



POA Meetings and Events:

- Golf 101, 9 a.m. Friday, Sept. 27, Tanasi Clubhouse
- POA Board Workshop, 10 a.m. Tuesday, Oct. 1, POA Office
- Architectural Control Committee, 9 a.m. Thursday, Oct. 3, POA Office
- Recreation Advisory Committee, 9 a.m. Thursday, Oct. 3, Wellness Center

TELLICO VILLAGE POA **Tell-E-Gram**

Week Ending September 27, 2013

**Tellico Village Property Owners Association
Workshop Agenda
10 a.m. Tuesday, Oct. 1, 2013
POA Conference Room**

	<u>Purpose/ Outcome</u>	<u>Responsible</u>	<u>Time Frame</u>
Introductory Remarks		Joe Marlette	10:00-10:05 a.m.
STAY	Update	Linda Kaump	10:05-10:30 a.m.

ACC Report as of August 31, 2013

2013 Permits Issued	August	YTD 08/31/13	Prev. YTD 08/31/12	Grand Total
Budget for Single Family	5	42	42	
Single Family - Actual	4	36	32	3,404
Townhomes	0	0	0	326
Commercial	0	0	1	35
TV Senior Living	0	0	0	21
Shoreline Strip	2	22	20	1,591
Miscellaneous	17	86	131	3,619
Home Occupation	0	1	1	73
Final Reviews Completed	3			
Houses under construction:	43			
Single Family	43			
Townhomes	0			
TV Senior Living	0			
Kahite houses under construction	7			
Kahite permits issued	334			
August Permits issued by TRDA	2 Homes			

Tour Guides Fuel Campaign Success

By Joe Bogardus

You may have seen them showing people around the Wellness Center. You may have noticed them hunched over a map of Tellico Village with a couple of strangers at a table on the Tanasi Clubhouse veranda. Still again, you may have seen a neighbor or friend carefully helping someone onto their boat at the Yacht Club guest dock.

These Villagers are Tellico Village Volunteer Tour Guides. Fifty Villagers have volunteered their time, their boats and cars to show potential residents Tellico Village. The visitors are coming from all over the country, taking advantage of the Discovery Packages and Day Tour options offered as part of the 2013 marketing/communications program.

As of Sept. 13, more than 160 package requests have been received with 97 being completed. The 97 completed tours represents 194 people who have visited the community to date with at least another 24 couples expected before the end of October.

Perry Anthony, a tour guide since the inception of the program, said, "It's really a lot of fun showing people around the Village. It's gratifying to hear them talk about our community in such glowing terms." Anthony has received numerous accolades for his tours and at least one new property owner alleges Anthony's touring expertise inspired his decision to buy a Village lot. Other guides have been directly recognized with playing a major role in influencing additional property sales as well.

Tellico Village realtors make all the sales of Village properties, but many of the five partner real estate firms working with the Village, as part of the 2013 program, claim the tour guides are valuable allies in their selling efforts.

"The tour guides have been a big help to our firm in selling Tellico Village," reported John Tuck, principle broker at Tellico Realty. "Oftentimes we have asked for guides to show potential residents the Village and then we meet with them right after the tour to show them property. It is a more productive use of our agents' time."

The Discovery Package and Day Tour leads have been generated from the print advertising, trade shows, public relations, social media and digital advertising activities which are part of the 2013 overall program. More than 2,000 leads have resulted from the campaign to date with the community's new website tracking to welcome more than 100,000 non-resident visits. The original goal was 75,000 non-residents website visits.

John and Janet Reed formerly of Naperville, IL will be moving into Tellico Village in October. They learned of Tellico Village on Top Retirement.com, one of the websites used in the 2013 campaign. "We came to Tellico Village in June, went on an outstanding tour and befriended our guide and his wife. We came back in July, stayed with them and bought a town home. We are closing on October 12 and cannot wait to start our new life," commented John.



Above: Readyng a welcome – Beth Kuberka, Tellico Village Property Owners Association marking manager, is seen preparing welcome packs for use the Tellico Village volunteer guides with visiting future residents. Participation in Discovery Packages and Day Tours by people interested in moving to the community has been increasing during the past three months.

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"Our tour guide, his wife and their friends who we met, definitely affected our decision to come here. It seemed like such a friendly community and terrific location to start this phase of our life," said Janet Reed.

