by the American Advertising Federation.

The Tombras Group, the Village's external marketing agency, won 73 gold awards and 72 silvers in this year's local competition.

Recreation Department News and Events for March

Rec 101

Join one of our friendly staff members for this informative seminar where you can learn everything you need to know about the Recreation Department. What to do, where to go and who to ask as well as upcoming events! The next Rec 101 will be held 12:30 p.m. Thursday, March 27, in the Wellness Center conference room.

"Get Ready for the Season" Swim Team Clinics

The Tellico Village Tarpons Swim Team will be hosting swim clinics on:

Saturday, March 29, 10 a.m.-12:30 p.m.

Sunday, March 30, 1- 3:30 p.m.

The Wellness Center pool will be **CLOSED** during these times. For more information about the swim team, you can email the team manager, Agnes Beauchamp, at tvtarpons@charter.net

Complimentary Hearing Screenings

Are you having hearing issues? Trying to decide if you need hearing aids? Join Jill Cole Gresham from the Family Hearing Center on March 4 at 2 p.m. at the Chota Recreation Center for complimentary hearing screenings. Reservations are required by calling the Rec Center at 865-458-6779 to make an appointment.

Fighting Allergies Seminar

Join Dr. Jessica Briere, from Complete Chiropractic & Wellness Center, when she presents Fighting Allergies. Learn 10 effective and natural ways to lower your seasonal allergies sensitivity and decrease your symptoms. The seminar will be held at the following locations and times:

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Kahite Activity Center on March 13 at 11:45 a.m.

Chota Recreation Center on March 20 at 10:30 a.m.

To sign up for this free seminar, please contact the Chota Rec Center at 865-458-6779 and please specify which location you would like to attend.

AARP Safe Driving

There will be an AARP Safe Driving course held on 9 a.m.-1 p.m. Monday and Tuesday, March 10 and 11 (participants must attend both class days) at the Chota Recreation Center. The fee is \$15 per person for members and \$20 per person for non-members. Payment is expected the day of the class and members are asked to bring their AARP membership card, if applicable. After completion of the class, you will receive a discount on your auto insurance premium. Class size will be limited, so sign up today by calling the Chota Rec Center at 865-458-6779. If the class is full, a waiting list will be maintained for future classes.

Weight Equipment Orientations

Orientations on the proper use of the cardiovascular and weight equipment will be provided on:

- March 13 at 10:15 a.m.
- March 19 at 3:00 p.m.
- March 27 at 10:15 a.m.

Anyone wishing to make an appointment for an orientation at the Kahite Fitness Facility or cannot attend any of the classes above, please contact the Wellness Center at 865-458-7070 and leave your name with the receptionist. A WEO instructor will contact you to set up a time.

It is recommended that you get approval from your doctor prior to beginning an exercise program. The orientations are free; however, **reservations are required**. Please contact the Wellness Center at 865-458-7070 to have your name added to the date you desire.

FREE Health and Wellness Screening

Join Dr. Jessica Smiley-Hedrick, a Volunteer Wellness Consultant for the Non-Profit "Foundation for Wellness Professionals", along with her team will be at the Wellness Center 9 a.m.-noon Wednesday, March 26, to offer free screenings. Screenings will include Saliva Test for chemical toxicity, Stress Test, Blood Pressure Check, and a Physical Evaluation for traumatic injuries. The Screenings are FREE and sign-ups are not required.

Balancing Hormones Seminar

Join Dr. Jessica Smiley-Hedrick, DC, from Smiley Chiropractic and Wellness Center, on March 12 at 11 a.m. at the Chota Rec Center when she discusses how to balance hormones naturally- a holistic, non-drug approach to women's hormone related health problems. The seminar is free, but registration is required by calling the Rec Center at 865-458-6779.

Tinnitus Seminar

Join Dr. Jan Dungan of Appalachian Audiology on Thursday, March 13, at 11:45 a.m. at the Chota Rec Center when Dr. Dungan will be presenting "Tinnitus: An Uninvited Guest." She will be answering questions such as: Why do I hear ringing in my ears? What is the cause of tinnitus? And how do I make it go away? Following the seminar, Dr. Dungan will be conducting comprehensive hearing checks that will look at the outer, middle, and inner ear and will only take about 15 minutes. The seminar and the hearing checks are FREE, but registration is required by calling the Rec Center at 865-458-6779.