The Reed's four month interval of visit to sale is somewhat of an exception. Tellico Village realtors traditionally anticipate a 12- to 18-month selling cycle with prospective residents visiting initially; visiting once again to make sure this is the place; returning home to sell their existing home and then coming to the community to purchase a residence.

Using this scenario, 2013 is a year when the pipeline is just starting to be filled and subsequent annual marketing/communications campaigns will be used to accelerate selling activity into the coming years.

The touring skills of Tellico Village tour guides will continue to be needed to ensure, as in the case of the this year, future success.

Charitable Events and Fundraisers

Tour de Tellico Sept. 28

The Tate & Lyle Tour de Tellico, hosted by the Tellico Lake Rotary Club, will be held 7 a.m.-1 p.m. Saturday, Sept. 28, departing from the First Baptist Church's parking lot on Chota Road. The event is open to bikers and hikers. There are four challenging bike rides: 25 km, 50 km, 100 km, and 100 miles. For walkers, there will be a 2.5-mile poker walk. The event includes lunch. Maps and registration information is available at TourdeTellico.com. All proceeds support four local charities and the Rotary's worldwide effort to eradicate polio.

TV Lions Host Oktoberfest Oct. 7

This year's Lions Oktoberfest will be held 4-8 p.m. Monday, Oct. 7, at the Yacht Club. It is a wonderful evening filled with great food, beer, and gemuchlikeite—a German good time. Tickets are limited, so don't delay. Your tickets are \$25 for a couple or \$13 for an individual. Tickets can be purchased from any Lions Club member, United Community Bank, or Sloan's Village Hardware. For more information, contact Dick Kolasheski, 865-458-3482; or Marcia Higby, 865-458-9356.

Your ticket will get you brats, sauerkraut, German potato salad, cole slaw, cookies, and assorted beverages—including beer. A cash wine bar will also be available.

As with all Lions' fundraisers, this event will be used to fund Lions' support of vision programs, local service organizations, and the Tellico Village community.

Authors Fair Oct. 18

Have you ever wanted to meet an author, buy some fiction books and have lunch all in one setting? The Public Library at Tellico Village has just such event for you!

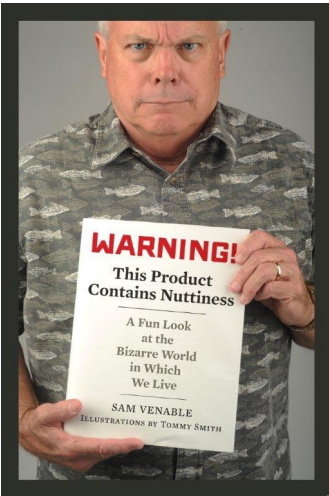
On Friday, Oct. 18, 11 a.m. to 1 p.m., the Public Library at Tellico Village will have an Author's Fair with local authors and Sam Venable. You will be able to talk with them, have them sign their books and hear them read from sections of their books. These authors will each have a table in the court yard at the Library where you can greet and talk to them. Listed are the authors who will be in attendance and a little bit about their book:

Authors: The local authors and book(s) are: Bobbi Phelps Wolverton and *Behind the Smile* (sex, humor, and terror during the glamour years of aviation); Kathleen Fearing and three children's books (ages 10 and up) including *Voyage of Dreams* with exciting stories about family and friendship; Marilyn Mae Randall and seven children's books including *Southern Christmas* which is a great Christmas gift; Cheryl Peyton and two thrillers including *Six Minutes to Midnight* and one inspiring polio survivor story; John Forcum's *The Company of Girls 1862-65* (historical fiction about the brave Tennessee women left behind during Union occupation); Woody Patton Dewberry and *and, uh, as*

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I was saying, more memories of yesteryear in Gleason “Tater Town” Tennessee; Sam Bledsoe and *The Last Senoobians* (science fiction about beings from a distant planet marooned on Earth); Don Pardue and multiple books including *Maiden Harvest*, a story of a simple farmer's courage and perseverance and a family's love; John Thomson and *Fifty Years of Flying*, an exciting life of flying with the military and privately; Joe Moore and two books including *Believe Again, the North Pole Chronicles* which will restore your faith in Santa Claus; Jan Hahn and a children's book plus *Voices* a book of poetry; Marilyn Neilans and *Saying Goodbye to the Iris Lady*, a true life novel of the acquisition of understanding and acceptance; Deb Schmitz and *Shifting Gears for a Money Makeover You Can Live With*, a book for helping women with financial protection; Lin Steep and four contemporary novels set in the Smokey Mountains including *Second Hand Rose*; Adele Roberts and four *Adventures of Sammy the Skunk*; Jesse Hester and his book *The Bottoms Up Murder*, a bizarre murder set in Monroe County; Don Wallace, *Growing Up in Simpler Times*, memories of Lincoln Park; and Mark Higginson and *Pali*, intrigue and danger enters a retired Special Forces officer's and his lovely wife's lives moving from Hawaii to Aspen.