Today's Economy and Truth about Mortgages Seminar

Join Ken Wieland, a Licensed MLO from United Capital Lending, and Kevin T Sheffield, a Financial Advisor from Edward Jones, on March 17 at 10 am at the Chota Recreation Center when they present a financial discus-

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sion on today's economy and the truth about reverse mortgages and the five questions you must ask about. The seminar is FREE and light refreshments will be provided! Call the Chota Rec Center, 865-458-6779, to sign up today!

Understanding Memory Loss Seminar

Join Mary Lynne Payne, Director of the Community Outreach Clarity Pointe Memory Care Assisted Living Neighborhoods, on March 26 at 2 pm at the Chota Rec Center when she presents Understanding when Memory Loss is more than Forgetting: The 10 signs of dementia. The seminar is FREE, but reservations are required by calling the Rec Center at 865-458-6779.

Caregiver Stress Seminar

Stay at Home Companion Care will be offering a series of five Elderly Care Awareness Seminars beginning with Caregiver Stress on March 18 at 10 a.m. at the Chota Rec Center. As our population ages, more people are responsible for caring for their loved ones while trying to balance family and career responsibilities at the same time. This presentation addresses the emotional and physiological effects of long term caregiver stress and the impact it can have on physical and mental health. Please contact the Rec Center at 865-458-6779 to sign up.

Swim Lessons

Are you interested in feeling more comfortable in the water? Are you or your child ready for summer swim? Kim Wiebe, a Red Cross Certified Swim Instructor, is ready to teach any level of swim and will customize the lessons to meet your goals. Cost for swim lessons:

Four 30-minute private lessons: \$120

Four 30-minute semi-private lessons: \$90

If you are interested in either Adult or Child swim lessons, please contact Kim Wiebe at 865-661-7365 for more information or to sign up.

Tennis Lesson/Clinic

Interested in learning about tennis? Wanting to jump in on a clinic or get a lesson in the game? Contact Greg Carter at 614-446-9944 or gctennispro@yahoo.com for more information.

COMING SOON...

Mark Your Calendars now for Camp Tellico!

Camp Tellico is coming soon! Camp will be held

June 23-27

July 7-11

July 28-August 1

Camp Tellico will be held 11 a.m.-3 p.m. at the Chota Rec Center on the mentioned weeks. The second week of Camp Tellico (July 7-11) is held in conjunction with the annual Golf Camp at Toqua. **Sign-ups will begin April 1. Registrations will NOT be taken by phone, as payment must accompany sign-up.** Please contact the Toqua Pro Shop regarding information about Golf Camp. Watch the *Connection* for more details. For more information contact Larissa at the Chota Recreation Center at 865-458-6779.

Easter Egg Hunt

The Annual Easter Egg Hunt will be held **Saturday, April 19 at 10 a.m. sharp** at the Wellness Center. The Easter Bunny will be here for photos, but please bring your own camera. Contact the Rec Department at 865-458-7070 or 865-458-6779 for more information. You do not have to sign up to attend the Easter Egg Hunt.

Volunteers, Charitable Events, Fundraisers

Good Shepherd Center Fund Raiser March 8

March 8 is the date for the annual Good Shepherd Center of Monroe County fund raiser. This year, Faye Wooden will be the featured entertainment. Any artist or craft person who would like to support the Center with one of their items for the silent auction may do so by dropping this item off at the Center. The Center hours are Monday-Thursday, 9 a.m.-12:30 p.m.

Tickets for the event are \$40 each. For those who cannot attend but wish to support the Center, FEED A FAMILY tickets are available, also \$40.

Tickets may be purchased at the Good Shepherd Center, the Monroe County Chamber of Commerce, the Kahite Clubhouse, any Center Board Member and many of the churches in Monroe County.

A native Appalachian of Cherokee descent, Faye transports listeners of all ages into worlds and times shaped by the power of imagination. "Storytelling is an ancient art" she said, "that awakens our senses and carries us into new worlds. When I tell a story, I want listeners to be totally involved, to enjoy the trip."

An active member of the Tennessee Storytelling Association, the Southern Order of Storytellers, and the National Storytelling Network, Faye has appeared in Jonesborough, Tennessee, and at NSN's National Story Night at the International Storytelling Center. She is a performing member of the Jonesborough Storytellers Guild.

The event will be held in the Sequoyah High School cafeteria on Route 411 between Vonore and Madisonville and will offer a buffet dinner, as well as silent and live auctions. The doors will open at 5:30 p.m. for the silent auction with the dinner to follow at 6:30 p.m. The entertainment will follow.