Sam Venable: *Warning! This Product Contains Nuttiness: A Fun Look at the Bizarre World in Which We Live* available for preorder November 2013. Plus he will be bringing along a wealth of his other books.

Mini Fiction Book Sale: Do you need to end your summer with a new supply of fiction for fall days? Come to the conference room in the Library. There you will find a selection of great fiction novels for the transition time from summer to fall to winter. All at our usually low book sale prices.

Lunch: A lunch for \$10.00, will provide you with a gourmet sandwich, chips, a cookie, and drink. Mail your check, made to FOTVL, to Billie Whitney, 208 Dudala Way, Loudon TN 37774, along with your sandwich choice, by Oct. 15. Sandwich selections are: 1)Pecan Chicken salad on Croissant; 2)Turkey with lettuce on wheat; 3)Ham and Cheese with honey Dijon dressing; or 4)light pimento cheese.

Some Other Stuff You Need to Know...

No Tax Increase in Monroe County

There will be no property tax increase for Monroe County property owners. The County Commission Tuesday night unanimously passed the budget for the 2013-14 fiscal year with no tax increase. The tax rate will be \$2.09 per \$100 of assessed value. The rate is different than last year, but only because of a recent property reappraisal just completed across the county.

Computer Users Club Meets Oct. 1

The Tellico Village Computer Users Club will meet 7 pm. Tuesday, Oct. 1, on the top floor of the Yacht Club. Larry McJunkin will present a program on using Skype. Skype is a free voice-over-IP service and instant messaging client developed by Microsoft. It is a great tool to be visibly and verbally in touch with friends and family. For more information, go to www.TVCUC.org.

Thyme for Herbs Meets Oct. 3

Thyme for Herbs (Herb Study Group) will meet 9 a.m. Thursday, Oct. 3, in the Chota Recreation Center. The program, beginning 9:30 a.m., will feature Ruth Shelton demonstrating Sweet and Savory Herbal Cooking. For more information, contact Mary Garner, 865-408-0337.

Garden Club Meets Oct. 3

The Tellico Village Garden Club will have social time 12:30 p.m. followed by “Ask the Gardner” at 12:45 p.m. and 1 p.m. for a meeting Thursday, Oct. 3, in the Yacht Club. Bring your questions for the knowledgeable gardeners. The October program is “Wildflower Balls,” presented by Lisa Phipps, Blount County Master Gardner. Visitors

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are welcome. For more information, contact Linda Schuessler, 865-657-9228, or go to www.tellicoclubs.com/garden.

Hike Nemo Bridge/Obed Scenic River Oct. 4

The Tellico Village Hiking Club will depart 8 a.m. Friday, Oct. 4 (rescheduled from Sept. 25), from Chota Center to hike:

- **Nemo Bridge/Obed Scenic River**
- Distance: 10 miles
- Rating: Difficult
- Driving time: 1.5 hours
- Elevation Gain: 800 feet
- Leader: Dolly Garnett, dandbgarnett@charter.net or 865-408-2547

This hike is in a section of the Obed Scenic River within the Obed and Emory River Gorges. The first 2.5 miles to Alley Ford is rated moderate and the final 2.5 miles is difficult as you find yourself hiking down into the Obed basin where there are rocky and steep stairs and rocks to climb over. We will hike to Break Bluff which offers a beautiful view of the river gorge. Hiking sticks are strongly recommended to maneuver the difficult rocky areas. Hiking boots and hiking sticks are recommended. Driving directions will be provided the morning of the hike. Bring water and a trail lunch. Carpooling is recommended, passengers are asked to contribute \$6 to the driver to help cover gas, etc. For more information, go to www.tvhikers.com.