Many people do not realize that the Center does not receive any federal or state funding and that this is the one fund raiser held by the Good Shepherd Center each year. It is a major source of income for the operation of the Center. The services rendered by the center are offered to any resident of Monroe County who needs help and is experiencing sudden or unexpected hardships caused by unemployment and/or insufficient funds.

The Center served over 25,000 people last year with clothing and basic food needs. It would be very difficult to provide this service without the funds provided by this fund raiser.

Save the Date: Child Advocacy Center Dinner/Auction May 7

The Child Advocacy Center will hold a fundraising dinner and auction May 7 in Rothschild's Convention Center. The theme is "Hoops for Hope" with guest speaker Holly Warlick. For more information, contact Kids First, 865-986-1505.

Village's No Solicitors Policy with Added Clarification

Solicitors seem to follow stormy weather as rainbows do rain. In Tellico Village, there is a policy against door-to-door solicitations (signs are posted throughout the Village) and it is considered trespassing; Village roads are private property. Only Village property owners and their guests have permission to use the roads. If you see anyone soliciting, contact Public Works as soon as possible by calling 865-458-4522 or call the police.

The policy does not apply to political candidates. The policy does apply to commercial solicitation.

As a reminder, the ACC Blue Book prohibits the display of political signs in Tellico Village.

Some Other Stuff You Need to Know...

POA Survey Results Now Online

The POA conducted a property owner survey last fall. The results are in, and the committees are working on deeper analysis of the comments provided by the more than 600 respondents. The Communications and Marketing Advisory Committee and the Long Range Planning Advisory Committee are both working to categorize the comments with the objective being to communicate highlights from the feedback received.

The data collected during the survey is available for viewing on the POA website at <http://www.tellicovillagepoa.org/images/tellico/pdfs/admin/2013-survey.pdf>. Watch the Tell-E-Gram for articles and more information gleaned from the property owner survey.

HOA Mardi Gras Party Postponed

The HOA Mardi Gras Party slated to be held on March 4 will be postponed until October. We experienced a low number of signups so we have decided to hold this event later in the season when the Snow Birds have returned back to the roost. Our plan is to replace the 2014 Monster Ball with a Mardi Gras Party. We have lots of great Mardi Gras decorations and we will transform the Yacht Club into a slice of New Orleans, who says you can only party Mardi Gras style in March! If you already gave Mary Beth Bruss, 865-408-9611, your check, she will be contacting you, she can either void it and return it to you at the next HOA Social or she can just rip it up.

Lady Linksters Meet March 4

The Lady Linksters golf league is open to all Village women golfers regardless of skill level. The group plays 9 holes (but you can play 4 holes) every Tuesday morning April 1-Nov. 11, with shotgun starts, rotating among the three Village courses. A handicap is not necessary. The Linksters take their golf game seriously, but emphasis is placed on having fun and making new friends.

An informational and registration meeting will be held 10 a.m. Tuesday, March 4, in the Tellico Village Yacht Club (upper level). To join the league, bring your POA number and a check for \$15 payable to Lady Linksters. For more information, contact Martha Brackett at 865-657-9162 or goldyvols@gmail.com. Registration forms are also available at each clubhouse and can be mailed (address on form) for those who cannot attend the meeting.

Softball Players Wanted—Informational Meeting March 4

The Tellico Men's Senior Softball League (TMSSL) is scheduled to begin spring play, at the Loudon Municipal Park on Tuesday, March 25, and continue for 10 weeks. The slow pitch, seven-inning league consists of six teams and they are looking for new players to fill anticipated vacancies. The league is in its 12th year of play.

If you would like to learn more about the league, you are invited to attend a meeting for current and new players 11:30 a.m. Tuesday, March 4, in Chota Recreation Center.

For additional information, contact League Commissioner, David Davis at 865-458-0952.

Free PGA Professional Golf Demonstration and Clinic March 1

Join the golf pro staff 10 a.m. Saturday, March 1, at the Kahite practice range. The topic will be iron play. Learn how the correct technique can take the fear out of those shots. Please come out, join us, and bring a friend!

Dollar General Appeal Decision

In case you missed it, here is information on the Dollar General appeal to the POA Board:

- Summary of decision article: www.tellicovillagepoa.org/images/tellico/pdfs/admin/dg-decision.pdf
- Letter: www.tellicovillagepoa.org/images/tellico/pdfs/admin/appeal_letter.pdf