Marketplace at the Yacht Club Oct. 4

Friday, Oct. 4, promises to be a great day to visit the Tellico Village Yacht Club. The fifth annual Marketplace at the Yacht Club will be open for business from 10 a.m. to 2 p.m. More than 40 businesses and vendors will set up and demonstrate those products and services they feature. Villagers are encouraged to come by, no appointment necessary, and see the types of products and services available in the local area. Music and art will also be on the menu at the Oct. 4 event.

The Marketplace was started to marry the needs of Villagers with the businesses who seek customers in Tellico Village. Hopefully, a good turnout by Villagers will demonstrate to local businesses the need to relocate some more services to Village storefronts.

The Marketplace at the Yacht Club is presented by the Loudon County Chamber of Commerce and the Tellico Village Property Owners Association.

Anyone interested in having a booth should call the Loudon County Chamber at 865-458-2067.

Mah Jongg - Open Play

- Oct. 8 and 15, second and fourth Tuesday of each month, 1-4 p.m., Chota Rec Center, Room B
- Oct. 17, third Thursday of each month, 1-4 p.m., Chota Rec Center, Room D
- Oct. 28, fourth Monday of each month, 11:30 a.m.-2:30 p.m., Chota Rec Center, Room D

Please wear your name tag!

If you have any questions, please call Carolyn Neely, 865-458-1323, carolynneely@charter.net.

Tellico Top Notes Rehearsal Schedule

The Tellico Top Notes hold practice/rehearsal 7 p.m. on the second and fourth Tuesdays (Oct. 8 and Oct. 22) each month in the Yacht Club. Nick Azelborn, 865-408-0256.

Cruising Club Meets Oct. 9

The Tellico Cruising Club will meet 5 p.m. for social time followed by a 6 p.m. meeting Wednesday, Oct. 9, in the

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Yacht Club's lower level. All boaters are welcome. For more information, call Commander Errol Keith, 865-458-4277.

DATE CHANGE: Notice of a commercial permit application for Tellico Village

Dollar General is proposing to build a new store at the intersection of Route 444 and Mialaquo Road.

A preliminary presentation is scheduled for 9 a.m. Thursday, Oct. 17, at the Architectural Control Committee meeting. The later scheduling is to allow the developer to provide more information to the POA.

The application will be presented to the Architectural Control Committee at the Nov. 21 meeting. The meeting will be held in the POA conference room beginning at 9 a.m.

Contact Clayton Taylor, 865-458-4522 or ctaylor@tvpoa.org, with any questions or comments. Residents are encouraged to come to the ACC office to see renderings of the proposed building.

2014 Budget Meeting Schedule for 2013-2014

- Oct. 4, target date for first draft of Consolidated Budget; internal reviews with managers
- Oct. 9, Board review, discussion & direction to management and Finance Advisory Committee, 10 a.m., POA Office
- Oct. 22, Finance Advisory Committee review of departmental budgets, 10 a.m. to 2 p.m., POA office
- Oct. 23, Finance Advisory Committee review of departmental budgets, 10 a.m. to 2 p.m., POA office
- Oct. 24, Finance Advisory Committee review of departmental budgets, 10 a.m. to 2 p.m., POA office
- Oct. 25, Finance Advisory Committee review of departmental budgets, 10 a.m. to noon, POA office (IF NEEDED)
- Nov. 1, Finance Advisory Committee Final Review of 2014 Budget 10 a.m. to noon, POA office
- Nov. 7, Board review of final draft 9 a.m. to 11 a.m., Yacht Club top floor
- Nov. 13, Board second review of final draft, if needed, 10 a.m. to noon, Yacht Club downstairs
- Nov. 20, Board approval of 2014 Budget, regular monthly Board meeting
- Dec. 2, mail assessment coupon books to property owners
- Jan. 15, 2014, true up beginning cash balances for actual yearend; adjust cash flow statements and review at regular monthly Board meeting
- Jan. 30, 2014, distribute printed copies of 2014 Budget and Five-Year Plan

POA Advisory Committee Applications Available

Committee Application packets are now available at the POA offices by contacting Sherry Snodgrass at ssnodgrass@tvpoa.org or calling 865-458-5408, ext. 4100.

- Committee applications must be in by close of business, Tuesday, Oct. 1, to be considered for 2014 committee seats.

Waste Connections Rate Change

Effective Nov. 1, 2013, the rate for residential trash and recycle pick-up will increase by 1.75% - or go from \$14.31 to \$14.56 per month, or \$43.68 per quarter. This contract between Waste Connections and TVPOA will expire Oct. 1, 2014.